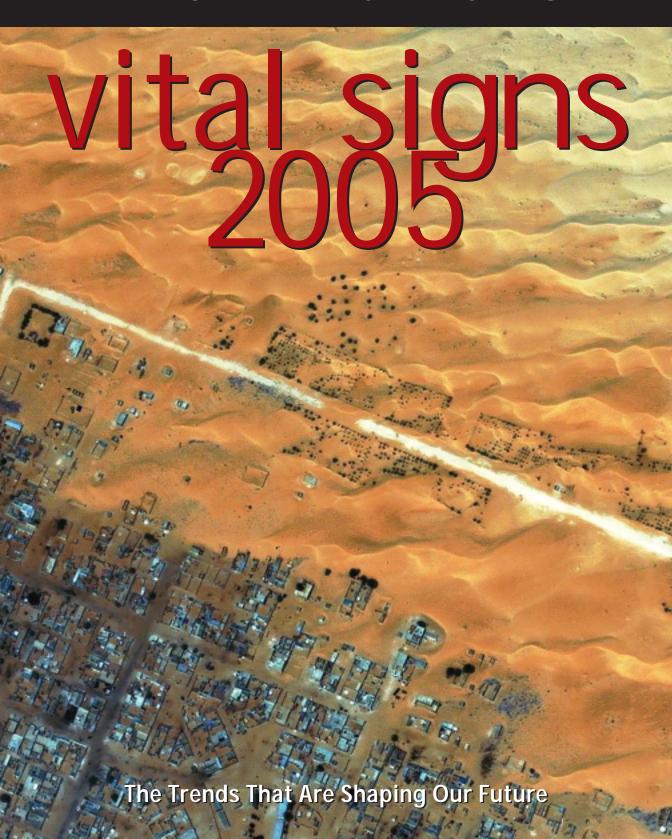
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vital signs

2005

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vital Signs

2005

The Trends That Are Shaping Our Future

WORLDWATCH INSTITUTE

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The text of this book is composed in ITC Berkeley Oldstyle with the display set in Quadraat Sans.

Composition by the Worldwatch Institute. Book design by Lyle Rosbotham.

ISBN 0-393-32689-6 (pbk)

W.W. Norton & Company, Inc. 500 Fifth Avenue, New York, NY 10110 W.W. Norton & Company Ltd. 75/76 Wells Street, London W1T 3QT

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Acknowledgments

ome books are to be tasted, others to be swallowed, and some few to be chewed and digested," wrote English essayist Francis Bacon. We hope that you, our readers, will take the time to thoroughly chew and digest the information contained in *Vital Signs 2005*. It is through the support of readers like you that we have been able to make this book available to educators, activists, journalists, government officials, and others around the world.

In British Columbia, Canada, for instance, a professor of sociology uses the 50-year time series data in Vital Signs to establish trends in his own research and writing, while a local Green Party official uses the analysis to inform his political commentary in the media. In Spain, the Advisory Council for the Sustainable Development of Catalonia distributes Vital Signs to all council members, local government officials, and presidents of Catalan universities to promote awareness of environmental protection and quality-of-life issues. And in Alaska, the owners of a small eco-lodge make Vital Signs available to their guests because it "provides... objective information free of consumptiondriven marketing 'spin'." We also appreciate the support of print, radio, and television journalists across the globe who rely on the volume as a research and reference tool.

In checking the planet's vital signs, we depend on numerous experts who kindly donate their time to comment on drafts or provide the data that we rely on to write each piece. For all the help we received this year, we especially thank Howard Cambridge, Richard Cincotta, Colin Couchman, Brigitte Du Jeu, Torbjörn Fredriksson, Lew Fulton, Paul Gipe, Claudia Grotz, Wilfried Haeberli, Lotta Harbom, Steven Hedlund, Martha Honey, Alan Lopez, Birger Madsen, Paul Maycock, Corin Millais, Sara Montanaro, Miquel Muñoz, James Paul, Christine Real de Azua, David Roodman, Marc Sani, Wolfgang Schreiber, Vladimir Slivyak, Werner Weiss, Jessica Wenban-Smith, John Whitelegg, Tim Whorf, and Angelika Wirtz.

At our longtime publisher, W.W. Norton & Company, we are fortunate to work with Amy Cherry, Lucinda Bartley, and Leo Wiegman. With their help, *Vital Signs* is transformed from a jumble of documents and data files into this volume that is found in bookstores and classrooms across the United States.

We are also lucky enough to have a committed group of international partners who are interested in getting Vital Signs published outside the United States in many languages. For their considerable help in publishing and promoting recent editions, we thank Soki Oda of Worldwatch Japan, Anna Bruno Ventre of Edizioni Ambiente in Italy, Gianfranco Bologna of WWF Italy, Sang Baek Lee and Jung Yu Jin of the Korean Federation for Environmental Movement, Lluis Garcia Petit and Sergi Rovira at Centro UNESCO de Catalunya in Spain, Marisa Mercado at Fundación Hogar del Empleado in Spain, Eduardo Athayde of UMA-Universidade Livre da Mata Atlantica in Brazil, Eilon Schwartz of the Heschel Center for Environmental Learning and Leadership in Israel, and Hamid Taravati in Iran.

Worldwatch's general research program is supported each year by numerous philanthropic organizations that are concerned about the state of the world. Without their support, we would be unable to track these vital signs. We thank the following foundations for their generous support over the last year: Aria Foundation; the Blue Moon Fund; GTZ, the German Society of Technical Co-operation; Goldman Environmental Prize/Richard and Rhoda Goldman Fund; The William and Flora Hewlett Foundation; the W.K. Kellogg Foundation; the Frances Lear Foundation; the Steven C. Leuthold Family Foundation; the Massachusetts Technology Collaborative; the Merck Family Fund; the Norwegian Royal Ministry of Foreign Affairs; The Overbrook Foundation; the V. Kann Rasmussen Foundation: the Rockefeller Brothers Fund; The Shared Earth Foundation; The Shenandoah Foundation; the Turner Foundation, Inc.; the U.N. Population Fund; the Wallace Genetic Foundation, Inc.; the Wallace Global Fund: the Johanette Wallerstein Institute; and The Winslow Foundation.

The Institute is also supported by thousands of Friends of Worldwatch, whose commitment to the future of the Institute has made our work possible. Special thanks go to our Council of Sponsors: Adam and Rachel Albright, Tom and Cathy Crain, John and Laurie McBride, and Kate McBride Puckett. And we thank Worldwatch's Board of Directors, an exceptional

group of people whose commitment and leadership over the last year continue to guide the Institute in rapidly changing times.

Beyond the authors whose names you will find on individual vital signs, Worldwatch relies on a professional staff who are equally committed to making progress toward a sustainable society. Patricia Shyne, in charge of business development, works closely with W.W. Norton and our international partners. Our development team of John Holman, Mary Redfern, and Mairead Hartmann is expanding Worldwatch's broad base of support, while our communications team of Darcey Rakestraw and Courtney Berner brings Vital Signs and other Worldwatch publications to new audiences every day. Backing us all up are Barbara Fallin, our Director of Finance and Administration; Web Manager Steve Conklin; and Joseph Gravely in our mailroom.

We are fortunate to be able to draw on not only current researchers but former Worldwatchers as well. Alumni Howard Youth and Nick Lenssen contributed three pieces this year. Research Fellow Eric Martinot provided valuable insights on renewable energy trends and technologies. Helping researchers old and new is the task ably performed by Research Librarian Lori Brown. And in addition to writing their own vital signs, Staff Researchers Erik Assadourian and Zoë Chafe and Renewable Energy Program Manager Molly Aeck were especially helpful in providing background research to Hilary French and

Janet Sawin on several pieces.

Last but not least, for each edition of *Vital Signs* our editor and our art director turn discrete pieces of prose, data tables, and graphs into this coherent book—even under escalating deadline pressure. Independent editor Linda Starke cracks the whip to get authors to deliver their texts on time. And this year Art Director Lyle Rosbotham took the bold step of adding color to many design elements. He also finds all the photos that anchor the vital signs in the real world and bring a human face to many of the trends we document.

We hope that *Vital Signs* this year will give you something to chew on, as Francis Bacon

put it. And perhaps it will give you ideas for your own vital signs. To help you develop those, the data used to prepare all the graphs in this book are available on our CD-ROM, *Signposts*. Do let us know if you have ideas of trends we should cover in future editions. You can reach us by e-mail (worldwatch@worldwatch.org), fax (202-296-7365), or regular mail.

Lisa Mastny March 2005

Worldwatch Institute 1776 Massachusetts Ave., N.W. Washington, DC 20036

Preface

he year 2004 was a record breaker virtually across the board. The world economy expanded at a scorching 5 percent rate, pushing consumption and production of everything from grain and meat to steel and oil to new highs. These burgeoning physical indicators of growth are powerful reminders that despite the popular image, our "post-industrial" information age has by no means freed itself from the material world.

Steel, the archetypal twentieth-century industrial metal, is a case in point. World steel production jumped by a remarkable 9 percent in 2004, crossing the billion-ton threshold for the first time. This is 33 percent above the level of world production just five years earlier, and marks a dramatic acceleration from the growth rates in the 1980s and 1990s. Traditionally an industry centered in the northern industrial powers, it is also striking that the United States accounted for less than 10 percent of steel output in 2004.

The explanation for these sudden shifts is summed up in a single word: China. In the case of steel, China's production has more than doubled in the last four years and now accounts for 27 percent of the world total—140 percent above the second-place producer, Japan. China's remarkable levels of steel production and consumption reflect the fact that this country is entering a new stage of economic development, one that requires a massive expansion in its limited physical infrastructure, from roads to factories and buildings.

With its relatively modest endowment of natural resources, China is now using its massive foreign exchange earnings from manufacturing to draw in resources from around the globe. In terms of scale, this is as if all of Europe, Russia, North and South America, and Japan were to simultaneously undertake a century of economic development in a few short decades. And many other parts of the so-called developing world are moving nearly as rapidly in the same direction—starting particularly in East Asia, but with India and other South Asian economies also beginning to shift into higher gear.

Food markets are one place where growth in China and elsewhere is changing the landscape. The global grain harvest shot up by 8 percent to over 2 billion tons in 2004, driven by rising consumption and changing diets. Production of meat and fish—the latter increasingly derived from fish farms—also hit new highs. Grain reserves remained near historically low levels at the end of the year, leaving the world vulnerable to higher prices should the 2005 harvest be hurt by adverse weather conditions.

Although the rise in food harvests in 2004 was aided by unusually favorable weather in key countries, it was also made possible by an increase in the area cultivated, a trend that cannot continue for long without running into severe ecological constraints. Water shortages in many regions will almost certainly force a reduction in cultivated area in the years ahead. And in Brazil, the accelerated expansion of agriculture into the Amazon Basin puts at risk a

region of immense and fragile biodiversity.

While convulsions in the food system may lie ahead, world oil markets have already entered their most turbulent period in more than two decades. Surging demand caused oil prices to double to a peak of \$55 per barrel. By the second half of 2004, many news organizations were reporting the price of oil daily, along with stock market averages. Evidence is beginning to accumulate that there is simply not enough readily available oil to sustain current rates of demand growth. The consequent collision between demand and supply could make 2004 oil prices look like a mild warm-up to a more dramatic shock to the global economy.

From Africa to South America, Chinese and Indian companies are now competing with American and European firms for access to the few remaining frontiers of the world oil industry. This struggle for supplies is likely to intensify in the next few years. The biggest losers will be countries that have virtually no impact on the world oil market—poor oil-importing nations in Africa, Asia, and Latin America.

As global oil reserves dwindle, markets for new energy technologies will likely boom—and in 2004, some already did. Dramatic growth surges drove up production of wind turbines, solar cells, solar hot water systems, and biofuels derived from crops and agricultural wastes. Averaged over the last five years, total use of solar and wind energy is expanding at a 30-percent annual rate—doubling every three years.

Although they are just beginning to establish

themselves in the new energy technology markets, China and India could have a huge impact in the next few years. With limited domestic reserves of oil and gas, strong manufacturing sectors, and an abundance of skilled and low-cost workers, China, India, and other developing countries are well positioned to claim the leadership positions in new and renewable energy now held by Europe and Japan. If they adopt the policy reforms needed to be successful with these new technologies, developing countries will drive costs down and open up a potential expressway to a post-petroleum economy.

Even so, recent developments suggest that the world economy will be coping with the downsides of its voracious material appetite for decades to come. Total carbon emissions and atmospheric concentrations of carbon dioxide are both accelerating, and 2004 was the fourth warmest year ever recorded—in fact, the 10 warmest years in the last 120 have all occurred since 1990.

Rising temperatures are rapidly melting polar ice caps and mountain glaciers around the globe. According to the Arctic Climate Impact Assessment released in 2004 by scientists from countries with Arctic territories, the rapid rise in polar temperatures is thinning the ice at a pace that could make the Arctic Ocean ice-free by 2100. While melting ocean ice does not raise the sea level, the collapse of the ice sheets covering Greenland and Antarctica will. In the last three decades, 13,500 square kilometers of Antarctic ice shelves have already disintegrated,

and two of the largest ice sheets have begun to weaken.

The world's ecological systems are already in trouble, as a host of human forces impinge on coral reefs, tropical forests, and other critical natural systems. Among the canaries in this ecological coal mine are our fellow mammals, nearly one quarter of which are in serious decline. On another front, half the world's wetlands are already gone. The importance of wetlands and another key ecosystem—coral reefs—was driven home by the late 2004 tsunamis, the effects of which would have been ameliorated, scientists say, if wetlands had not been severely damaged by development.

While the living standards of many human beings have improved in the last year as incomes have grown, the rising economy did not lift all boats. The surging economy was good news for investors as profit margins revived and stock markets moved upward. But many workers did not do as well, with unemployment rates remaining high in many countries and with personal incomes remaining stagnant except for those near the top of the economic pyramid.

Those at the bottom are not doing well at all. Some 852 million people go hungry each day, according to a 2004 estimate, equivalent to the combined populations of North America, Japan, and Europe—an increase of 18 million over the last decade. Even more people lack access to clean water and sanitation. The burden of infectious diseases ranging from malaria to cholera is also growing for many of these peo-

ple. The number of HIV-infected people rose to almost 78 million in 2004, nearly double the 1997 total. And the devastating Indian Ocean tsunamis that killed more than 150,000 people at the end of 2004 underscored the vulnerability of living conditions in poorer countries.

In recognition of such problems, the world community committed in September 2000 to the Millennium Development Goals, which are intended to reduce poverty rates by focusing on goals such as providing primary education for all children, empowering women, and reducing disease rates. Progress has been made on some of these goals, but the advances are uneven due to political failures in poor countries and shortfalls in promised assistance from wealthier nations. Military expenditures have increased since 2000, making it difficult to meet domestic and international commitments on water supply, education, and health care.

In short, the world is in the midst of a period of unprecedented and disruptive change, offering enormous opportunities and even greater risks. We hope that *Vital Signs 2005* will help people see and understand some of the big-picture trends that are too often ignored in daily news reports. Understanding the dynamic present is a first step, we believe, to creating a better future.

Christopher Flavin President Worldwatch Institute

TECHNICAL NOTE

Units of measure throughout this book are metric unless common usage dictates otherwise. Historical population data used in per capita calculations are from the Center for International Research at the U.S. Bureau of the Census. Historical data series in *Vital Signs* are updated in each edition, incorporating any revisions by originating organizations.

Unless otherwise noted, references to regions or groupings of countries follow definitions of the Statistics Division of the U.N. Department of Economic and Social Affairs.

Data expressed in U.S. dollars have for the most part been deflated to 2003 terms. In some cases, the original data source provided the numbers in deflated terms or supplied an appropriate deflator, as with gross world product data. Where this did not happen, the U.S. implicit gross national product (GNP) deflator from the U.S. Department of Commerce was used to represent price trends in real terms.

vital signs

2005

Part One

KEY INDICATORS

Food Trends



North Sea fisherman releasing catch on deck

- × Grain Harvest and Hunger Both Grow
- × Meat Production and Consumption Rise
- × Aquaculture Pushes Fish Harvest Higher

Farmers reaped a record grain harvest of 2,049 billion tons in 2004.¹ (See Figure 1.) This haul was 9 percent above the 2003 harvest, and it broke 2 billion tons for the first time in history. Corn, wheat, and rice account for 85 percent of the global grain harvest (in terms of weight), with sorghum, millet, barley, oats, and other less common grains rounding out the total.²

The bumper crop of grains, which provide nearly half of humanity's calories, pushed the harvest per person to 322 kilograms—nearly 8

> percent above the previous year, but still 6 percent below the peak of 343 kilograms in 1985.³ (See Figure 2.)

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The global corn harvest hit 705 million tons in 2004. Since 2001, it has surpassed that of wheat and rice as growing demand for meat encourages farmers to plant corn as a feedgrain. In both Argentina and Brazil, for instance, corn production has nearly doubled since 1990, to 13 million tons and 42 million tons respectively.

Major corn-growing areas in North America, Europe, and Asia all saw bumper crops in 2004. American corn farmers, who account for over 40 percent of global production, pulled in nearly 298 million tons, smashing the previous year's record by 16 percent.⁶

After declining harvests in five of the last seven years, wheat farmers also reaped a record—624 million tons, 11 percent above the 2003 harvest.⁷ In 2004, China, the world's largest wheat producer and consumer, also became the largest wheat importer despite a 6-percent increase in the national harvest.⁸ Growing harvests in Argentina, Australia, and former Soviet states have reduced the U.S. share of world wheat exports from about 33 percent a decade ago to 25 percent today.⁹

The United Nations declared 2004 the international year of rice, an unprecedented distinction for a food, to raise awareness about a "pending crisis" as rice demand outpaces production. More than half of the world's people eat rice as their major staple. Rice provides 20 percent of the world's dietary energy supply in terms of calories consumed directly, while wheat supplies 19 percent and corn 5 percent. 2

Although rice farmers did manage to boost

the harvest in 2004, demand exceeded production for the fourth consecutive year, and tight supplies in big exporters like China, India, and Pakistan pushed prices higher. As a result, global rice stocks dipped by 17 percent from 2003, to their lowest level since 1984. The world's governments currently store enough rice to last just 63 days.

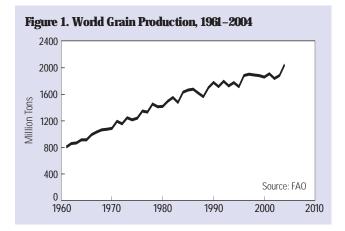
Still, the bumper harvest for wheat and corn helped push global grain stocks up for the first time in five years. (See Figure 3.) They currently stand at 441 million tons, equivalent to about 80 days of consumption. The United States and Europe enjoyed much of this increase, since the collective harvest in wealthy nations jumped 15 percent, while developing nations pulled in 3 percent more than last year. In addition, a long-term slide in Chinese grain stocks, which had helped reduce the level of stocks worldwide for the last few years, slowed in 2004.

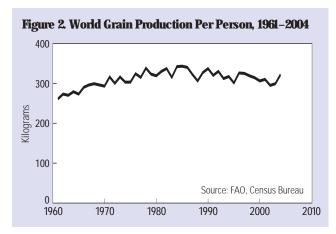
The record output worldwide resulted in part from farmers planting more land in grains. ¹⁹ In 2004, the world's grain farmers worked 681 million hectares of land, the highest level since 1997. ²⁰ Yet this was still more than 45 million hectares (6 percent) below the historic high in 1981. ²¹

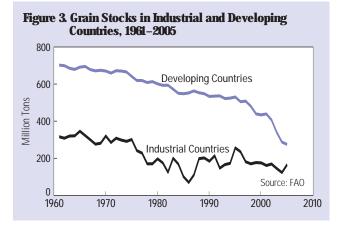
A more powerful engine for the record grain output was a boost in average yields, the amount of grain harvested per hectare. For the first time, grain yields in 2004 surpassed 3 tons—nearly three times the level in 1960.²² Near-perfect weather in major growing areas helped farmers raise the yield, as fertilizer use and irrigation remained stable.²³

Nonetheless, for the first time since it began keeping track in the 1970s, the U.N. Food and Agriculture Organization reported that the number of hungry people around the world increased. Some 852 million people go hungry each day, about 18 million more than during the mid-1990s. Some 852 million people go hungry not because of a global shortage of food but because they are too poor to buy food or to get the land, water, and other resources needed to produce it. Hunger now kills more than 5 million children each year—roughly one child every five seconds.

World Grain Production,







Year	Total	Per Person
	(million tons)	(kilograms)
1961	805	261
1962	858	273
1963	867	270
1964	914	279
1965	914	273
1966	992	290
1967	1,032	296
1968	1,065	299
1969	1,073	296
1970	1,087	293
1971	1,194	316
1972	1,156	300
1973	1,246	316
1974	1,216	303
1975	1,241	303
1976	1,348	324
1977	1,333	315
1978	1,454	338
1979	1,413	323
1980	1,418	319
1981	1,496	330
1982	1,552	337
1983	1,478	315
1984	1,632	342
1985	1,665	343
1986	1,678	340
1987	1,618	322
1988	1,565	306
1989	1,700	327
1990	1,779	337
1991	1,717	320
1992	1,797	330
1993	1,727	312
1994	1,777	317
1995	1,715	301
1996	1,883	326
1997	1,903	325
1998	1,891	319
1999	1,882	314
2000	1,860	306
2000	1,909	310
2002	1,839	295
2002	1,884	299
2003 2004 (prel)	2,049	322

Worldwide meat production continues to grow, with an estimated 258 million tons produced by farmers in 2004, a 2-percent increase from 2003. (See Figures 1 and 2.) Since the 1970s, meat production has more than doubled because of higher demand and the introduction of large-scale production processes. ²

Consumption, especially in the developing world, continues to rise as well, with the average person eating almost 30 kilograms of meat a year; in industrial nations, people eat about 40 kilograms of meat annually.³

The International Food Policy Research Institute estimates that by 2020 people in developing countries will eat more than 36 kilograms

of meat on average—twice as much as in the 1980s. In China, the figure is expected to be 73 kilograms, a 55-

percent increase from 1993, while in Southeast Asia people are likely to be eating 38 percent more meat than they do now.⁵ People in industrial countries, however, will still consume the most—nearly 90 kilograms a year by 2020, the equivalent of a side of beef, 50 chickens, and one pig.⁶

Global poultry output stood at 77.2 million tons in 2004, up only 1.6 percent from the previous year. (See Figure 3.) This was the slowest growth ever, partly due to the widespread outbreak of avian influenza in Asia, which killed more than 40 people and forced the slaughter of some 200 million chickens. As a result, production in Asia was down by 3 percent. In contrast, poultry production was up 7 percent in South America. Despite stiff competition from Brazil, the United States remains the world's largest producer and consumer of poultry.

Beef production rose by less than 1 percent and global beef trade declined by more than 6 percent because of bans on imports from North America after the first reported cases of mad cow disease in the United States and Canada in 2003 and 2004.¹² Healthier livestock and the absence of the United States from the market pushed meat exports in South America up by 30 percent in 2004.¹³

Pork production reached more than 100 million tons in 2004 as demand grew for alternative

meats in part due to public concern over avian flu and mad cow disease. ¹⁴ Developing countries, especially in Asia, accounted for more than 60 percent of global pork production in 2004, up more than 50 percent from a decade ago. ¹⁵ Yet annual consumption of pork is still low in developing nations, at 12.3 kilograms per person, compared with 30 kilograms in industrial countries. ¹⁶

As production and consumption of meat continue to increase worldwide, the methods of production are also changing. Industrial animal agriculture, or "factory farming," is the most rapidly growing production system for pigs, chickens, and beef. More than half of the world's poultry and pork and much of the beef is produced in these intensive, inhumane, and potentially hazardous conditions.¹⁷

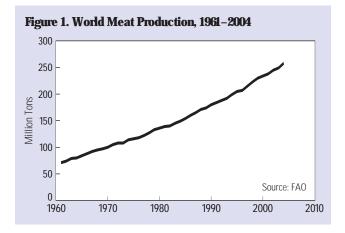
These farms also require extensive inputs—producing 8 ounces of beef requires 25,000 liters of water, for instance.¹⁸ A calorie of beef takes 33 percent more fossil fuel to produce than a calorie of energy from potatoes would.¹⁹ And 95 percent of the world's global soybean harvest is consumed by animals, not people.²⁰ In addition, cows, pigs, and chickens get 70 percent of the antimicrobial drugs produced in the United States.²¹

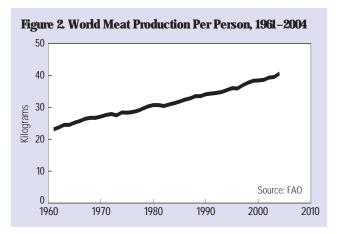
As environmental and public health concerns about meat production and consumption grow, farmers, business owners, chefs, and consumers are beginning to think differently about their food choices. For example, in 2003 McDonald's—the largest U.S. purchaser of beef and one of the largest buyers of chicken and pork—asked some suppliers to stop using antibiotic growth promoters in animal feed.²² And Whole Foods Market, a Texas-based natural and organic foods supermarket, has committed \$500,000 to establishing a foundation to study humane animal farming methods.²³

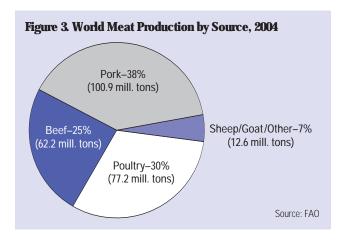
Consumers are also demanding more grassfed meat, milk, and eggs for health reasons—grass-fed products are higher in Omega 3 fatty acids, which help lower cholesterol, and in conjugated linoleic acid, which can block tumor growth and lower the risk of obesity and other diseases.²⁴

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World Meat Production,







Year	Total	Per Persor
	(million tons)	(kilograms)
1961	71	23.1
1962	74	23.7
1963	79	24.5
1964	80	24.5
1965	84	25.2
1966	88	25.7
1967	92	26.4
1968	95	26.7
1969	97	26.7
1970	100	27.1
1971	105	27.6
1972	108	27.9
1973	108	27.5
1974	114	28.4
1975	116	28.3
1976	118	28.5
1977	122	28.9
1978	127	29.6
1979	133	30.3
1980	136	30.7
1981	139	30.7
1982	140	30.4
1983	145	30.9
1984	149	31.3
1985	154	31.8
1986	160	32.4
1987	165	32.8
1988	171	33.5
1989	174	33.5
1990	180	34.1
1991	184	34.3
1992	188	34.5
1993	192	34.8
1994	199	35.4
1995	205	36.0
1996	207	35.9
1997	215	36.9
1998	223	37.7
1999	230	38.3
2000	234	38.4
2001	238	38.6
2002	245	39.3
2003	249	39.5
2004 (prel)	258	40.6

The world's fishers harvested 133 million tons of fish and shellfish from streams, oceans, and other water bodies in 2002, the most recent year for which data are available. See Figure 1.) This record haul was nearly 2 percent more than in 2001, and nearly seven times the global harvest in 1950. Over that same period, the amount of fish harvested per person tripled to 21 kilograms per year. (See Figure 2.)

Asia's fishing fleet and fish farmers pulled in 81 million tons, or just over 60 percent of the world harvest.⁴ China alone harvested 46 mil-

lion tons, more than one third of the global total.⁵ Asia is home to three of the top five fish-producing

nations: China, India (6 million tons), and Indonesia (5.4 million tons). Peru and the United States round out the top five, respectively harvesting 8.8 million tons and 5.4 million tons.

Marine areas yield 100.4 million tons of fish and shellfish, with anchovy, pollack (a type of cod), and tuna topping the list of species caught.⁸ (See Figure 3.) Freshwater fishing accounts for the remaining 32.6 million tons, more than half of which is carp and almost all of which is harvested in developing nations.⁹ (In wealthy nations, freshwater fishing is primarily a recreational activity.)¹⁰

Until the mid-1980s, vessels from wealthier nations dominated the ocean catch. But "exclusive economic zones," which gave all nations control over nearby waters, and the spread of industrial fishing technology helped tip the balance.¹¹ Today, fishers from developing countries catch three out of four wild fish (by weight).¹²

People in the developing world also eat most of the world's fish, although they consume much less per capita: 14.2 kilograms a year compared with 24 kilograms in the industrial world. For nearly 1 billion people, mostly in Asia, fish supply 30 percent of protein; worldwide, the figure is just 6 percent.¹³

Nonetheless, seafood trade tends to flow from poorer to wealthier nations, who purchased 82 percent of the \$61 billion of seafood imports in 2002.¹⁴ Shrimp alone accounts for 20 percent of global seafood trade.¹⁵ The developing world makes more money from seafood than from coffee, cocoa, tea, or any other agricultural commodity. Unfortunately, many of the 200 million people who depend on fisheries for a living—fishing families, boat builders, fishmongers—cannot afford to eat the fish they catch and handle. 17

Fish are the last wild meal in the human diet.¹⁸ But as more vessels work a limited number of fisheries, roughly two thirds of the world's major stocks are now fished at or beyond their capacity, and another 10 percent have been harvested so heavily that fish populations will take years to recover.¹⁹ In 2004, marine scientists estimated that industrial fleets have fished out at least 90 percent of all large ocean predators—tuna, marlin, swordfish, sharks, cod, halibut, skates, and flounder—in just the past 50 years.²⁰

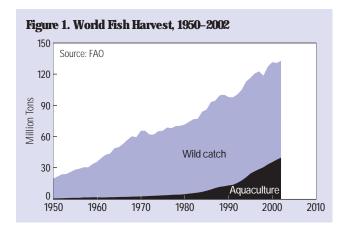
With the depletion of wild fish schools, virtually all growth in the global catch today comes from farmed fish. The aquaculture harvest has doubled in the last decade, to 39.8 million tons, and now accounts for 30 percent of the global fish harvest. By 2020, it could produce nearly half of all fish harvested. In China, which raises 70 percent of the world's farmed fish, this category already accounts for nearly two thirds of total fish production. For some species, like salmon, farmed production now surpasses the wild harvest.

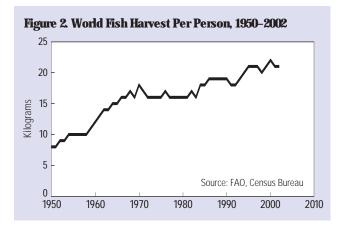
In recent years, an explosion of ecolabels has helped shoppers support healthier fishing practices. Today 225 Marine Stewardship Council–labeled products are available in 22 countries. Ten fisheries have already earned certification under this program, which sets standards for responsible fishing practices, and 16 more are being assessed.²⁴

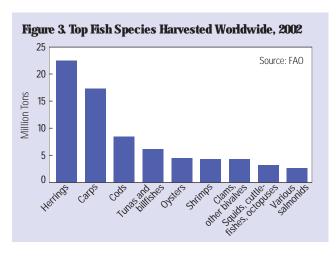
An even more ambitious effort to help understand and preserve fisheries is the Census of Marine Life, a 10-year project that involves hundreds of scientists in 70 nations. In 2004, the census revealed more than two new species of fish a week and mapped vast transoceanic migration routes for turtles, tuna, and other sea life. 25

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World Fish Catch and







Year	Catch	Aquaculture	
	(million tons)		
1950	19	0.6	
1955	27	1.2	
1960	34	1.7	
1965	48	2.0	
1970	63	2.6	
1971	63	2.7	
1972	59	3.0	
1973	59	3.1	
1974	62	3.3	
1975	62	3.6	
1976	65	3.7	
1977	64	4.1	
1978	66	4.2	
1979	66	4.3	
1980	67	4.7	
1981	69	5.2	
1982	71	5.7	
1983	71	6.2	
1984	77	6.9	
1985	78	8.0	
1986	84	9.2	
1987	84	10.6	
1988	88	11.7	
1989	88	12.3	
1990	85	13.1	
1991	84	13.7	
1992	85	15.4	
1993	87	17.8	
1994	92	20.8	
1995	92	24.4	
1996	94	26.7	
1997	94	28.7	
1998	88 94	30.6	
1999 2000	94 96	33.4 35.5	
2000	96 93	37.8	
2001	93 93	39.8	

Energy and Climate Trends



SEGS III-VII Solar Power Facility at Kramer Junction, California

- × Fossil Fuel Use Surges
- × Nuclear Power Rises Once More
- × Global Wind Growth Continues
- × Solar Energy Markets Booming
- × Biofuel Use Growing Rapidly
- × Climate Change Indicators on the Rise

World use of oil—the dominant fossil fuel—surged by 3.4 percent in 2004, the fastest rate of increase in 16 years, and reached an average of 3,760 million tons of oil equivalent. (See Figure 1.) Oil producers had difficulty keeping up with soaring demand—estimated by the International Energy Agency at 82.4 million barrels per day—pushing prices to a record nominal level of \$55 per barrel in October before retreating at the end of the year.²

Although precise figures were not yet available, use of natural gas and coal also appears to

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88,94

have surged in 2004.³ (See Figure 2.) The continuing rapid growth in coal use in China and India, where pollu-

tion controls are minimal, is adding to local and long-distance pollution, ranging from sulfur and nitrogen oxides to mercury.⁴

China and the United States were the main engines driving fossil fuel markets in 2004, accounting between them for nearly half the increase in world oil demand. China alone increased its oil consumption 11 percent in 2004, cementing its position as the world's number two user at 6.6 million barrels per day.⁵ (See Figure 3.) The United States increased its oil use to 20.5 million barrels a day—nearly 25 percent of the world total.⁶

The jump in oil use in 2004 stemmed from a dramatic rebound in the world economy and the entrance of large sections of the developing world into oil-intensive stages of economic development. Not only are automobile numbers rising rapidly, but oil is popular in industry and power generation wherever the infrastructure to use gas and coal is stretched thin. In China, 24 of 31 provinces were subject to power rationing in 2004, pushing many factory owners to install diesel generators and driving up oil demand.⁷

Growth in world oil use is expected to slow in 2005 to a more normal 2 percent.⁸ Still, oil prices early in the year were gyrating around \$45 per barrel—roughly double the \$20–30 that was typical in the 1990s.⁹

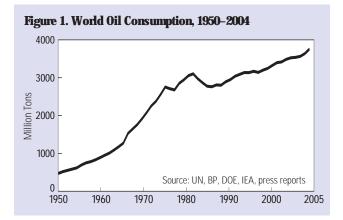
Analysts disagree on whether the higher oil prices are an aberration caused by temporary constraints such as terrorism in Saudi Arabia and Iraq or something more fundamental. Some

believe that enough oil remains for world production to keep rising indefinitely—up 40 percent to 115 million barrels per day by 2020, according to the International Energy Agency. But a growing number of geologists question whether oil reserves are sufficient to keep production rising. For the past three decades, they argue, oil companies have not been finding as much oil as they have been extracting—a gap that has widened in recent years. 11

Oil production is already falling in 33 of the 48 largest-oil producing countries, including 6 of the 11 members of the Organization of the Petroleum Exporting Countries. ¹² In the continental United States (excluding offshore), oil production peaked at 8 million barrels per day in 1970 and fell to just 2.9 million barrels a day in 2004. ¹³ During the past few years, Russia and the Persian Gulf countries have accounted for most of the increase in world production. Russia's oil industry is still rebounding from its post-Soviet collapse, but output began to level off by late 2004. ¹⁴

In 2004, Saudi Arabia and the other Persian Gulf countries were producing near their historic peaks of the early 1980s, and for the first time in decades they were down to roughly a million barrels per day of spare capacity. ¹⁵ Although some new oil fields came on line in late 2004 and others are planned in 2007, some analysts doubt the region's ability to continually boost production. ¹⁶ Some of the largest oil fields in the Persian Gulf are more than 30 years old, and no independent verification of their claimed oil reserves has been permitted for decades. ¹⁷

These developments suggest that the relatively stable oil prices of the 1990s are not likely to reappear anytime soon. PFC Energy, a Washington-based forecasting group that has carefully analyzed global reserve figures, concluded in 2004 that world oil production might be unable to meet projected demand as early as the middle of the next decade. ¹⁸ PFC projects that global production will peak in the next 10–15 years. ¹⁹ In a world accustomed to sustaining demand growth of roughly 2 percent a year, that would be a crude shock—one that would drive prices through the roof.





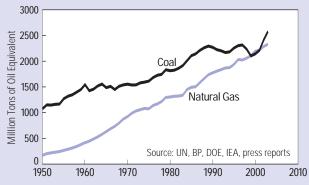
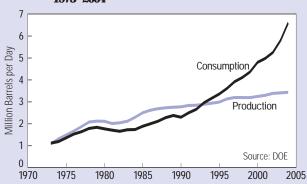


Figure 3. Oil Consumption and Production in China, 1973–2004



World Fossil Fuel Consumption, 1950–2004

Year	Oil	Coal	Natural Gas
	(million	tons of oil equi	ivalent)
1950	470	1,074	171
1955	694	1,270	266
1960	951	1,544	416
1965	1,530	1,486	632
1970	2,254	1,553	924
1971	2,377	1,538	988
1972	2,556	1,540	1,032
1973	2,754	1,579	1,059
1974	2,710	1,592	1,082
1975	2,678	1,613	1,075
1976	2,852	1,681	1,138
1977	2,944	1,726	1,169
1978	3,055	1,744	1,216
1979	3,103	1,834	1,295
1980	2,972	1,814	1,304
1981	2,868	1,826	1,318
1982	2,776	1,863	1,322
1983	2,761	1,916	1,340
1984	2,809	2,011	1,451
1985	2,801	2,107	1,493
1986	2,893	2,143	1,504
1987	2,949	2,211	1,583
1988	3,039	2,261	1,663
1989	3,088	2,293	1,738
1990	3,136	2,270	1,774
1991	3,134	2,225	1,806
1992	3,170	2,203	1,836
1993	3,139	2,168	1,869
1994	3,199	2,182	1,876
1995	3,246	2,255	1,937
1996	3,323	2,302	2,033
1997	3,398	2,315	2,024
1998	3,417	2,233	2,059
1999	3,485	2,103	2,106
2000	3,526	2,141	2,194
2001	3,538	2,211	2,217
2002	3,563	2,412	2,286
2003	3,637	2,578	2,332
2004 (prel)	3,760	n.a.	n.a.

Source: UN, BP, DOE, IEA, press reports.

Between 2003 and 2004, total installed nuclear generating capacity increased by more than 2 percent, from 358,000 megawatts to nearly 366,000 megawatts.¹ (See Figure 1.) This figure, the highest ever reached, is roughly 8 percent greater than a decade ago, illustrating how modest nuclear energy's overall growth has been.² Yet with only 16,000 megawatts of new reactors currently under active construction, nuclear power is likely to grow at a slower pace in the next 10 years than it did in the last 10—or perhaps even shrink.³

The increase in 2004 came as six new reactors and one previously mothballed reactor were connected to the grid, accounting for 6,615 megawatts.⁴ The remainder came from squeezing more power from existing reactors in countries such as the United States, France, and Spain.

New construction started on only one reactor in 2004, in India.⁵ (See Figure 2.) Meanwhile, five reactors were permanently shut down, bringing the total to 114 (representing 33,663 megawatts).⁶ (See Figure 3.)

In the United States, it has been more than 30 years since a new reactor order was placed and not subsequently cancelled, but government and industry efforts are still focused on a revival. Despite the failure of legislation that would have created major new subsidies, the government's Nuclear 2010 program took small steps toward early preconstruction licensing of new units.⁷

Efforts for new construction are further along in parts of Europe. In 2003, a Finnish utility consortium ordered two new reactors, the first new project in Europe in more than a decade.⁸ And France announced that it would start building its first new reactor since the early 1990s, starting in 2007.⁹

Elsewhere in Europe, however, attention was focused on closing existing reactors and not building new ones. In the United Kingdom, four older, small reactors were permanently closed. ¹⁰ And Sweden reaffirmed its commitment to close a reactor in 2005 as part of the country's nuclear phaseout. ¹¹

Likewise, one of the Ignalina reactors in Lithuania was permanently shut down in 2004,

with the second of the Chernobyl-style units to be closed in 2009. ¹² Meanwhile, Romania abandoned its efforts to raise private financing to complete a reactor that construction started on initially in 1984, though work on a second reactor, initially started in 1982, is scheduled to be completed in 2007. ¹³

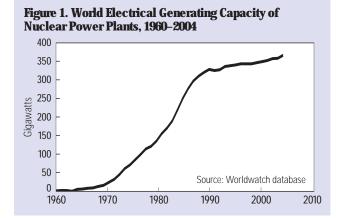
One reactor was completed in Russia and two in Ukraine, all of which were started in the 1980s. ¹⁴ Work on new units at additional sites in Russia apparently was minimal due to lack of funding, as the industry focused on extending the life of operating reactors. ¹⁵ Still, five older reactors are to be shut by 2010. ¹⁶

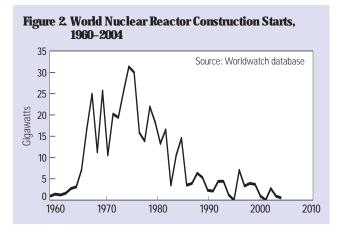
Japan's nuclear dreams continue to become nightmares due to accidents—the latest being a 2004 steam leak that killed four workers at a plant in Fukui Prefecture.¹⁷ One new reactor was connected to the nation's grid, the first in roughly three years, leaving only three reactors under construction in Japan.¹⁸

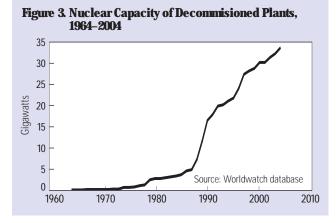
South Korea completed one reactor in 2004, leaving just one unit being built. ¹⁹ The country plans to construct 10 new reactors despite growing public opposition. ²⁰ The revelation that South Korean scientists worked on atomic weapons technologies as recently as 2000 also raised international concerns. ²¹ Indeed, a twin reactor project being built by the United States and allies in North Korea remains on hold following confirmation that the country continues to pursue nuclear weapons capabilities. ²²

China and India are the two countries with the most ambitious nuclear plans today. Despite having just nine reactors operating for 6,587 megawatts and two reactors under construction, China plans to boost its nuclear capacity to 36,000 megawatts by 2020—a daunting goal that would require the equivalent of finishing two new large reactors every year. (Even then, however, nuclear would only represent 4 percent of China's total generating capacity.) (24)

India already has nine reactors under construction—nearly half of all reactors being built globally—but most are small capacity power plants, totaling just 4,122 megawatts in capacity.²⁵ As a result, the country's nuclear industry produces only 3.3 percent of India's electricity.²⁶







World Net Installed Electrical Generating Capacity of Nuclear Power Plants, 1960–2004

Year	Capacity
	(gigawatts)
1960	1
1965	5
1970	16
1971	24
1972	32
1973	45
1974	61
1975	71
1976	85
1977	99
1978 1979	114 121
1979	135
1981	155
1982	170
1983	189
1984	219
1985	250
1986	276
1987	297
1988	310
1989	320
1990	328
1991	325
1992	327
1993	336
1994	338
1995	340
1996	343
1997 1998	343 343
1999	345 346
2000	349
2000	352
2001	357
2002	358
2003	366

IAEA, and press reports.

An estimated 8,210 megawatts of wind energy capacity were added globally in 2004, bringing the total to approximately 47,760 megawatts—enough to provide power to more than 22 million average homes in Europe.¹ (See Figure 1.) Since 2001, global wind capacity has nearly doubled.² Wind is the world's fastest-growing energy source after solar power, driven by falling costs, concerns about climate change, and strong government policies.

Annual installations reached a new record—8 percent higher than in 2003.³ (See Figure 2.) Growth rates have fallen in recent years as onshore markets slow in some traditional powerhouses and offshore projects face slow starts. But several countries are positioned to become new leaders and could drive growth rates back up.

Wind turbines are operating in more than 65 countries—yet 72 percent of global capacity is spinning in Europe. ⁴ The European Union added 5,703 megawatts of capacity in 2004, bringing its total to 34,205 megawatts. ⁵

For the first time, Spain surpassed the German market in 2004, adding 2,065 megawatts and becoming the world's top installer. With 8,263 megawatts total, Spain meets 6 percent of its electricity demand with the wind. The government has proposed raising national targets for 2011 from 13,000 to 20,000 megawatts.

Germany remains the overall leader, with 16,629 megawatts of wind power, but added only 2,037 megawatts in 2004, the second consecutive year of market contraction. The slow-down was due to uncertainty over renewable energy legislation and changing approval processes. Yet wind energy now meets 6.6 percent of Germany's electricity needs, up from 3 percent in late 2001, and meets well over one fifth of power demand in four states. Germany and Spain together now account for more than half of global wind capacity.

The United States added only 389 megawatts in 2004, bringing the U.S. total to 6,740 megawatts—third place worldwide. The U.S. market saw lackluster growth due to late extension of a federal tax credit, which has expired three times since it was first enacted a decade ago. Several projects were cancelled or frozen

and more than 2,000 people lost work.¹⁴ But with the credit in place for another year, the industry expects record additions in 2005.¹⁵

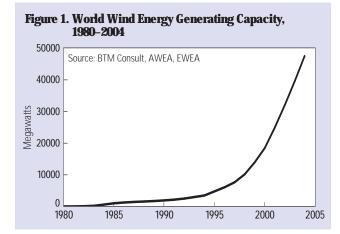
Also noteworthy were Italy and the Netherlands, which both passed the 1,000-megawatt mark in total installed capacity in 2004. ¹⁶ Despite having the best wind resources in Europe, the United Kingdom ended the year with only 888 megawatts. ¹⁷ But the U.K. market is picking up as well. More capacity was added in 2004 than in the three previous years combined. ¹⁸ Nearly 5,000 megawatts of onshore projects are in the planning stage, while planned offshore projects represent 7,200 megawatts—or 7 percent of national electricity demand. ¹⁹

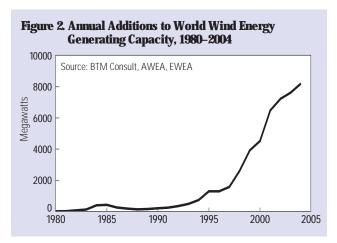
Denmark had a disappointing year, adding only 9 megawatts and barely hanging onto its fourth place position ahead of India. ²⁰ But it still leads the world for offshore wind installations. ²¹ Offshore wind energy has developed slowly thus far, but studies show that such projects could meet a large share of Europe's electricity needs. ²²

Asia's wind energy market also picked up speed in 2004. It was led by India, which installed 875 megawatts for a total of 3,000 megawatts in place. Wind power now accounts for 3 percent of India's electric capacity, and domestic manufacturing potential exceeds 1,000 megawatts per year. China's capacity rose 35 percent, for a total of almost 770 megawatts. At a major renewables conference in Germany in 2004, the Chinese government announced ambitious targets of 4,000 megawatts of wind energy by 2010, and five times that a decade later.

Wind energy technology continues to advance. Today wind power is cheaper than natural gas even without subsidies. And on good sites, wind is closing in on coal.²⁷ The world's largest turbine—with 5 megawatts rated capacity—began operation in Germany in late 2004.²⁸ Global sales of wind power equipment topped \$10 billion in 2004 and are projected to reach \$49 billion a year by 2012.²⁹ The global wind industry now employs well over 100,000 people, and Germany alone expects to have more than 100,000 wind jobs by 2010.³⁰

World Wind Energy Generating





Year	Total	Annual Additions
	(megawatts)	
1980	10	5
1981	25	15
1982	90	65
1983	210	120
1984	600	390
1985	1,020	420
1986	1,270	250
1987	1,450	180
1988	1,580	130
1989	1,730	150
1990	1,930	200
1991	2,170	240
1992	2,510	340
1993	2,990	480
1994	3,490	730
1995	4,780	1,290
1996	6,070	1,290
1997	7,640	1,570
1998	10,150	2,600
1999	13,930	3,920
2000	18,450	4,520
2001	24,930	6,480
2002	32,037	7,227
2003	39,664	7,627
2004 (prel)	47,760	8,210

Source: BTM Consult, AWEA, EWEA.

Global production of photovoltaic (PV) cells, which convert sunlight directly to electricity, reached an estimated 1,200 megawatts in 2004—a 58-percent jump over 2003 levels and a doubling of production in just two years. (See Figure 1.) Strong policies in a handful of industrial countries have spurred production growth rates that average 43 percent a year since 2000. Cumulative production, at 4,365 megawatts, has increased at an average annual rate of 32 percent since 2000, making PVs the world's fastest-growing energy source.

An estimated 62 percent of new installations in 2004 were for grid-connected power, up from 3 percent a decade ago. Solar power meets less than 1 percent of global electricity demand, but this threshold will soon be crossed if rapid growth continues. The industry supports more than 25,000 jobs worldwide, and PVs are now a \$7-billion market. Analysts expect sales to reach \$30 billion by 2010.

Japan is the world leader, accounting for over 50 percent of PV production in 2004.8 (See Figure 2.) A six-year government initiative encouraged the installation of 1,000 megawatts of capacity, and at least 160,000 Japanese homes are now PV-powered.⁹ The government has set a target of 4,820 megawatts installed by 2010 and aims for PVs to generate 10 percent of Japan's electricity by 2030.¹⁰

Driven by strong government incentive programs, Europe produced 27 percent of new solar cells in 2004 and passed Japan in annual installations. ¹¹ PV capacity in Germany surged by some 300 megawatts, more than any other country and double the preceding year's installations, bringing the nation's total to about 700 megawatts. ¹² Three large Bavarian solar parks alone added 10 megawatts, enough to power 9,000 German homes. ¹³

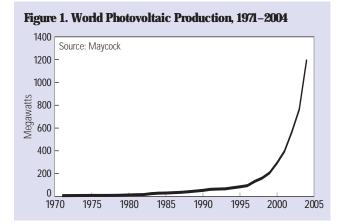
The United States remains a major producer, but its share of the global market has declined steadily—from 44 percent in 1996 to 11 percent in 2004. ¹⁴ Yet new installations continue to rise, and cumulative capacity reached about 277 megawatts by late 2003. ¹⁵ Thanks to supportive state policies, California leads the nation in PV use, with more than 93 megawatts installed. ¹⁶

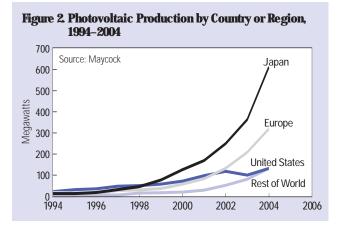
Technological advances, scale economies in production, and experience installing systems have led to significant cost reductions. In Japan, the average price for residential PV systems has declined more than 80 percent since 1993.¹⁷ Globally, module costs have dropped from about \$30 per watt in 1975 to close to \$3 per watt.¹⁸ Costs increased slightly in 2004 as demand outpaced supply and as silicon prices rose.¹⁹ Still, PVs are the cheapest option for many remote or off-grid functions, and even on-grid they are competitive during peak demand in California and at all times in Japan.²⁰ Advanced technologies under development could cut costs further and revolutionize the power industry.²¹

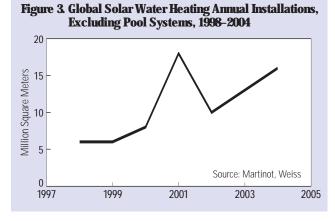
The market for solar thermal collectors, which capture the sun's warmth to heat water and building space, is also booming. The global market grew some 50 percent between 2001 and 2004. See Figure 3.) About 18 million square meters of capacity were added in 2004, bringing global installations for all uses, including swimming pools, to an estimated 150 million square meters. The energy equivalent of this capacity far exceeds that of global wind and solar power combined. About 73 percent of this total heats water and space, meeting the needs of more than 32 million households worldwide; the rest is used for pools.

China, long the world's leader in solar thermal production and use, accounted for 55 percent of global solar heating capacity (excluding pool systems) by the end of 2003, or 52 million square meters of collectors. ²⁶ Government targets call for more than four times that area by 2015. ²⁷ Other large markets include Japan, Europe, and Turkey, each with at least 10 percent of global capacity. ²⁸

The United States, once the world leader, is now far behind due to low natural gas prices and the elimination of incentives after the 1980s. Today 98 percent of U.S. solar systems heat pools, a market that hardly exists elsewhere. ²⁹ Yet the solar heating industry has the potential for spectacular energy savings and market growth—even in the United States, where home solar water heating systems pay for themselves in four to eight years through fuel savings. ³⁰







Year	Annual Production	Cumulative Production
	(mega	iwatts)
1971	0.1	0.1
1975	1.8	1.9
1980	7	19
1985	23	98
1990	47	273
1991	55	329
1992	58	387
1993	60	447
1994	69	516
1995	78	594
1996	89	682
1997	126	808
1998	155	963
1999	201	1,164
2000	288	1,452
2001	391	1,842
2002	562	2,404
2003	761	3,165
2004 (prel)	1,200	4,365

Global Solar Water Heating
Installations, Excluding Pool
Systems, 1997–2004

Year	Annual Installations	Cumulative Installations
	(million squ	are meters)
1997	n.a.	33
1998	6	39
1999	6	45
2000	8	53
2001	18	71
2002	10	81
2003	13	94
2004 (prel)	16	110
Source: Mar	tinot, Weiss.	

Production and use of biofuels—fuels derived from crops and agricultural wastes—advanced rapidly in 2004, spurred on by agricultural, environmental, and consumer interests. In general, biofuels burn cleaner than fossil fuels, are renewable, and can be domestically produced in many countries—creating agricultural jobs and revenues while displacing imported fuels.

Global production of fuel ethanol increased 13.6 percent in 2004, reaching almost 33 billion liters. (See Figure 1.) Nearly twice as much ethanol was produced in 2004 as in 2000. Ethanol is by far the most widely used biofuel for transportation; Brazil

and the United States dominate the market. World production of biodiesel fuel, based on vegetable oils and fats, is smaller but has been growing even faster, nearing 1.8 billion liters in 2003, up 18 percent over 2002.³ (See Figure 2.)

Ethanol derived from sugarcane accounts for 30 percent of auto fuel in Brazil, which generates some 14 billion liters of ethanol annually.⁴ In the United States, corn-distilled ethanol provides more than 10 billion liters of fuel each year, but this accounts for just 2 percent of U.S. transportation fuel.⁵

The ethanol fuels market grew rapidly in the 1980s due to Brazilian and U.S. government efforts to provide alternatives to high-priced oil, but then it languished for much of the 1990s. Since 2000, however, rising environmental concerns, new technologies, and the desire to find new income streams for farmers have provided a large boost.

The European Union (EU) is the third largest producer of biofuels but the leading manufacturer of biodiesel. With the help of tax breaks for diesel fuel, nearly 1.6 billion liters of biodiesel were produced in Europe in 2003, a 43-percent increase over 2001.⁶ While conventional diesel vehicles can run on 5–30 percent blends of bioand fossil diesel, several European vehicle manufacturers have approved the use of 100 percent biodiesel in their engines.⁷ The EU hopes biofuels will supply 2 percent of the fuel market in 2005, 5.75 percent in 2010, and 20 percent in 2020.⁸

The growth of biofuels may accelerate even

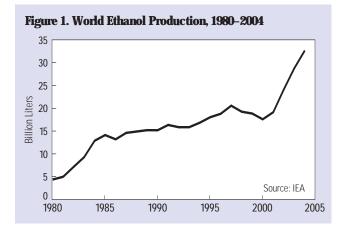
more as others introduce favorable policies. Australia, China, India, South Korea, and Japan already support biofuels. The government of Thailand has endorsed a 10-percent ethanol/gasoline blend, and 18 new ethanol plants are being developed. In the Philippines, coconut-derived biodiesel is expected to cut demand for petroleum diesel by 5 percent.

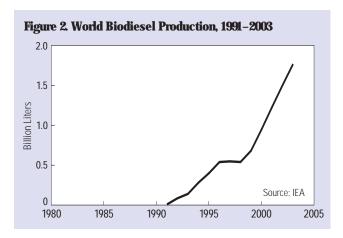
The cost of biofuels varies widely by region. In Brazil, for example, the retail price of ethanol is often lower than that of gasoline due to low land and labor costs. In North America, in contrast, ethanol is more expensive because of the lower efficiency of corn as opposed to sugarcane and higher costs.

The greatest potential for biofuels lies in tropical and subtropical developing countries, where growing seasons are longer and production costs are lower.¹² But unlike oil, trade in biofuels is limited by tariffs and other trade restrictions.¹³ Although producing ethanol costs about half as much in Brazil as in Europe, ethanol trade between the two is nearly nonexistent. In 2004, Brazil exported 2.3 billion liters of ethanol to India, the United States, and the Caribbean, a figure that could be much higher if Brazil were not constrained by high agricultural tariffs.¹⁴

Reducing the cost of biofuels is the key to their continued growth. New conversion technologies, such as cellulose-derived ethanol made from the non-food portion of renewable feedstocks, could bring significant cost reductions over the next decade. Canada-based Iogen, the world leader in cellulose ethanol technology, now produces approximately 100,000 liters a year; several new plants are planned that could quadruple the country's ethanol supply. ¹⁵ Less expensive processes for biodiesel production are also being developed.

The International Energy Agency projects that if supportive policies continue to proliferate, world biofuels production could nearly quadruple, to more than 120 billion liters, by 2020. ¹⁶ More than 2 million additional alternative fuel vehicles could be introduced worldwide by 2010, driving up demand for biofuels. ¹⁷





Year	Ethanol	Biodiesel	
	(million	(million liters)	
1980	4,368		
1981	4,977		
1982	7,149		
1983	9,280		
1984	12,880		
1985	14,129		
1986	13,193		
1987	14,599		
1988	14,902		
1989	15,191		
1990	15,190		
1991	16,348	11	
1992	15,850	88	
1993	15,850	143	
1994	16,829	283	
1995	18,033	402	
1996	18,789	542	
1997	20,562	550	
1998	19,247	542	
1999	18,840	683	
2000	17,580	949	
2001	19,136	1,231	
2002	24,106	1,504	
2003	28,745	1,768	
2004	32,655	n.a.	

In 2004, the average atmospheric carbon dioxide ($\rm CO_2$) concentration reached 377.4 parts per million by volume. (See Figure 1.) The average $\rm CO_2$ concentration has increased more than 19 percent since measurements began at Mauna Lao Observatory in Hawaii in 1959— and has gone up 35 percent since the dawn of the industrial age. Average annual rates of increase have more than doubled since 1960.

The average global temperature actually fell slightly in 2004, but at 14.48 degrees Celsius the year was still the fourth warmest since 1880,

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according to the Goddard Institute for Space Studies. (See Figure 2.) Other climate analysis centers, using

roughly the same network of land- and seabased weather stations, also rank 2004 behind only 1998, 2002, and 2003.⁵ Since the early 1900s, average global temperature has risen 0.6 degrees Celsius, but the rate of change since 1976 has been triple that for the century as a whole.⁶ The 10 warmest years on record have all occurred since 1990.⁷

The impacts of rising CO_2 concentrations and temperatures are already visible worldwide and are arriving faster than feared, according to some climate experts. The World Health Organization estimates that at least 160,000 people die annually due to climate change, and there is growing evidence of direct links to observed ecological changes.

Higher temperatures and precipitation changes have driven species northward or to higher elevations and have affected the timing of breeding and migratory seasons. Carbon cycling and storage processes have been altered. Mountain glaciers are shrinking at ever-faster rates, threatening water supplies for millions of people and species. ¹⁰ A study by the U.S. National Center for Atmospheric Research found that rising global temperatures have been a key factor in increasing drought worldwide. ¹¹

The effects are most pronounced in the Arctic, where in recent decades temperatures have risen at almost twice the average rate of the rest of the world. The average area of summer sea ice cover in the region has declined by 15–20 percent over the past 30 years, shrinking habi-

tat for polar bears, caribou, and other Arctic species, while sea level there has risen 10–20 centimeters over the past century.¹³

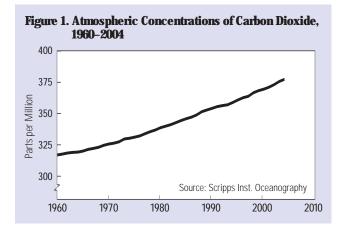
Preliminary data indicate that fossil fuel burning released more than 7 billion tons of carbon in 2004, an increase of at least 3 percent over 2003, continuing the accelerating release rate of that year, when emissions rose 3.8 percent. (See Figure 3.) Carbon emissions from fossil fuels are believed to be the main factor behind the rise in atmospheric concentrations and global temperatures. 15 Nearly three times as much carbon was released in 2004 as in 1960. 16

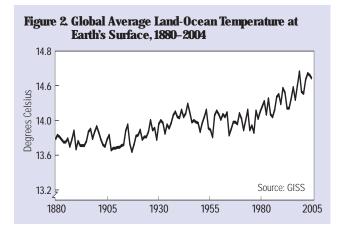
Ten countries are responsible for about two thirds of global carbon emissions from fuel use. The United States, with 5 percent of the world's population, accounts for nearly a quarter of the total. The Between 1990 and 2003, U.S. energy-related emissions rose 16 percent. Emissions there are up more than 47 percent since 1990, and China accounted for half of the global increase in 2003, although it still ranks far behind the industrial world in emissions per person. Emissions per person.

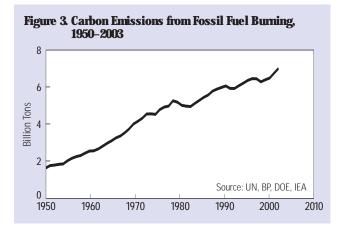
Although global emissions and temperatures continue their upward climb, some progress on slowing climate change has been made. Russia ratified the Kyoto Protocol in October 2004, enabling the treaty to enter into force in February 2005.²¹ Although the agreement is widely seen as inadequate to address the rising threat, it takes the first steps toward that goal.

At the same time, several countries have adopted strong policies to promote a shift from fossil fuels to renewable energy technologies, including Germany, Spain, Japan, and the Phillippines. China is in the process of drafting a major renewable energy law and has set ambitious targets that call for renewables to meet 17 percent of China's projected energy consumption by 2020.²²

The world's first international emissions trading scheme began operating in the European Union on 1 January 2005. ²³ Some analysts believe that the carbon business could become one of the world's largest commodity markets. ²⁴







Global Average Temperature and Carbon Emissions from Fossil Fuel Burning, 1950–2004, and Atmospheric Concentrations of Carbon Dioxide, 1960–2004

Year	Carbon Dioxide	Temper- ature	Emissions
	(parts per mill. by vol.)	(degrees Celsius)	(mill. tons of carbon)
1950	n.a.	13.87	1,612
1955	n.a.	13.89	2,013
1960	316.9	14.01	2,535
1965	320.0	13.90	3,087
1970	325.7	14.02	3,997
1975	331.2	13.94	4,518
1980	338.7	14.16	5,177
1981	339.9	14.22	5,004
1982	341.1	14.07	4,959
1983	342.8	14.25	4,942
1984	344.4	14.07	5,113
1985	345.9	14.04	5,274
1986	347.2	14.12	5,436
1987	348.9	14.27	5,559
1988	351.5	14.30	5,774
1989	352.9	14.19	5,881
1990	354.2	14.37	5,969
1991	355.6	14.32	6,053
1992	356.4	14.14	5,921
1993	357.0	14.14	5,917
1994	358.9	14.25	6,067
1995	360.9	14.38	6,205
1996	362.6	14.24	6,350
1997	363.8	14.40	6,445
1998	366.6	14.56	6,440
1999	368.3	14.33	6,274
2000	369.5	14.31	6,385
2001	371.0	14.47	6,479
2002	373.1	14.54	6,743
2003	375.6	14.52	6,999
2004(prel) 377.4	14.48	7,210

Economic Trends



Worker in a Ugandan nursery that grows flowers for export

- × Global Economy Continues to Grow
- × World Trade Rises Sharply
- × Foreign Direct Investment Inflows Decline
- × Weather-Related Disasters Near a Record
- × Steel Surging

Gross world product (GWP)—the aggregated estimate of total output of goods and services in countries around the world—increased 5 percent in 2004, to \$55 trillion (in 2003 dollars).¹ (See Figure 1.) This rapid growth was primarily driven by expansion in industrial markets and by explosive growth in emerging markets, particularly China.² Yet with world population increasing by 73 million in 2004, per capita GWP grew less rapidly, rising 3.8 percent to \$8,587.³

The U.S. gross domestic product (GDP) grew 4.3 percent in 2004, driven by domestic consumption and business investment, though

pp. 46, 52, 56, 108 high energy prices curbed growth late in the year. 4 Japan also demonstrated strong growth at 4.4 percent,

propelled by business investments, exports, and a resurgence in domestic demand.⁵ The European Union's economy expanded too, though more slowly—with GDP increasing by 2.2 percent.⁶ Much of this growth came from exports.⁷

Some of the most impressive expansion occurred in Asian developing countries, particularly China and India, which grew at 9.0 percent and 6.4 percent respectively. Both benefited from significant foreign investment, increasing domestic demand, and a recovery in the information technology sector. Africa's economy grew 4.5 percent, driven primarily by improved access to industrial-country markets, reduced debt burdens, and high commodity prices, particularly oil. Middle East's economy also benefited from high oil prices, growing 5.1 percent. With the region's oil production now nearing capacity, however, economic growth is plateauing.

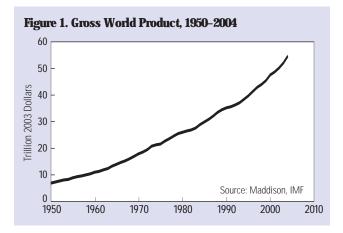
In recent years, an increasing array of experts, institutions, and even governments have questioned the value of GDP as an accurate measure of economic growth or national economic progress. The primary failing is that GDP is an absolute measure. Thus all expenditures—regardless of their worth to society—are counted as positives. ¹³ Moreover, the worth of some essential economic sectors, like subsistence farming and household maintenance, is completely omitted. ¹⁴

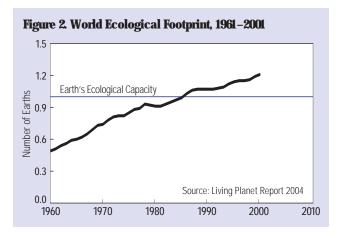
Another flaw is GDP's omission of economic

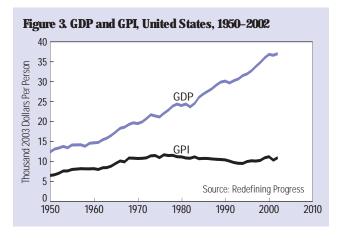
externalities, like resource depletion and pollution. As human economic systems depend on natural resources and services, such as waste treatment and climate regulation, the failure to incorporate these into economic measures minimizes the worth of these ecosystem services. One analysis of humanity's consumption of renewable resources finds that humanity is using resources 21 percent faster than Earth can renew them. 15 (See Figure 2.) This conservative estimate, which does not include the needs of other species, nonrenewable resource use, or pollution, notes that on average each person uses the resources of 2.2 "global hectares" of productive land. 16 Yet only 1.8 global hectares on average is available per person worldwide. 17

To counter the failings of the GDP measure, Redefining Progress, a U.S. nongovernmental research group, created the genuine progress indicator (GPI). This alternative measure adds ignored sectors like unpaid child care and volunteer work, while subtracting uncounted economic costs such as traffic, pollution, and crime. In the United States, per capita GDP grew 56 percent from 1982 to 2002. ¹⁸ Yet per capita GPI grew just 2 percent during that period, because the added value of beneficial services was almost entirely countered by growth in pollution and other social ills. ¹⁹ (See Figure 3.)

While the Redefining Progress initiative has drawn attention to the flaws of GDP most promising is the Chinese government's plan to start incorporating environmental costs into its economic calculations. In 2004. China announced that it would implement a "Green GDP" measure in the next five years that would subtract resource depletion and pollution costs from GDP.²⁰ Early research suggests that China's average GDP growth between 1985 and 2000 would have been 1.2 percent lower had environmental costs been subtracted.²¹ If fully implemented, not only would the Green GDP indicator help put China on a more sustainable economic path, it could push other major economies to follow suit—which in turn could transform the types of economic development the world values.







Gross W	orld Product,	1950-2004
Year	Total	Per Capita
	(trill. 2003 dollars)	(2003 dollars)
1950	6.9	2,710
1955	8.9	3,192
1960	11.0	3,607
1965	14.0	4,179
1970	17.9	4,825
1971	18.6	4,926
1972	19.5	5,057
1973	20.8	5,286
1974	21.3	5,308
1975	21.6	5,292
1976	22.7	5,454
1977	23.6	5,580
1978	24.6	5,729
1979	25.5	5,832
1980	26.0	5,849
1981	26.5	5,861
1982	26.9	5,827
1983	27.6	5,891
1984	28.9	6,056
1985	29.9	6,160
1986	30.9	6,270
1987	32.1	6,387
1988	33.5	6,551
1989	34.5	6,649
1990	35.2	6,671
1991	35.6	6,641
1992	36.3	6,668
1993	37.1	6,711
1994	38.4	6,843
1995	39.7	6,978
1996	41.3	7,149
1997	42.9	7,330
1998	44.0	7,415
1999	45.4	7,566
2000	47.6	7,823
2001	48.7	7,914
2002	50.2	8,056
2003	52.1	8,273
2004 (prel)		8,587
	, 31.,	0,007

Source: Organisation for Economic Co-operation and Development and International Monetary Fund.

The total value of world exports, a measure of the global trade linkages between countries, reached \$9.2 trillion in 2003, according to estimates by the International Monetary Fund (IMF). (See Figure 1.) This was the value of all products (such as food or building materials)

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and services (such as tourism) sold by people in one country to people in another that year. The

IMF expected the value of world exports to reach \$10.6 trillion in 2004, an increase of 15.3 percent over 2003.² This would be the highest growth rate since 1995, when the value rose 16.7 percent.³

The share of world exports in gross world product, which charts the proportion of the world's products that is exported each year, grew by 9.6 percent in 2004, reaching 17.7 percent the highest level since 1997.⁴ (See Figure 2.) This growth occurred despite a rapid rise in oil prices, which can depress both trade and output. The average oil spot price reached \$38.59 per barrel (in 2003 dollars), up from \$31.06 in 2003.6 High oil prices often affect oilimporting developing countries most severely, as they use on average twice as much oil to produce a unit of economic output as industrial countries do, and they may be less able to shoulder the additional financial burden of higher oil prices.⁷

Trade in oil, steel, and minerals expanded in 2004, influenced by growth in Chinese construction and manufacturing sectors. China represented more than 20 percent of the increase in world trade volumes during 2004, and its share in world exports nearly doubled over the preceding four years, rising from 2.8 percent to 5.8 percent. Its performance continues to be fueled by its relatively recent accession to the World Trade Organization (WTO) as well as by rapid rates of investment and consumption.

The volume of world soybean exports during 2004/05 was expected to rise 16 percent over the previous year, reaching a total of 65 million tons. ¹¹ The increase will be mainly in response to growth in soybean plantings spurred by a spike in soybean prices between mid-2003 and early 2004. This occurred

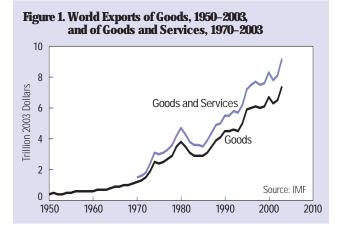
because of droughts in the United States and Brazil—the two largest producers—combined with increasing demand from China, now the largest importer. China is expected to import 23 million tons of soybeans in 2004/05, more than twice as much as in 2001/02. Most world market prices for agricultural commodities have rebounded over the past two years, after a downward trend during the late 1990s and 2001. Market prices for agricultural commodities have

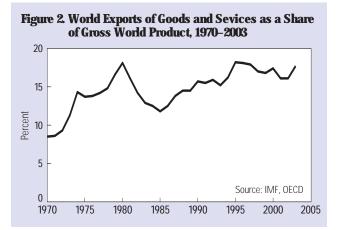
Representatives from WTO member countries are now working to complete the Doha Round of trade negotiations following meetings in Doha, Qatar, in 2001. These negotiations are designed to address the Doha Development Agenda, which seeks to bolster developing countries' access to consumer markets in industrial nations by reducing trade barriers, especially in agriculture.

When the fourth ministerial conference of the WTO met in Cancun, Mexico, in August 2003, negotiations aimed at resolving the Doha Round fell through, forcing the summit to end with no consensus on a final document. ¹⁴ A key factor in the meltdown was that, in an unprecedented show of unity, groups of developing countries formed a cohesive voting bloc, refusing to agree to the draft text proposed by various industrial nations. ¹⁵

Negotiations over the following year resulted in adoption of a revised agenda that rescued the Doha Round. If It mandates WTO members to consider contentious issues such as increasing the competitiveness of cotton exports by African farmers in a market of low prices for industrial-nation cotton exports, cutting agricultural export subsidies, and revamping rules on "special and differential treatment," which give developing-country members more time to reduce their agricultural subsidies. 17

A recent report from the U.N. Food and Agriculture Organization echoed the need for WTO negotiations to give priority to reducing agricultural tariffs and export subsidies, warning that low agricultural commodity prices, often caused by market-distorting tariffs and subsidies, threaten the food security of hundreds of millions of people in developing countries.¹⁸





Year	Goods	Goods and Services
		2003 dollars)
1950	0.4	,
1730	0.4	
1955	0.5	
1960	0.6	
1965	0.9	
1970	1.2	1.5
1971	1.3	1.6
1972	1.5	1.8
1973	1.9	2.4
1974	2.5	3.1
1975	2.4	3.0
1976	2.5	3.1
1977	2.7	3.3
1978	2.9	3.6
1979	3.5	4.2
1980	3.8	4.7
981	3.5	4.3
1982	3.1	3.8
1983	2.9	3.6
1984	2.9	3.6
1985	2.9	3.5
1986	3.1	3.9
1987	3.5	4.4
1988	3.9	4.9
1989	4.1	5.0
1990	4.5	5.5
1991	4.5	5.5
1992	4.6	5.8
1993	4.5	5.7
1994	5.0	6.2
1995	5.9	7.2
1996	6.0	7.5
1997	6.1	7.7
1998	6.0	7.5
1999	6.1	7.6
2000	6.7	8.3
2001	6.3	7.8
2002	6.5	8.1
2003	7.4	9.2

Foreign direct investment (FDI)—investment in enterprises from abroad that gives investors influence over the management of these enterprises—was the largest source of foreign capital in 2003, playing a significant role in shaping the global economy. Yet flows of FDI to recipient countries fell 19 percent, to \$560 billion. These "inflows" have been declining since a peak of \$1.47 trillion in 2000. Preliminary data for 2004 suggest that this decline has ended, however, with FDI inflows projected to increase to \$601 billion. (See Figure 1.)

Reduced inflows to industrial countries were responsible for the whole decline in 2003, with

their FDI falling 27 percent to \$367 billion.⁵ (See Figure 2.) Inflows to low- and middle-income countries.

on the other hand, increased marginally to \$193 billion.⁶ In 2004, this trend appears to have continued, with inflows to industrial countries falling to \$315 billion but those to low- and middle-income countries jumping to \$286 billion.⁷

In 2003, the United States was one of the hardest hit industrial countries, receiving 53 percent less in FDI than in 2002 (a total of \$30 billion) and less than a tenth of what it got in 2000.8 France became the largest industrial-country FDI recipient, at \$47 billion, although it too experienced a minor dip in inflows (6 percent).9

Of low- and middle-income countries, the biggest recipient was China, absorbing \$54 billion—on a par with the 2002 investments. ¹⁰ (When comparing inflows to the size of the respective economy, however, China ranked thirty-seventh in the world.) ¹¹ Hong Kong, Singapore, Mexico, and Brazil were the next largest, together receiving \$46 billion in 2003. ¹² These five economies accounted for just over half of the inflows to low- and middle-income countries. ¹³ All of Africa, in contrast, received just \$15 billion, though this did represent a 25-percent increase over 2002. ¹⁴

The vast majority of FDI outflows originate from industrial countries. In 2003, 55 percent came from the European Union and 25 percent came from the United States. ¹⁵ Low- and middle-income countries account for only 7 percent. ¹⁶

At \$193 billion, FDI was the largest component of external capital flows in low- and middle-income countries in 2003.¹⁷ Official development assistance (ODA), at \$69 billion, also played a significant role, especially to many of the least developed countries, whose FDI inflows were relatively minor.¹⁸ Yet while total ODA has hovered at the current level for the past decade, FDI inflows have increased 43 percent.¹⁹

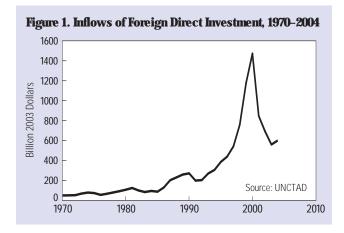
Cross-border mergers and acquisitions (M&As) are one of the largest sources of FDI.²⁰ In 2003, these accounted for \$297 billion, though the total value of cross-border M&As was down 20 percent, from \$370 billion in 2002.²¹

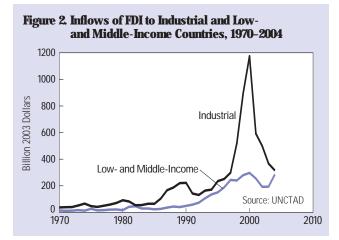
The sectors receiving FDI have changed over the years. While investment directed toward primary industries such as agriculture and mining declined from 9 percent of total FDI in 1990 to 6 percent in 2002, and that in manufacturing dropped from 42 to 34 percent, the share going to services jumped from 49 to 60 percent. ²² In the primary sector, mineral and petroleum extraction accounted for the overwhelming majority of FDI inflows in 2001–02. ²³ FDI inflows in the services sectors were more equally distributed, although finance and business services absorbed the largest shares. ²⁴

The benefits and costs of FDI inflows continue to be mixed. FDI can stimulate economic growth. ²⁵ It can also lead to technology transfers, which can help improve efficiency and reduce environmental impacts. ²⁶ But if profits from these investments are not reinvested or if interest payments on intracompany loans (a source of FDI) are overly burdensome, the economic benefits can be limited. ²⁷ Further, if investments divert production away from traditional sectors and toward goods and services that are polluting or that stimulate unhealthy or unsustainable lifestyles, then FDI can have overall negative impacts. ²⁸

Whether a country benefits from FDI depends largely on the regulatory environment in the host country. Without effective policies, for example, FDI can push local enterprises out of business or stimulate an inequitable distribution of services. 30

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Year	Total	Industrial Countries	Low- and Middle- Income Countries
	(t	oillion 2003 do	llars)
1970	50	37	14
1971	51	39	12
1972	53	40	13
1973	69	52	17
1974	79	66	13
1975	74	47	27
1976	56	41	15
1977	67	50	17
1978	80	59	21
1979	93	71	22
1980	108	91	17
1981	125	82	42
1982	100	54	46
1983	84	55	29
1984	95	65	29
1985	88	65	23
1986	130	104	26
1987	203	167	36
1988	231	187	44
1989	260	220	40
1990	271	222	49
1991	199	142	58
1992	204	131	73
1993	270	164	106
1994	306	171	135
1995	386	235	151
1996	439	251	188
1997	542	298	244
1998	759	519	240
1999	1,177	897	280
2000	1,471	1,174	297
2001	846	592	255
2002	691	499	192
2003 2004 (=	560 rel) 601	367 315	193 286

In 2004, weather-related natural disasters caused nearly \$105 billion in economic losses (in 2003 dollars)—almost twice the total in 2003. (See Figure 1.) This was only the second time that recorded losses from weather disasters have topped \$100 billion (in constant dollars). While the number of such events was below average for this decade, at 556, over the last 25 years there has been a general increase in disasters that are connected to weather, a category that includes storms, tornados, floods, heat waves, and extreme cold waves. (See Figure 2.)

Some 12,000 people lost their lives in these weather disasters. ⁴ The fatality total would be far higher if all natural disasters were included in these data—particularly, of course, the December 2004 earthquake off Sumatra and the subsequent tsunamis it unleashed across the Indian Ocean. More than 280,000 people in 11 countries died in a matter of hours or days from these devastating events, and millions were left homeless.⁵

In summer 2004, surging floodwaters from annual monsoons killed more than 2,200 people in India, Nepal, and Bangladesh. Hundreds of residents of Dhaka, Bangladesh, became sick after waters submerged 40 percent of the city. Summer floods also affected China and the Caribbean, where regional death tolls neared 2,000. In China's Yangtze River basin—where percent of the original forest cover has been clearcut—flooding displaced 14 million people and destroyed 4.5 million hectares of cropland. Heavy rainfall also surged down barren slopes in Haiti, where local forests have been stripped for fuelwood.

Worldwide, the average annual occurrence of severe flooding has nearly doubled since the 1980s, from 110 to 205 events. 11 Scientists attribute the rise to deforestation and subsequent erosion, to irrigation that interferes with river drainage, and to global climate change, which may be increasing snowmelt and the intensity of storms and other extreme weather events. 12 Population growth and rising concentrations of people and wealth in cities and vulnerable areas are also contributing to increased economic and human losses from weather-related disasters. 13

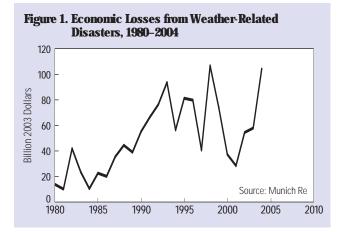
A string of hurricanes that hit the southern United States and the Caribbean made 2004 the costliest hurricane season ever. Damage from Hurricane Charley alone topped \$20 billion. ¹⁴ Indeed, the insurance industry had its most expensive year for weather-related natural disaster payouts, covering nearly \$42 billion of the estimated \$105 billion in losses. ¹⁵ (See Figure 3.) Some 88 percent of these insured losses were linked to the U.S. and Caribbean hurricanes and to cyclones in Japan, which caused land-slides, heavy structural damage, and loss of basic services. ¹⁶

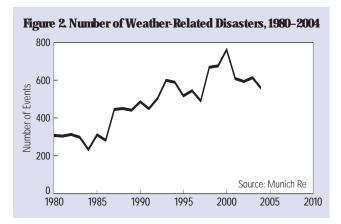
Roughly 12,000 weather-related disasters since 1980 have caused just over 618,200 fatalities and cost a total of \$1.3 trillion. ¹⁷Average annual economic losses from such events have risen from \$26 billion in the 1980s to \$67 billion over the last decade. ¹⁸ Average annual fatalities due to weather, meanwhile, jumped from 22,000 in the 1980s to 33,000 in the 1990s. ¹⁹

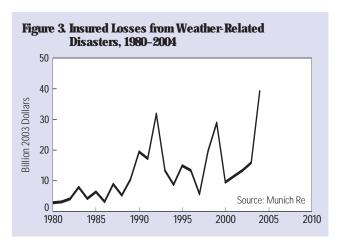
Environmental disasters, including severe weather events, are also to blame for a large number of the world's refugees—30 million people, by one estimate.²⁰ Klaus Töpfer of the U.N. Environment Programme believes that the number of environmental refugees worldwide could reach 50 million by 2010.²¹

Long-term environmental management is key to reducing vulnerability to natural disasters. Many countries, however, face political instabilities that make such preventive measures unlikely, or they lack alternatives to poor resource management practices, such as the unsustainable use of wood for fuel. In many cases, the impact of weather and other natural disasters is mitigated by short-term solutions such as the construction of dikes and false banks, which provide only superficial security.²²

Advances in the science and technology of hazard mitigation now provide a way to reduce losses significantly. The global scope of disasters requires that mitigation efforts be coordinated internationally. Public education and rapid communication networks are needed to transmit information on potential disaster risks in order to save lives and minimize property damage.







Economic and Insured Losses from Weather-Related Disasters, 1980–2004

Year	Economic Loss	Insured Loss
	(billion 200	3 dollars)
1980	13.8	2.3
1981	10.1	2.5
1982	41.9	3.5
1983	23.5	7.4
1984	10.4	3.6
1985	22.5	5.8
1986	20.1	2.6
1987	35.4	8.3
1988	44.4	4.7
1989	39.0	10.0
1990	55.2	19.0
1991	66.3	16.8
1992	76.4	31.5
1993	93.6	12.8
1994	56.4	8.2
1995	81.2	14.5
1996	79.8	12.9
1997	40.7	5.2
1998	106.7	19.4
1999	74.2	28.6
2000	37.3	9.0
2001	28.4	11.0
2002	54.4	12.9
2003	57.9	15.4
2004	104.6	41.6
Source: Mu	nich Re.	

Global production of crude steel reached 1.05 billion tons in 2004, an 8.8-percent increase over 2003.¹ (See Figure 1.) This was the first year in which steel output passed the billionton threshold. The surge occurred in an industry that is increasingly globally oriented and in which Asia, and especially China, plays a dominant role.

The steel industry has changed dramatically in the past decade. Japan was the leading pro-

pp. 44, 46 United S

ducer in 1994, with China and the United States close behind.² Since then, China's output has nearly

tripled, while output in Japan increased just 12 percent and U.S. production rose a mere 3 percent.³ China, now the world leader, accounted for nearly half the increase in global production in 2004.⁴ (See Figure 2.)

Growth has been brisk in other Asian countries as well. While global steel production grew some 28 percent between 1994 and 2003, Asia's output increased by 65 percent.⁵ Double-digit percentage increases in 2004 were registered by Thailand, Indonesia, and Kazakhstan as well as China.⁶ Asia's share of total global production grew from 37 percent a decade ago to 48 percent in 2004, reflecting the economic dynamism of the region.⁷

Steel is increasingly a traded commodity. Exports of finished steel as a share of production have increased from roughly 25 percent in the mid-1980s to nearly 40 percent in 2001–03.8 Key industrial sectors that drive the demand for steel are motor vehicles, construction, industrial machinery, fabricated metal products, and shipbuilding. All are projected to grow steadily through 2010, with production of industrial machinery and fabricated metal products expected to grow fastest.

Steel is one of the most extensively recycled materials, and demand for recycled steel is growing. ¹¹ Global steel production in electric arc furnaces—steelmaking technology fed almost exclusively by scrap—increased by 37 percent between 1994 and 2003, outpacing total steel output. ¹²

Cars are a common source of old steel scrap. Indeed, in 2003 the U.S. steel industry recycled

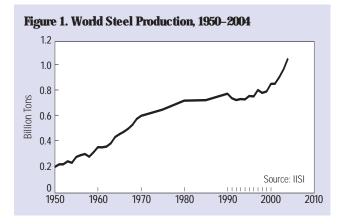
more steel from cars than it used to produce new ones, giving autos a recycling rate of 103 percent. Ninety percent of appliances and 60 percent of steel cans were recycled that year. About half of the iron and steel scrap (the two materials are sometimes analyzed together) came from waste generated by consumers, while the rest came in equal parts from steel mills and factories that manufacture steel products. 15

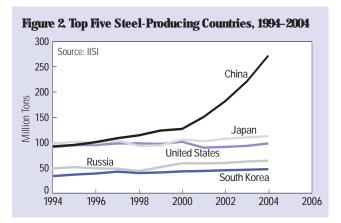
Steel consumption closely shadows economic growth in general, and China's hot economy is expected to make it the driver in global use in the near term. Consumption in China is expected to increase by more than 10 percent in 2005, and this one nation is projected to account for 61 percent of total growth in this year. ¹⁶ By comparison, growth in the rest of the world is expected to be just over 2 percent. ¹⁷

China's appetite for steel may be affecting economies elsewhere. In November 2004, the Nissan Motor Company had to close three assembly plants in Japan for five days because of a lack of steel. ¹⁸ And a fire that shut down a mine in West Virginia that supplies coke, a kind of coal that fuels blast furnaces, led to production cutbacks at U.S. Steel because other supplies were unavailable in the tight coke market. ¹⁹

The most widespread impact of Chinese steel consumption shows up in the price of steel and its inputs. Global steel prices jumped by 50–70 percent in the last half of 2003, to near-record levels. ²⁰ The price of steel scrap, around \$100 per ton in the 1999–2002 period, surged past \$250 in 2004 as China increased its imports. ²¹ Chinese demand for coke has also risen sharply. A net exporter of coke until 2001, China now relies on imports for a growing share of its supply. ²²

China is working hard to secure its position in the global steel market by investing in steel-making elsewhere. In 2004, for example, Minmetals Corporation led a consortium of Chinese state companies that sought to acquire Canada's largest mining company, Noranda, Inc.²³ This outward-oriented strategy, once shunned by Beijing in an effort to conserve foreign currency, is now encouraged by the government.²⁴





Year	Production
	(million tons)
1950	190
1955	270
1960	347
1965	450
1970	595
1975	644
1980	716
1985	719
1990	770
1991	734
1992	720
1993	728
1994	725
1995	752
1996	750
1997	799
1998	777
1999	788
2000	848
2001	850
2002	902
2003	965
2004	1,050

World Steel Production

Transportation Trends



Battery installation in a gasoline-electric hybrid Toyota Prius

- × Vehicle Production Sets New Record
- × Bicycle Production Recovers
- × Air Travel Slowly Recovering

Global passenger car production grew 4.5 percent in 2004, to an estimated 44.1 million units. Since 1950, annual car production has grown more than fivefold. (See Figure 1.) Production of sport utility vehicles (SUVs) and other "light trucks" also reached a new record, 18 million, almost 6 percent more than in 2003. There are now 551 million cars on the world's roads. (See Figure 2.)

Car production and use remain heavily concentrated in North America, Western Europe,

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and Japan. The three regions together accounted for 70 percent of global passenger car production

in 2003 and for more than two thirds of all cars on the roads in 2002.⁵ Elsewhere, only Brazil, China, and South Korea are significant producers, and only Argentina, Australia, Brazil, India, Mexico, Poland, Russia, and South Korea have fleets of 5 million vehicles or more.⁶

Car density relative to population is by far the highest in the United States. Western Europe had a car density in 2002 comparable to the U.S. level of the 1970s.⁷ And China's car density today is equivalent to U.S. levels in 1912.⁸

Automobiles are major contributors to global climate change. Carbon emissions from U.S. motor gasoline use—at 1,139 million tons in 2002—surpassed those of the entire Japanese economy. Auto carbon emissions can be reduced significantly by boosting fuel efficiency. In the United States, fuel economy lags behind the levels reached in Japan and Europe. Heavier cars, with more horsepower and faster acceleration, have prevented efficiency improvements during the last two decades.

Despite the growing use of lightweight materials, average car weight has been on the rise since the mid-1980s and is now back to the level of the mid-1970s. In 2003, a typical U.S. passenger car incorporated 824 kilograms of steel, 149 kilos of iron, 126 kilos of aluminum, and 116 kilos of plastics and composites. Automobile manufacturing consumes huge quantities of materials, accounting for 33 percent of total U.S. aluminum use, 27 percent of iron, and 15 percent of steel. (See Figure 3.)

In 1950. Americans drove some 588 billion

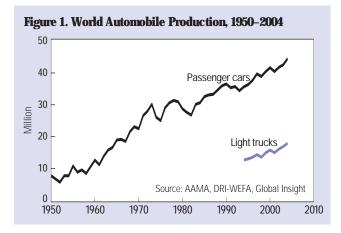
kilometers (365 billion miles) in 40 million cars—almost 14,600 kilometers per car. ¹⁵ By 2003, the average distance traveled per year had grown to more than 19,000 kilometers (about 12,000 miles). ¹⁶ Multiplied by the far larger number of vehicles now on U.S. roads, the total distance traveled had thus grown more than sevenfold—to 4,281 billion kilometers. ¹⁷ That's the equivalent to 14,308 roundtrips from Earth to the sun. ¹⁸ Driving all these vehicles required 8.3 million barrels per day of fuel in 2002, up from 5.1 million barrels in 1970. ¹⁹ Passenger vehicle fuel consumption now surpasses total U.S. domestic oil production and is a major driver of rising imports. ²⁰

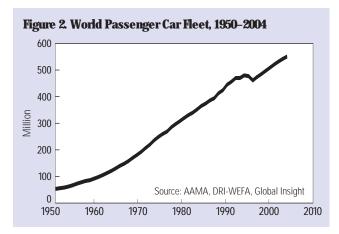
China is rapidly increasing its car dependency. Sales of cars and light commercial vehicles are expected to reach 5 million units in 2005 and 7.3 million by 2007. The Chinese government introduced fuel economy standards for cars, SUVs, and minivans in late 2004. These are more stringent than those prevalent in the United States but a bit less strict than the ones adopted semi-voluntarily by industry in Europe and Japan. Sales are dependent of the commercial semi-voluntarily by industry in Europe and Japan.

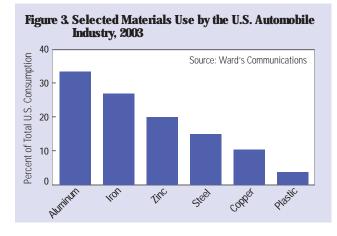
Toyota and Honda are the pioneers in introducing hybrid electric cars (which complement the traditional internal combustion engine with an electrical motor, yielding lower fuel intake and less pollution). Worldwide, Toyota's cumulative hybrid sales surpassed 280,000 in late 2004. ²⁴ The company expects that some 2 million hybrids will be sold by 2010. ²⁵

In the United States, Toyota and Honda have sold more than 120,000 hybrids since 1999. ²⁶ Sales there are expected to reach some 200,000 units in 2005 alone. ²⁷ With other carmakers getting on the bandwagon, analysts predict a continued doubling of hybrid sales, with perhaps 1 million hybrids on U.S. roads by 2007 or 2008. ²⁸ Toyota expects hybrids to capture half the U.S. market for new cars by 2025, although this ambitious forecast is not universally shared. ²⁹

Hybrids and other alternative fuel vehicles still account for a marginal share of total car fleets. In the United States, an estimated 548,000 hybrids were on the roads in 2004, up from about 247,000 in 1995.³⁰







World Automobile Production, 1950–2004	
Year	Production
	(million)

Year	Production	
	(million)	
1950	8.0	
1955	11.0	
1960	12.8	
1965	19.0	
1970	22.5	
1971	26.5	
1972	27.9	
1973	30.0	
1974	26.0	
1975	25.0	
1976	28.9	
1977	30.5	
1978	31.2	
1979	30.8	
1980	28.6	
1981	27.5	
1982	26.7	
1983	30.0	
1984	30.5	
1985	32.4	
1986	32.9	
1987	33.1	
1988	34.4	
1989	35.7	
1990	36.3	
1991	35.1	
1992	35.5	
1993	34.2	
1994	35.4	
1995	36.1	
1996	37.4	
1997	39.4	
1998	38.6	
1999	40.1	
2000	41.3	
2001	40.1	
2002	41.4	
2003	42.2	
2004 (prel)	44.1	

Source: American Automobile Manufacturers Association, DRI-WEFA, and Global Insight.

Global bicycle production increased by more than 9 percent in 2002, the most recent year for which data are available, bringing production back up to 104 million—about the level of 2000.¹ (See Figure 1.) Output in most countries changed little or declined, but China produced 23 percent more bikes in 2002.²

Four of the top five producers are now Asian—China, India, Taiwan, and Japan.³ (See

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Figure 2.) Viet Nam posted the world's fastest rate of growth, more than 250 percent, and produced

more than 2 million bicycles.⁴ The European Union, third in the world, is the only non-Asian producer of any size.⁵

The industry has changed significantly over the past decade as production shifted steadily to China, which by 2002 accounted for 61 percent of the world total. Once-large producers such as Japan, Taiwan, and the United States saw double-digit declines in output in 2002, part of a nearly decade-long trend in which cheaper and increasingly high-quality Chinese models grabbed market share worldwide.

Although bicycles are only one segment of a society's transportation picture, their niche is underdeveloped nearly everywhere. The trend in many countries is toward greater automobile use, often at the expense of bikes. In several prospering Asian countries, for example, bicycles, rickshaws, and other forms of nonmotrized transport are being marginalized on city streets to make room for fast-growing car fleets. And in the car-dominated United States, the share of trips to work by bike fell from 0.5 percent to an even more negligible 0.4 percent between 1980 and 2000. 9

Bicycles are good for short-distance transport, for areas where nimble transportation is required, for users who cannot afford more expensive options, and for people seeking to combine commuting with exercise. Health care providers in Africa, for instance, have found that bicycles offer quick and inexpensive transportation. Bikes seem to be particularly effective in delivery of immunization programs, prenatal care, and ongoing therapies, such as the regime for treatment of tuberculosis. ¹⁰ Two

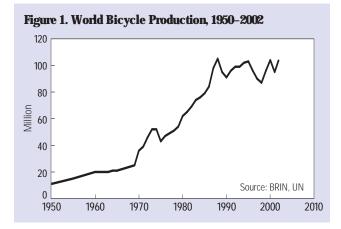
projects in Senegal found that nurses using bikes were 58 percent quicker in their rounds than those who walked, and they saved 40¢ per trip over taking a taxi. ¹¹

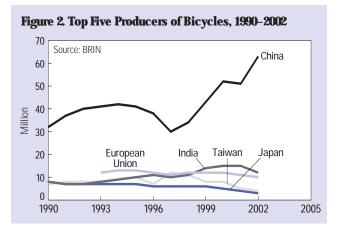
Bicycles are also important complements to other forms of transportation. Bogotá, Colombia, may soon use bicycle taxis to provide feeder service to the stations of its metro-like bus system, bolstering the system's capacity to get citizens where they need to go cheaply and quickly. And the city has installed safe, indoor bicycle parking facilities at some bus system stations to encourage riders to start their morning commutes on a bike. ¹³

Boosting the bicycle's share of trips requires policies that shift incentives in its favor and that discourage car use. In the United States, where 95 percent of parking is free and where gas prices, vehicle taxes, and other driving-related costs are among the lowest in the industrial world, using a car is a rational choice and a key reason that biking remains marginalized. ¹⁴ The U.S. rate of car ownership is the highest in the world—and about 50 percent higher than in Western Europe. ¹⁵

Safety is also a concern. In the United States, cyclists are 12 times more likely than people in cars to die en route. ¹⁶ On a per kilometer and per trip basis, U.S. cyclists are twice as likely to die on the road as German cyclists, and more than three times as likely as Dutch cyclists. ¹⁷ Cycling fatalities in these countries have fallen over the last quarter-century, but for very different reasons. U.S. cycling deaths have declined largely because of a drop in cycling, especially among children. ¹⁸ The Netherlands and Germany, on the other hand, have invested heavily in infrastructure that makes cycling safer. ¹⁹

Six policies appear to have worked to promote cycling in Germany and the Netherlands: improved cycling infrastructure, "traffic calming" in residential neighborhoods, urban design that is people- rather than car-oriented, restrictions on motor vehicle use, traffic education, and traffic regulations and enforcement that are pro-pedestrian and pro-cycling.²⁰





World Bicycle Production,	
1950-2002	

Year	Production
	(million)
1950	11
1955	15
1960	20
1965	21
1966	22
1967	23
1968	24
1969	25
1970	36
1971	39
1972	46
1973	52
1974	52
1975	43
1976	47
1977	49
1978	51
1979	54
1980	62
1981	65
1982	69
1983	74
1984	76
1985	79
1986	84
1987	98
1988	105
1989	95
1990	91
1991	96
1992	99
1993	99
1994	102
1995	103
1996	96
1997	90
1998	87
1999	96
2000	104
2001	95
2002	104

Source: Bicycle Retailer and Industry News and United Nations.

World air travel rose less than 1 percent in 2003, the latest year with data available, according to the International Civil Aviation Organization (ICAO). In 2003, passengers traveled 2.99 trillion passenger-kilometers, nearly recovering to levels posted before the unprecedented slow-

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down in air travel that followed the terrorist attacks of September 2001.² (See Figure 1.) Between 2000 and 2002,

air travel fell by 73 billion passenger-kilometers, or 2.4 percent, from a high of 3.04 trillion passenger-kilometers.³

In the 50 years since the first commercial jet was introduced, demand for air travel has increased by 9 percent a year on average, and the market is expected to continue growing over the next 20 years, albeit at only 3–5 percent per year.⁴ Currently, 1.7 billion people (see Figure 2) and 35 million tons of freight are transported by aircraft each year.⁵ North America generates just over one third of the global air traffic.⁶

The market for air travel is expanding rapidly in both the Asia/Pacific region and the Middle East. Demand for domestic air transport in China is growing at the rate of 10 percent a year, compared with 2 percent a year in the United States. In Africa, meanwhile, most aviation involves South Africa and is linked to either tourism or perishable food exports to Europe. 9

Of 25,000 new planes slated for construction, approximately 17,000 will be for short-haul flights, which by 2023 are expected to account for 90 percent of all departures. China's air fleet is due to skyrocket from 777 planes in 2003 to just over 2,800 planes in 2023. Nearly two thirds of these are projected to be single-aisle planes, built for short-haul, usually domestic, routes.

The world's airlines use some 205 million tons of aviation fuel (kerosene) each year, producing greenhouse gases such as carbon dioxide ($\rm CO_2$), nitrogen oxides ($\rm NO_x$), ozone, sulfur dioxide, and methane. ¹³ (Jet fuel is the second largest expense to airlines after labor and can amount to 20 percent of companies' operating expenses; one industry representative estimated that oil price increases in mid-2004 could add

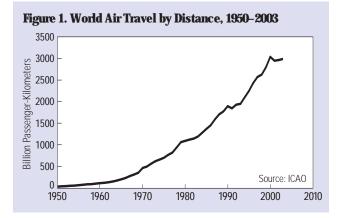
\$1 billion a month to a viation costs.) 14 Aviation accounts for 2 percent of all human -caused $\rm CO_2$ emissions but nearly all the $\rm NO_x$ emissions found 8 –15 kilometers above Earth. 15

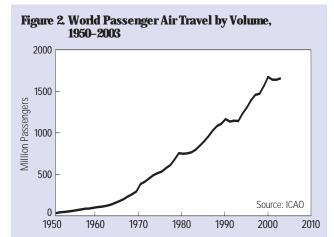
Planes accounted for about 3.5 percent of the climate impacts due to human activities in 1992. ¹⁶ The Intergovernmental Panel on Climate Change estimates that by 2050, aviation could have 11 times as much impact on climate as it did in 1992. ¹⁷ The ICAO has been charged with coordinating the reduction of emissions from aircraft fuels, which are not covered by targets set in the Kyoto Protocol on climate change that went into effect in February 2005. ¹⁸

Emissions from aviation can also produce contrails—clouds of water vapor, a greenhouse gas, that condense at high altitudes. After the September 2001 terrorist attacks, when nearly all aircraft were restricted from using U.S. airspace for several days, the difference between daytime and nighttime temperatures in the nation averaged 1–2 degrees Celsius above normal. This suggests that the absence of contrails lowered high cloud formation and allowed more sunlight to enter Earth's atmosphere, as well as providing less insulation against cooling at night.¹⁹

Planes use the most fuel—and produce the most harmful emissions—during takeoff. On short flights, as much as 25 percent of the total fuel consumed is used then.²⁰ Nearly three quarters of the new routes in Europe and North America are less than 2,000 kilometers long.²¹ The most fuel-efficient length, however, is about 4,300 kilometers—roughly a flight from Europe to the U.S. East Coast.²²

About 45 percent of all flights in the European Union cover less than 500 kilometers.²³ The Climate Action Network Europe estimates that a passenger traveling from Amsterdam to London would produce more than three times as much CO₂ traveling by plane than by train.²⁴ By improving rail systems, governments could provide a more sustainable alternative to the expected increase in short-haul air travel.²⁵





World Air Travel by Distance and Passenger Volume, 1950-2003

Year	Distance	Passengers
	(billion passenger- kilometers)	(million)
1950	28	31
1955	61	68
1960	109	106
1965	198	177
1970	460	383
1971	494	411
1972	560	450
1973	618	489
1974	656	514
1975	697	534
1976	764	576
1977	818	610
1978	936	679
1979	1,060	754
1980	1,089	748
1981	1,119	752
1982	1,142	766
1983	1,190	798
1984	1,278	848
1985	1,367	899
1986	1,452	960
1987	1,589	1,028
1988	1,705	1,082
1989	1,774	1,109
1990	1,894	1,165
1991	1,845	1,135
1992	1,929	1,146
1993	1,949	1,142
1994	2,100	1,233
1995	2,248	1,304
1996	2,432	1,304
1997	2,573	1,371
1998	2,628	1,437
1999	2,028	1,471
2000	3,038	1,672 1,640
2001	2,950	
2002	2,965	1,639
2003	2,992	1,00/
Source: I	2,992 CAO.	1,657

Health and Social Trends



Teenage boys listening outside the window of a sex education class, Mexico City

- × Population Continues Its Steady Rise
- × Number of Refugees Declines
- × HIV/AIDS Crisis Worsening Worldwide
- × Cigarette Production Drops

The world's population grew to more than 6.3 billion in 2004, more than twice the number of people who were alive just 45 years ago. (See Figure 1.) The global rate of population growth has actually decreased over the past three decades, from 2.1 percent a year in 1970 to 1.14 in 2004. (See Figure 2.) But this does not mean the world's population is shrinking. In fact, in 2004 we added 73 million people to our numbers. (See Figure 3.)

More than 95 percent of population growth occurs in developing countries, where fertility

rates remain high. ⁴ Africa has the highest growth rate of any region, at 2.4 percent annually. ⁵ By 2050, the con-

tinent's population is projected to more than double, to 2.3 billion people. Growth rates in Asia are lower, but they apply to a much larger base: the continent is now home to more than half the world's people.

But it is a mistake to think of population growth as a challenge facing only developing nations. In countries where population growth and high levels of consumption coincide, as they do in many industrial nations, the significance of added numbers of people balloons. Consider the United States and India. The U.S. population increases by roughly 3 million a year, while India's population increases by nearly 16 million. The United States, however, has a significantly larger "ecological footprint"—it releases 15.7 million tons of carbon into the atmosphere each year, for instance, compared with India's 4.9 million tons.

Other demographic trends also intersect with consumption in surprising ways. For instance, as a result of rising incomes, urbanization, and smaller families, the number of people around the world living under one roof declined between 1970 and 2000—from 5.1 to 4.4 in developing countries and from 3.2 to 2.5 in industrial countries—while the total number of households increased. Deach new house requires land and materials. When fewer people live in the same house, the savings gained from having more people share energy, appliances, and home furnishings are lost. A one-person household in the United States uses 17 percent more energy

than a two-person household, for example.¹¹

More and more of the world's people, particularly in the developing world, are moving to cities in search of jobs and other urban amenities. According to the United Nations, by 2007, more people will be living in cities than in rural areas. ¹² Currently, five cities worldwide—Tokyo, Mexico City, New York, São Paolo, and Mumbai—have more than 15 million inhabitants. ¹³ Tokyo, with more than 35 million residents, is the largest city on Earth. ¹⁴

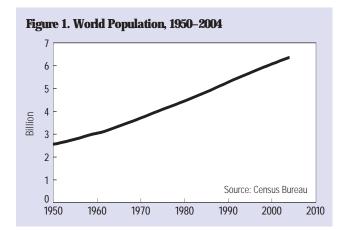
Two other demographic challenges are occurring simultaneously. First, there are more young people than ever before. In 2000, more than 100 nations had populations where people aged 15 to 29 accounted for nearly half of all adults. These youth bulges are all in the developing world, where fertility rates are the highest. At the same time, however, many nations are concerned about their graying populations. In some countries—including Russia, Italy, and much of Eastern Europe—populations are actually declining. With a total fertility rate of barely more than one child per woman, Russia's population is now shrinking by 0.7 percent annually—roughly a million people a year.

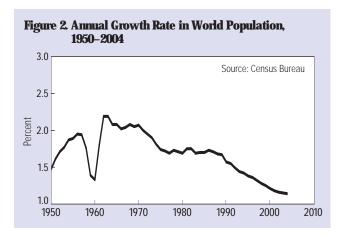
Lack of access to birth control and reproductive health services continue to prevent many people from planning their families. An estimated 350 million couples still lack access to a full range of family planning services, including contraceptives. ¹⁸ Almost 140 million women want to delay their next birth or avoid another pregnancy but are not using any family planning, and another 64 million women are using less effective methods. ¹⁹ Demand for family planning services is expected to increase 40 percent by 2025. ²⁰

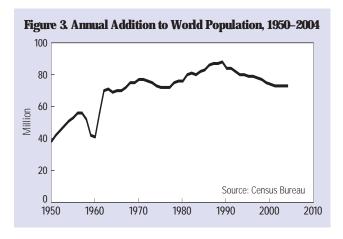
Complications of pregnancy and childbirth are still one of the leading causes of illness and death among women in many parts of the developing world. According to the World Health Organization, 8 million women suffer life-threatening complications from pregnancy each year and more than 500,000 of them die.²¹

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World Donulation Total and







Year	Total	Annual Addition
	(billion)	(million)
1950	2.56	38
1955	2.78	53
1960	3.04	41
1965	3.35	70
1970	3.71	77
1971	3.78	77
1972	3.86	76
1973	3.94	75
1974	4.01	73
1975	4.09	72
1976	4.16	72
1977	4.23	72
1978	4.30	75
1979	4.38	76
1980	4.45	76
1981	4.53	80
1982	4.61	81
1983	4.69	80
1984	4.77	82
1985	4.85	83
1986	4.93	86
1987	5.02	87
1988	5.11	87
1989	5.19	88
1990	5.28	84
1991	5.37	84
1992	5.45	82
1993	5.53	80
1994	5.61	80
1995	5.69	79
1996	5.77	79
1997	5.85	78
1998	5.93	77
1999	6.00	75
2000	6.08	74
2001	6.15	73
2002	6.23	73
2003	6.30	73
2004 (prel)	6.37	73

The number of recognized international refugees declined to 9.7 million at the end of 2003, the most recent year with data. (See Figure 1.) This is the lowest number since 1980, according to the U.N. High Commissioner for Refugees (UNHCR). Many refugees were able to return home after armed conflicts in Angola, Sierra Leone, and Liberia ended. In Afghanistan, the unseating of the oppressive Taliban regime allowed large-scale returns.

These numbers do not include Palestinians, however, as under a separate mandate they are covered by the United Nations Relief and Works Agency for Palestine Refugees in the Near East. The Palestinian refugee population has grown from 870,000 in 1953 to

4.2 million today.²

During 2001–03, with UNHCR's help, some 4 million refugees voluntarily returned to their home countries, including Angola, Burundi, and Iraq.³ The 645,000 Afghans were by far the largest group of returnees in 2003.⁴ Another 760,000 Afghans returned during 2004, but 3 million more remained abroad—the secondlargest group of refugees after the Palestinians.⁵

Other major sources of refugees are Sudan (606,000), Myanmar (586,000), Burundi (532,000), Democratic Republic of the Congo (453,000), and Somalia (402,000). Iraqis, Vietnamese, Liberians, and Angolans—more than 300,000 in each group—are the next largest refugee groups. The principal countries hosting refugees are Pakistan (home to 1.1 million refugees), Iran (985,000), Germany (960,000), Tanzania (650,000), and the United States (453,000).

In addition to refugees, in 2003 UNHCR assisted close to 1 million asylum seekers, 1.1 million recent returnees who still needed assistance, nearly 1 million stateless persons (out of some 9 million stateless persons worldwide), and 4.4 million internally displaced persons. Altogether, these "persons of concern" numbered 17.1 million at the end of 2003, down from 20.7 million in 2002. (See Figure 2.)

The plight of the internally displaced is often far worse than that of recognized refugees. The Global IDP Project in Geneva notes that "in several cases, the protection of displaced people was undermined in the context of counterinsurgency campaigns intensified under the guise of the 'war on terror.'" ¹¹ UNHCR can look after the internally displaced only with the consent of the national government in question. The 4.4 million people it helped in 2003 were a small portion of the global total.¹²

Figures by different sources show considerable variation. In 2003, the U.S. Committee for Refugees estimated there were close to 24 million internally displaced people, down slightly from 26.3 million in 2002. ¹³ (See Figure 3.) Half were in Africa, with some 5 million in Sudan alone, followed by 2 million in the Democratic Republic of the Congo and 1 million each in Angola and Uganda. ¹⁴ There were also 1 million displaced persons each in Myanmar, Iraq, and Turkey, and 2.7 million in Colombia. ¹⁵

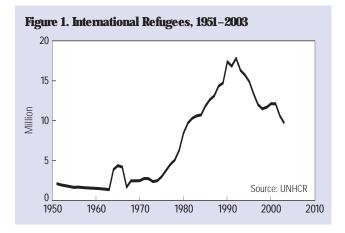
Some 3 million internally displaced people, most of them in Angola and Indonesia, were able to return home during 2003.¹⁶

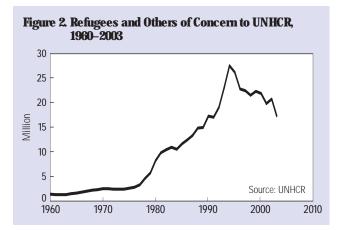
The focus of UNHCR and similar agencies is on people uprooted by war and repression. But large numbers of people are driven from their homes, either temporarily or for good, by other factors—such as resource scarcity and unequal land distribution, climate change and other forms of environmental degradation, dams and other large-scale development projects, natural or industrial disasters, and destruction of the environment through warfare.

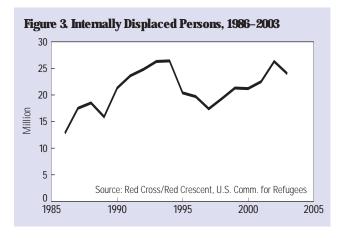
There is no generally agreed definition of environmental refugees, but Essam El-Hinnawi of the Natural Resources and Environmental Institute in Cairo estimates that perhaps 30 million people now fall into this category. These numbers are likely to go up sharply in coming years. Desertification, for example, puts some 135 million people worldwide at risk of being driven from their lands. And as climate change translates into more intense storms, flooding, heat waves, and droughts, more and more communities will likely be affected.

All in all, there may be at least 70 million displaced persons worldwide. ¹⁹ That translates into more than one out of every 100 persons on Earth.

International Defusees







Year	Refugees	Displaced Persons
		lion)
1951	2.1	,
1701	2.1	
1955	1.6	
1960	1.5	
1965	4.4	
1970	2.5	
1971	2.8	
1972	2.7	
1973	2.4	
1974	2.5	
1975	3.0	
1976	3.8	
1977	4.5	
1978	5.1	
1979	6.3	
1980	8.4	
1981	9.7	
1982	10.3	
1983	10.6	
1984	10.7	
1985	11.9	
1986	12.6	12.8
1987	13.1	17.5
1988	14.3	18.5
1989	14.7	15.9
1990	17.4	21.3
1991	16.8	23.6
1992	17.8	24.8
1993	16.3	26.3
1994	15.7	26.4
1995	14.9	20.4
1996	13.4	19.7
1997	12.0	17.4
1998	11.5	19.3
1999	11.7	21.3
2000	12.1	21.2
2001	12.1	22.5
2002	10.6	26.3
2003	9.7	24.0

In 2004, close to 5 million people were newly infected with human immunodeficiency virus, bringing to nearly 78 million the total number of HIV infections since the first AIDS cases were identified in 1981.1 (See Figure 1.) Cumulative deaths from HIV-related illness grew by more than 3 million, to 34 million.² (See Figure 2.)

No disease in human experience debilitates and kills as AIDS does. Nearly 90 percent of

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fatalities occur among people of working age, making AIDS the leading cause of death worldwide for people ages 15 to 49.3 The seven most seriously AIDS-affected

countries—all in sub-Saharan Africa (see Figure 3)—now lose as much as 10-18 percent of their working-age adults every five years, mainly to this disease.4 (Industrial countries, in comparison, typically lose about 1 percent of this age group to death in five years.)⁵

Largely because of this rising pandemic, death rates have actually reversed their decline in more than 30 countries worldwide.⁶ At least 13 of the 53 countries now considered AIDSaffected have suffered measurable reversals in human development since 1990; in 7, life expectancy is less than 40 years. Several of these countries could even see population declines soon as AIDS deaths overtake births.8

Where the epidemic is most advanced, the disease is widespread—affecting government, the armed forces, schools, factories, farms, and health care facilities. 9 Botswana and Zimbabwe, where more than a third of reproductive-age adults are HIV-positive, are among the hardest hit. 10 Botswana's largest diamond company, Debswana, suffered a tripling in AIDS deaths between 1996 and 1999.11

In perhaps 20 developing countries—nearly all of them in sub-Saharan Africa—more than 15 percent of the total military force is thought to be HIV-positive. 12 Some countries are experiencing military HIV infection rates that far exceed those among civilians: in Zimbabwe, an estimated three quarters of all soldiers now die of AIDS within a year of leaving the army. 13

The International Labour Organization predicts that in the absence of treatment, as many as 74 million workers worldwide could die

from AIDS-related causes by 2015. 14 Employers in South Africa, home to the largest infected population, now face what economists term an AIDS "tax"—added expenditures for frequent sick leave, providing health care benefits and burial fees, and training new employees.¹⁵ Between 1992 and 2002, the country's economy lost an estimated \$7 billion annually due to declines in its labor force.16

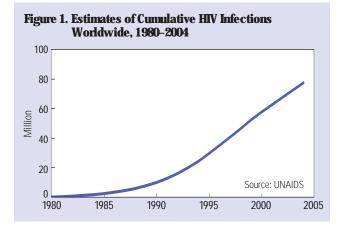
Women and girls increasingly bear the HIV burden, as many become victims of their partners' high-risk behaviors. In 2004, the number of women living with AIDS worldwide reached 17.6 million, 45 percent of the world total.¹⁷ Meanwhile, the number of children orphaned by the disease—the vast majority of them in Africa—increased from 11.5 million to 15 million between 2001 and 2003.18

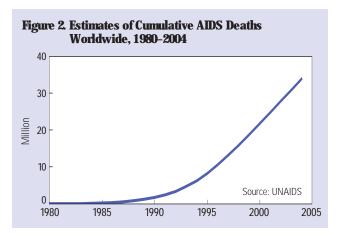
A big wild card is how the disease will play out in China and India, where two fifths of the world lives and where HIV/AIDS surveillance efforts remain inadequate.¹⁹ Although only about 1 percent of India's reproductive-age population is infected, some 5.1 million Indians now live with the disease, making it the second largest infected population in the world.20 And because of China's mounting epidemic, the number of people living with HIV in East Asia jumped nearly 50 percent between 2002 and 2004, to 1.1 million.²¹

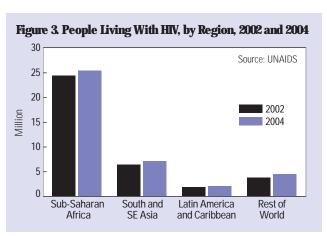
In Russia, rising intravenous drug use is contributing to the disease's rapid spread.²² Without adequate prevention programs, according to the World Bank, as many as 650,000 Russians could be dying from HIV/AIDS annually by 2010—more people than have died of AIDS in the United States since 1981.²³

Global funding for HIV/AIDS increased from some \$2.1 billion to an estimated \$6.1 billion between 2001 and 2004, and access to AIDS education and vital prevention and care services has improved greatly.²⁴ The number of people receiving antiretroviral therapy has jumped 56 percent since 2001, according to a survey of 73 developing countries.²⁵ Yet in many of the most affected countries, inadequate resources and a failure of political leadership continue to hamper progress.

Cumulative HIV Infections







and AIDS Deaths Worldwide, 1980-2004 Year HIV Infections AIDS Deaths (million) 1980 0.1 0.0 0.3 0.0 1981 1982 0.7 0.0 1983 1.2 0.0 1984 1.7 0.1 1985 2.4 0.2 1986 3.4 0.3 4.5 0.5 1987 1988 5.9 8.0 1989 7.8 1.2 1990 10.0 1.7 1991 12.8 2.4 1992 16.1 3.3 1993 20.1 4.7 1994 24.5 6.2 8.2 1995 29.8 1996 35.3 10.6 1997 40.9 13.2 1998 46.6 15.9 1999 52.6 18.8 2000 57.9 21.8 2001 62.9 24.8 2002 67.9 27.9 2003 72.9 30.9 2004 (prel) 77.8 34.0

Source: UNAIDS.

After a small increase in 2003, global cigarette production declined 2.3 percent in 2004 to 5.5 trillion units. (See Figure 1.) While total production has been about the same for the past decade, population growth during this period has reduced per capita output by 11 percent since 1994, to 868 cigarettes per person a year. (See Figure 2.) Worldwide per capita production has not been this low since 1972.

China, the United States, Russia, and Japan—the four largest producers—manufacture just over half of the world's supply. In 2004, China produced 1.79 trillion cigarettes, 32 percent of the global total. The United States produced 499 billion, 9 percent of the total. This represents a substantial decline over years past. (In 1999, the United States produced 607 billion cigarettes, 22 percent more than in 2004.) Unlike China, whose people smoked 99 percent of the cigarettes produced there, the United States exported 24 percent of its total production.

Russia is currently the third largest producer, manufacturing 380 billion cigarettes in 2004—more than twice as many as in 1998. Japan is the fourth largest, having produced 216 billion cigarettes. Japan also imported a net 63 billion cigarettes, making this nation a leading smoker at 2,190 cigarettes per person—2.5 times the global average. (See Figure 3.) But per person numbers mask the true smoking rates of most populations. In Japan, where 30 percent of people smoke, the average smoker actually goes through 7,228 cigarettes a year, about a pack a day. 12

Today, 1.1 billion people smoke worldwide; 85 percent of these people live in low- or middle-income countries. ¹³ Future increases in smoking populations are expected to occur mainly in these regions, primarily because of higher rates of population growth and aggressive marketing campaigns by tobacco companies. ¹⁴

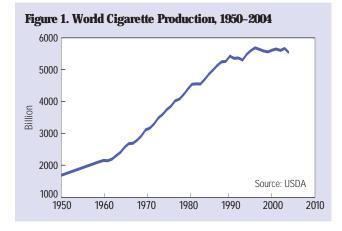
Currently, smoking kills 4.8 million people a year prematurely—one in eight adults globally—mainly from cardiovascular diseases, chronic obstructive lung disease, and lung cancer.¹⁵ Half of the victims live in industrial countries, and four fifths are men.¹⁶ Experts project that smoking will become the world's leading cause

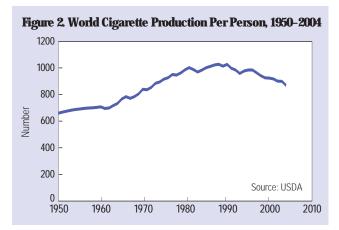
of death by 2030, killing 10 million people a year—but by then 7 of every 10 fatalities will occur in low- or middle-income countries.¹⁷

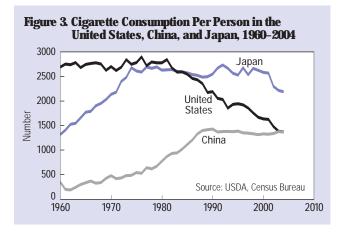
Recent years have seen several success stories in local, national, and global efforts to curb smoking rates. In March 2004, Ireland became one of the first countries to ban smoking in all restaurants and bars. 18 In the first few months, tobacco sales fell 16 percent. 19 Several nations have already followed suit, with Norway implementing a ban three months later, and Italy doing so seven months after that; in Scotland, a ban will go into effect in 2006.²⁰ These laws have shown themselves to be effective at reducing both smoking and exposure to secondhand smoke.²¹ In 1998, California was one of the first regions to adopt this form of smoking ban—a measure that has helped cut cigarette consumption in that state by 60 percent and the number of smokers by 27 percent.²²

Poland, a country with one of the highest smoking rates in the world, has also cut cigarette consumption by 10 percent and the number of smokers by 29 percent.²³ In 1995 the Polish government passed legislation that banned sales to minors, severely restricted tobacco advertising, created prominent health warnings on cigarette packs, and prohibited smoking in enclosed workplaces.²⁴ This comprehensive response has helped to reduce annual smoking deaths by 10,000 and to decrease lung cancer rates by 30 percent among men aged 20 to 44.²⁵

By far the most important tobacco control victory is the ratification of the Framework Convention on Tobacco Control (FCTC). This treaty entered into force on 27 February 2005, after having been ratified by over 40 countries. The FCTC creates a strict international standard on tobacco control, obligating ratifying countries to increase tobacco taxes; ban advertising, sponsorship, and promotion; expand warning labels on tobacco products; increase protection from secondhand smoke; and implement measures to eliminate tobacco smuggling. ²⁷







World Cigarette Production, 1950-2004		
Year	Total	Per Person
	(billion)	(number)
1950	1,686	660
1955	1,921	691
1960	2,150	707
1965	2,564	766
1970	3,112	839
1971	3,165	836
1972	3,295	853
1973	3,481	884
1974	3,590	894
1975	3,742	915
1976	3,852	926
1977	4,019	950
1978	4,072	946
1979	4,214	962
1980	4,388	985
1981	4,541	1,002
1982	4,550 4,547	987
1983		969
1984	4,689	983
1985	4,855	1,001
1986	4,987	1,011
1987	5,128	1,022
1988	5,240	1,027
1989	5,258	1,013
1990	5,419	1,026
1991	5,351	997
1992	5,363	984
1993	5,300	958
1994	5,478	976
1995	5,599	984
1996	5,680	984
1997	5,633	963
1998	5,581	941
1999	5,554	925
2000	5,609	923
2001	5,643	917
2002	5,602	900
2003	5,662	899
2004 (prel)	5,530	868

Source: USDA and U.S. Bureau of Census.

Conflict and Peace Trends



The U.S. Air Force's remotely piloted Predator, armed with a Hellfire missle

- × Violent Conflicts Unchanged
- × Military Expenditures Surge
- × Peacekeeping Expenditures Soar
- × Mixed Progress on Reducing Nuclear Arsenals

According to AKUF, a conflict research group at the University of Hamburg, the number of wars worldwide stood at 26 in 2004. In addition, there were 16 "armed conflicts" that were not of sufficient severity to meet AKUF's criteria for full-scale war. Combining both categories, the total number of violent clashes stood at 42 in 2004, unchanged from the previous year. (See Figure 1.)

Seven conflicts came to an end, but seven new ones erupted at the same time. Those terminated

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included conflicts in Macedonia, Central African Republic, Liberia, Democratic Republic (DR) of the

Congo, Sri Lanka, Solomon Islands, and India-Pakistan.⁴ New violence broke out in Haiti, the Kurdish region of Turkey, Georgia's South Ossetia province, Nigeria, Ethiopia, Yemen, and Thailand.⁵

A number of countries confronted multiple conflicts in their territories. There were six separate active conflicts in India, for instance, while Afghanistan, Colombia, DR Congo, Georgia, Indonesia, Nigeria, and the Philippines hosted two conflicts each.⁶

Information about armed conflicts is often incomplete or even contradictory. Because conflict researchers apply varying definitional and methodological tools to tally the number of armed conflicts, their findings often differ.⁷ Researchers in Sweden and Norway, for instance, project a lower number than the AKUF group.⁸ (See Figure 2.)

Researchers at the Heidelberg Institute for International Conflict Research in Germany are assessing conflict trends with a broader sweep. They found that out of 230 conflicts worldwide in 2004, 36 involved a high level of armed violence and 51 had occasional violence. But another 143 disputes—62 percent—proceeded without the use of physical violence. Most of the 230 active conflicts took place inside a given nation; only 66 were interstate conflicts. The 25 conflicts counted by this group that escalated during 2004 were more than outweighed by 41 de-escalated cases. 12

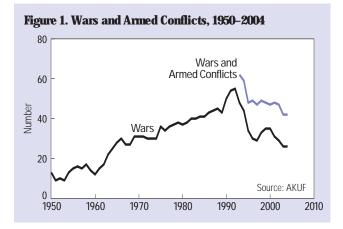
A variety of tools are being used to settle or otherwise address conflicts. In addition to an

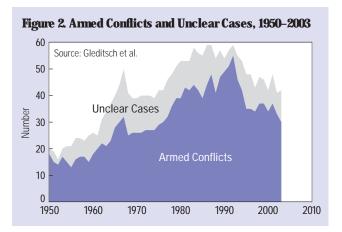
array of peacekeeping efforts, negotiations took place in 33 conflicts in 2004, resulting in four peace accords (in Burundi, Chad, DR Congo, and Sudan), six cease-fires (in Bhutan, Nepal, Sudan, and three separate times in Iraq), and 10 other agreements. ¹³ U.N. sanctions were maintained against six states—Afghanistan, Iraq, Liberia, Rwanda, Sierra Leone, and Somalia. ¹⁴ In 2003 and 2004, the International Court of Justice heard arguments in 26 disputes among states and handed down decisions in two cases each year. ¹⁵

How many people perish in wars? Available information is often patchy or contradictory. Tallying combatant deaths is too narrow an approach, since both military personnel and civilians are killed in battle. The distinction between combatants and noncombatants may at times be blurred, and civilians (often accounting for the bulk of deaths in contemporary wars) may either be unintended "collateral damage" or be targeted intentionally. But in many conflicts a large share of the victims perish not because of battle wounds but due to the disease and starvation resulting from a collapsing economy and health system. ¹⁶

Congo, Sudan, and Iraq are among the countries with the highest death tolls in recent years. In DR Congo, warfare since 1998 has caused more than 3.8 million people to perish, and more than 31,000 civilians continue to die each month. The Battle deaths there ran to a comparatively small 145,000 in 1998–2001.) Sudan's civil war since 1983 has killed an estimated 2 million people (but "only" 55,000 in battle). Even as Sudan's north-south conflict wound down, some 70,000 people are believed to have died in 2004 in the country's Darfur region, a number that may well go up steeply. Sudan's recent to the country of the

The British medical journal *The Lancet* published a study that estimated conservatively that the U.S.-British invasion of Iraq caused at least 98,000 deaths in the 17–18 months after the start of the war, many from air strikes. ²¹ The study concluded that the risk of death from violence after the invasion was 58 times higher than in the 14–16 months before the war. ²²





Year	Wars	Wars and Armed Conflicts
		(number)
1950	13	
1750	13	
1955	15	
1960	12	
1965	28	
1970	31	
1971	31	
1972	30	
1973	30	
1974	30	
1975	36	
1976	34	
1977	36	
1978	37	
1979	38	
1980	37	
1981	38	
1982	40	
1983	40	
1984	41	
1985	41	
1986	43	
1987	44	
1988	45	
1989	43	
1990	50	
1991	54	
1992	55	
1993	48	62
1994	44	59
1995	34	48
1996	30	49
1997	29	47
1998	33	49
1999	35	48
2000	35	47
2001	31	48
2002	29	47
2003	26	42
2004 (prel)	26	42

World military expenditures amounted to \$932 billion in 2003, the most recent year for which data are available. (See Figure 1.) Thus, every hour of every day the world spends more than \$100 million on soldiers, weapons, and ammunition. Following a steep decline from the cold war peak in the mid-1980s, about \$200 billion has flowed back into military budgets since 1998. In just two years, 2002 and 2003, spending rose by almost 20 percent.

The United States is the planet's military colossus. It spends almost as much as all other

countries on Earth combined, and the nation is without peer in terms of military technology or global

reach.⁵ The Bush administration's 2005 fiscal year request envisioned funding to rise from \$421 billion in 2005 to \$507 billion in 2009 (in inflation-adjusted dollars of 2003, from \$401 billion to \$440 billion).⁶ (See Figure 2.) From 2010 onwards, current military plans would require budgets higher than those reached at the peak of cold war spending, and cost overruns for weapons procurement would likely push the numbers even higher.⁷

The costs of the ongoing occupation of Iraq and of operations in Afghanistan are huge and mounting. The Bush administration has so far funded these through annual emergency supplementary appropriations rather than the regular budget process, and it intends to continue this practice. Supplemental appropriations for Iraq and Afghanistan totaled \$62.6 billion in FY 2003 and \$65.6 billion in FY 2004. In mid-2004, Congress agreed to appropriate another \$25 billon, mostly for Iraq. The administration is expected to request \$81 billion more during calendar year 2005. The administration is expected to request \$81 billion more during calendar year 2005.

The four largest spenders after the United States—Japan, the United Kingdom, France, and China—together accounted for 17 percent of global spending in 2003. They were followed by Germany, Italy, Iran, Saudi Arabia, and South Korea, with a combined 12 percent share, and then by Russia, India, Israel, Turkey, and Brazil, with a combined 6 percent. (Expressing budgets in dollars using market exchange rates tends to understate the purchasing power

of developing and former Communist countries. Using purchasing power parity rates, China, India, and Russia are the largest spenders after the United States, but this measurement tends to overstate their military prowess.)¹⁴

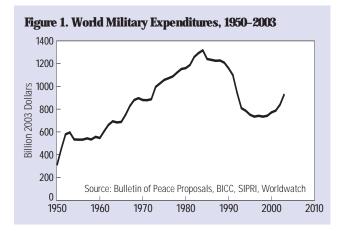
High-income countries—home to only 16 percent of the world—account for \$662 billion, or 75 percent, of global military expenditures. Their military budgets are roughly 10 times larger than their combined development assistance. In contrast, 58 low-income countries, with 41 percent of world population, account for just 4 percent of total military expenditures. Even so, military spending represents a heavy burden for these impoverished nations, which also shoulder more than \$500 billion in foreign debt.

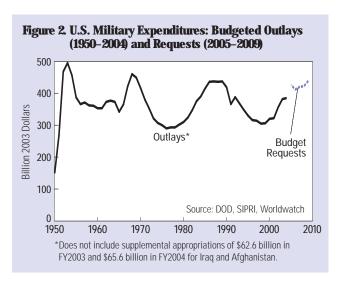
Spending large sums on the military and on the "war on terrorism" threatens to sideline international pledges agreed to in the Millennium Development Goals—pledges to counter poverty, health epidemics, and environmental degradation. Scarce financial resources and political capital are siphoned away from the root causes of insecurity.

Compared with military budgets, investments in health, education, and environmental protection are modest. Estimates suggest that programs to provide clean water and sewage systems would cost roughly \$37 billion annually; to cut world hunger in half, \$24 billion; to prevent soil erosion, another \$24 billion; to provide reproductive health care for all women, \$12 billion; to eradicate illiteracy, \$5 billion; and to provide immunization for every child in the developing world, \$3 billion. 19 Spending just \$10 billion a year on a global HIV/AIDS program and \$3 billion or so to control malaria in sub-Saharan Africa would save millions of lives. 20

In 2003, donor countries gave \$68 billion in official development assistance.²¹ If all donors actually met their promises of providing 0.7 percent of their gross national income, annual development aid would increase by over \$110 billion.²²

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World (1950–2003) and U.S. (1950–2004) Military Budgeted Expenditures

Year	World	United States
	(billion 20	03 dollars)
1950	307	149
1750	307	147
1955	532	387
1960	547	353
1965	688	342
1970	880	416
1971	878	380
1972	887	352
1973	995	321
1974	1,025	307
1975	1,056	300
1976	1,071	290
1977	1,087	293
1978	1,121	293
1979	1,152	302
1980	1,160	310
1981	1,187	324
1982	1,258	347
1983	1,292	375
1984	1,316	390
1985	1,240	415
1986	1,232	436
1987	1,232	437
1988	1,227	436
1989	1,227	430
1990	1,159	419
1990	1,139	366
1991	941	388
1992	808	368
1994	786	348
1995	751 724	330
1996	734	316
1997	741	314
1998	734	305
1999	741	306
2000	771	320
2001	787	322
2002	839	356
2003	932	382
2004	n.a.	385
Source: Tulk	perg, BICC, and SIP	RI.

Expenditures for United Nations peacekeeping operations from July 2004 to June 2005 are expected to soar to \$3.8 billion—surpassing spending in the previous reporting period by

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\$1 billion and nearing the 1994 peak.¹ (See Figure 1.) Peacekeeping staff also continued to grow rapidly. Some 64,720

soldiers, military observers, and police served in 16 peacekeeping missions as of December 2004.² (See Figure 2.) About 11,500 civilian staff also served in these missions.³

In addition to full-fledged peacekeeping operations, the United Nations maintains 12 smaller "political and peace-building" missions, with a mostly civilian staff of 1,853.⁴ By far the largest of these, with 938 workers, is the U.N. Assistance Mission in Afghanistan set up in March 2002.⁵

The 11 top contributors of personnel—among them Bangladesh, Pakistan, Nigeria, Ghana, and India—account for two thirds of all uniformed peacekeepers. The permanent members of the Security Council—China, France, Russia, the United Kingdom, and the United States—provide less than 5 percent of personnel. China's personnel commitment, however, has been rising rapidly, from fewer than 100 in 2001 to more than 1,000 at the end of 2004.

New U.N. operations in Liberia, Côte d'Ivoire, Haiti, and Burundi initiated between September 2003 and June 2004 account for more than half of current expenditures and personnel. The Liberia mission, with close to 16,900 military and civilian staff, is the largest operation, followed by the Democratic Republic of the Congo (with about 13,400 peacekeepers). Missions in Haiti, Côte d'Ivoire, Burundi, Sierra Leone, and Kosovo each have between 5,000 and 8,000 peacekeepers. The survey of the congour of the congour

The numbers will continue to swell. The U.N. Security Council authorized another 5,900 peacekeepers to bolster its struggling Congo mission. And U.N. Secretary-General Kofi Annan recommended that 10,700 peacekeepers be dispatched in support of a Sudanese peace agreement. Sudanese peace

U.N. peacekeeping continues to be plagued by financial problems. Between 2001 and 2003,

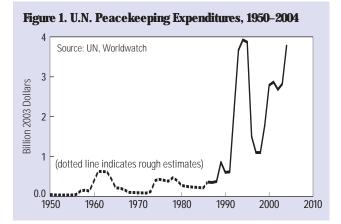
members reduced their outstanding arrears substantially. Yet 2004 saw a dramatic reversal, with members' debts surging from \$1.1 billion to \$2.57 billion in December 2004. 14 (See Figure 3.) Japan's debts ballooned to \$759 million, and the country surpassed the United States as the single largest peacekeeping debtor. 15 Although Washington's debt rose from \$482 million to \$723 million in 2004, the U.S. share of total arrears actually fell from 45 to 28 percent. 16 France, China, Germany, and Italy each owe about \$100 million, followed by South Korea with \$70 million. 17

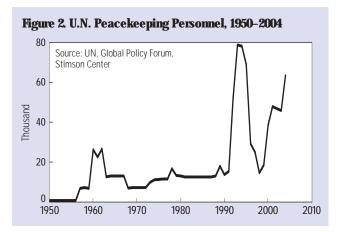
In order to allow peacekeepers to be deployed more rapidly, the Association of Southeast Asian Nations is planning to build a regional peacekeeping force.¹⁸ And the African Union is planning to set up a standby force by 2010.¹⁹ The Group of Eight industrial countries have pledged training, equipment, and logistical support for this effort, envisioned to encompass some 50,000 peacekeepers.²⁰

During 2004, some 30 non-U.N. peacekeeping missions were supported by regional organizations, such as the North Atlantic Treaty Organization (NATO), the Organization for Security and Co-operation in Europe, and the African Union, and by ad hoc coalitions of countries.²¹ Altogether, non-U.N. peacekeeping operations involved about 60,000 soldiers in 2004.²²

The largest of these are NATO-led multinational deployments in Bosnia, Kosovo, and Afghanistan. The European Union (EU) is stepping up its involvement. In 2003, the EU sent small missions to Macedonia and eastern Congo, and in December 2004 it took over from NATO in Bosnia. In addition, five EU countries decided to create a joint 3,000-strong European Gendarmerie Force for post-conflict tasks.

Traditional military deployments abroad still dwarf peacekeeping efforts. Some 530,000 soldiers (70 percent of them from the United States) in such operations overshadow the 125,000 U.N. and non-U.N. peacekeepers worldwide. ²⁶ The Iraq occupation alone involved some 170,000 soldiers from the United States and its allies during 2004. ²⁷







U.N. Peacekeeping Expenditures, 1986–2004

Year	Expenditure
	(billion 2003 dollars)
1986	0.360
1987	0.348
1988	0.373
1989	0.856
1990	0.603
1991	0.615
1992	2.168
1993	3.669
1994	3.924
1995	3.871
1996*	1.502
1997*	1.100
1998*	1.099
1999*	1.784
2000*	2.788
2001*	2.867
2002*	2.682
2003*	2.820
2004* (prel)	3.801

^{*} July to June of following year.

Source: U.N. Department of Public Information and Worldwatch Institute database.

The world's five full-fledged nuclear powers—the United States, Russia, the United Kingdom, France, and China—together held about 19,000 nuclear warheads in 2004.¹ (See Figure 1.) In addition, some 9,000–10,000 Russian warheads are in storage or await dismantlement, although reliable annual numbers on these are not available.² Including "spares" (weapons in storage) as well as plutonium cores in reserve, the five powers still possess some 36,500 warheads.³

The United States and Russia control about 95 percent of global nuclear arsenals.⁴ France, China, and the United Kingdom have roughly

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1,000 warheads combined.⁵ (See Figure 2.) Israel, India, and Pakistan have joined the nuclear "club" but

have not signed the Nuclear Non-Proliferation Treaty (NPT). Israel is widely believed to have 100–200 warheads. ⁶ India is thought to possess 30–40 warheads and Pakistan, 30–50.⁷

The United States and Russia signed a Strategic Offensive Reduction Treaty in May 2002 that commits them to reduce their deployed warheads to 1,700–2,200 each by December 2012. ⁸ But unlike earlier nuclear treaties, the agreement does not provide for verification or require that surplus warheads actually be dismantled. ⁹

Since 1945, some 128,000 warheads have been built—about 70,000 by the United States; 55,000 by the Soviet Union/Russia; 1,200 by the United Kingdom; at least 1,260 by France; and some 600 by China. 10

It takes 8 kilograms of plutonium or 25 kilograms of highly enriched uranium (HEU) to produce a nuclear weapon. 11 The five nuclear powers have halted their production of fissile material, but Israel, India, and Pakistan have not. 12 Stocks of HEU worldwide come to 1,900 tons. 13 (See Figure 3.) Global stocks of weapons-grade plutonium amounted to at least 262 tons at the end of 2003. 14 Far more plutonium is found in the fuel rods of civilian nuclear power plants: some 1,595 tons, growing by 70–75 tons a year. 15 (The greatest risk in terms of possible weapons use lies with the 235 tons of civilian plutonium that has not been irradiated.) 16

A treaty outlawing production of weapons-

grade fissile materials, though proposed for many years, remains controversial. And in July 2004, the United States announced that it would oppose the inclusion of any inspection and verification provisions in such a treaty.¹⁷

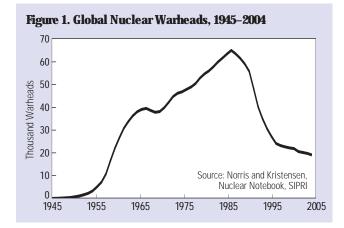
The NPT obligates the five nuclear powers to work toward the elimination of their arsenals. Yet they are not only intent on retaining these weapons; they are also modernizing them and, except for the United Kingdom, developing new systems.¹⁸ The U.S. 2001 Nuclear Posture Review asserted that nuclear weapons "provide credible military options to deter a wide range of threats" and help "achieve strategic and political objectives." 19 The United States is seeking to develop more usable warhead concepts and designs, including low-yield nuclear weapons and earth-penetrating warheads capable of destroying adversaries' underground facilities.²⁰ Having provided funding for this in 2003, however, Congress rejected administration budget requests in November 2004.²¹

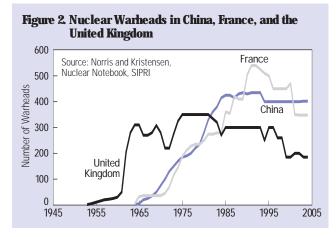
Yet the existing powers are determined to uphold one aspect of the NPT—barring other countries from acquiring nuclear weapons. They have adopted export controls, sanctions, and measures like the Proliferation Security Initiative, under which the United States and several key allies are intercepting planes and ships suspected of carrying nuclear, chemical, or biological weapons or missile components.²²

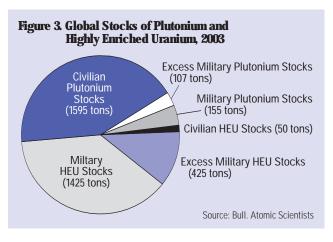
Following several months of secret diplomacy, Libya announced in December 2003 that it would dismantle its nuclear program under international inspection.²³ But concerns about other countries' plans have risen in the last few years, particularly after it was revealed that scientist A.Q. Khan of Pakistan ran an illicit network aiding the efforts of Libya, North Korea, Iran, and possibly others to acquire nuclear weapons technologies.²⁴

North Korea has apparently maintained a secret program to produce weapons-grade uranium. ²⁵ It is also believed to have produced weapons-grade plutonium, but the government has adopted a policy of deliberate ambiguity about its nuclear status. ²⁶ Iran, too, may be in pursuit of a nuclear-weapons capability. ²⁷

Global Nuclear Warheads,







'ear	Warheads
945	6
950	374
955	3,267
960	22,069
965	38,118
970	38,153
971	39,822
972	42,194
973	44,791
974	46,195
975	46,830
976	47,913
977	48,921
978	50,441
979	52,862
980	54,706
981	56,034
982	57,858
983	59,937
984	61,624
985	63,417
986	65,057
987	63,484
988	61,550
989	59,124
990	55,863
991	48,176
992	40,161
993	34,897
994	30,571
995	
	27,131
996	24,121
997	23,203
998	22,637
999	22,184
2000	21,871
2001	20,567
2002	20,148
1003	19,767
2004 (prel)	19,095

Part Two

SPECIAL FEATURES

Environment Features



Logging trucks in Sabah, Borneo

- × Mammals in Decline
- × Global Ice Melting Accelerating
- × Wetlands Drying Up
- × Forest Loss Continues
- × Air Pollution Still a Problem

Nearly one in four mammal species is in serious decline, mainly due to human activities. ¹ (See Table 1.) Within the next five decades, such well-known animals as chimpanzees—primates with which humans share 98 percent of their DNA—may be extinct in the wild. ² To date,

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73 mammal species are known to be extinct; 4 more are extinct in the wild—found now only in zoos and other breed-

ing facilities.³ Many of the remaining species survive in vestiges of their former ranges. Africa's once-widespread black and white rhinoceroses provide one example. Today, about 80 percent live in South Africa, while many nations where rhino traditionally roamed no longer have any.⁴ Between 1970 and 1992, black rhino numbers plummeted 96 percent due to hunting.⁵

Mammals quickly become isolated when new roads, settlements, farms, or logging operations carve up their habitats. Many species, such as tigers and China's giant panda—now found only in 24 patches of mountainous forest—live in populations peppered across heavily farmed, increasingly populated areas, few of which are large enough to sustain these animals well into the future.⁶

Declines, particularly in large animals, can also be seen at the family level: 48 percent of wild cat species have critically endangered, endangered, or vulnerable status, as do 50 percent of bears, four of five rhinoceros species, both elephant species, and all great ape species (chimpanzees, gorillas, and orang-utans). Many more species fall into lower categories of concern, including near-threatened and "data-deficient," a category that reflects how poorly studied many mammals remain.

Several factors contribute to mammal population losses, virtually all of them driven by human actions. The most widespread problems are habitat loss and habitat fragmentation, which are often compounded by uncontrolled hunting. This combination quickly kills or drives off the largest mammals. Hunting provides the most immediate threat to large animals such as rhinoceroses, elephants, tapirs, jaguars, and many primates. 9

Although cultures around the world celebrate various large mammals—bears, for example, are often revered for their human-like appearance, power, and intelligence—such respect rarely translates into action that lets these animals live alongside humans. ¹⁰ In fact, people also value bears and other animals for their parts: in China and other Asian countries, bear gall bladders, rhinoceros horn, and tiger bones and penises are prized in a surging traditional medicine market that fuels declines in wildlife populations already stressed by overhunting and habitat loss. ¹¹

Hunters also target a wide variety of mammals for food, not just for subsistence purposes but also to feed growing "bushmeat" markets in Africa and Asia. Meanwhile, illegal trade in animals for their skins and for the pet trade is rife in many countries such as Indonesia. Despite international agreements to protect species, few countries have resources to pursue poachers or illegal market trading in wildlife. In recent years, resources for wildlife protection have shrunk in Central and West Africa and in Asia, where many elephants are being illegally killed for their ivory and meat. ¹³

Their cultural, medicinal, and monetary value aside, mammals play vital roles within their ecosystems. Bats pollinate flowers and control insect pests, predators keep deer and rodent populations in check, and a wide variety of plant-eating mammals—from rodents to tapirs—help disperse seeds of native plants.14 Loss of such services can cause grave imbalances within ecosystems.¹⁵ After the decimation of cougar and wolf populations in eastern North America, for example, white-tailed deer populations surged; especially when they are hemmed in by habitat fragmentation, these animals chew down forest undergrowth, destroying native plants and habitat for nesting songbirds and other wildlife.16

Just keeping clear of human traffic often proves impossible for endangered mammals. Hunted by whalers for centuries, the North Atlantic right whale is now killed by ship collisions and fishing gear entanglements, fatalities that further threaten the remaining population of about 300 animals. ¹⁷ On land, an ever-

Table 1. Conservation Status of the World's Mammals, 2004

Species Status	Number
Extinct	73
Extinct in the Wild	4
Critically Endangered	162
Endangered	352
Vulnerable	587
Lower Risk/Conservation Dependent	64
Near-Threatened	587
Data-Deficient	380
Least Concern	2,644
Total	4,853
Source: IUCN.	

expanding web of roadways proves fatal for endangered and declining mammals and provides physical barriers that isolate other mammals that will not cross clearings.¹⁸

The world's changing climate is emerging as a new challenge for mammal populations. The polar bear may be one of the first victims. In recent years, sea ice has melted earlier in the year in areas such as Hudson Bay, making it more difficult for bears to hunt seals, their primary prey.¹⁹

In other areas, too little water exacerbates the dangers mammals face. Once a fixture on East Africa's arid and semiarid plains, the Grevy's zebra is now endangered, its breeding success cut short after critical water sources dried up due to irrigation schemes or became crowded with cattle herds, which forced the zebras to drink at night, when they are more vulnerable to predators.²⁰

Introduced species also menace mammal populations, either by spreading pathogens, through predation, or through direct competition. Village dogs serve as vectors of rabies and other diseases that further threaten endangered Ethiopian wolf and African wild dog populations. Across Australia, introduced red foxes and feral cats feed on threatened native mammals, while in Europe, introduced eastern gray squirrels and American mink push native squirrels and mink out of their habitat. 22

There is no blanket fix to stem the loss of mammal populations. Each species, each habitat, faces its own challenges and requires careful study before aggressive action. Often, effective conservation can be coupled with human activities. The problem is that in many areas, and for most mammal species, too little is known of the animals' biology and habitat needs to take effective steps. In fact, new mammal species continue to be discovered, particularly in Amazonia and other tropical forest areas.

In areas such as Tanzanian game parks, eastern North American forests, western European forests, and Asian tiger reserves, wildlife corridors are needed to link core areas so that populations can mingle using vegetated pathways. In addition, in order for large mammals to survive, local communities must be involved in conservation efforts that protect large blocks of habitat, while embracing and profiting from land uses that serve both human and wildlife needs.²⁶

Defining just how large habitat reserves must be is one of the great challenges in balancing mixed land use and conservation.²⁷ Even with proper management, however, parks cannot adequately protect many species. Most threatened mammals live outside of declared reserves, often in patchworks of remnant habitat and agricultural land. 28 For example, just 12-14 percent of the tiger's remaining range falls under protected status, while for the lion the figure is 9-12 percent and for the jaguar, 3-6 percent.²⁹ Recent studies indicate that many animals can move among habitat patches via agricultural landscapes, including coffee plantations and vineyards, if the mosaic of wild and settled habitats retains enough variety.³⁰

In the years ahead, local involvement along with careful study, planning, and implementation will determine the future of the world's mammal diversity. Without these elements working in tandem, the prospects for many species will worsen.

From the polar regions to high mountain glaciers, Earth's ice cover is melting at a rapid rate. (See Table 1.) Global ice melt accelerated during the 1990s, which was also the warmest

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decade on record.² Scientists suspect that the enhanced melting is related to the unprecedented release of greenhouse gases by humans during the past century.³

Some of the greatest melting is at Earth's poles. Over the past 50 years, temperatures in the Arctic have risen at nearly twice the global average, with parts of Alaska and Siberia warming even faster.⁴ The impact on the region's sea ice has been dramatic: in 2002, coverage was 15 percent below average—representing a loss in area nearly twice the size of Iraq.⁵ Scientists project that summer sea ice in the Arctic Ocean could disappear by the end of the century, opening the region to new shipping and oil opportunities as well as to greater ecological risks.⁶

Arctic warming is also affecting Greenland, the northern hemisphere's largest land-based ice area and the site of 10 percent of Earth's frozen water. Studies show that the flow of glacial ice on the island has accelerated in recent years, and the melt zone has expanded further inland.⁸

The massive Antarctic ice cover, which averages 2.3 kilometers in thickness and represents some 91 percent of Earth's ice, is melting as well. 9 So far, most of the loss has occurred along the edges of the Antarctic Peninsula, where temperatures have risen by roughly 2.5 degrees Celsius over the past half-century. 10 In the last 30 years, at least 13,500 square kilometers of peninsular ice shelves have disintegrated, including the Prince Gustav and Larsen A and B shelves during just the past decade. 11

Antarctica's two massive ice sheets—home to 70 percent of Earth's fresh water—may be starting to weaken. 12 Inland glaciers once held up by the now-shattered 3,250-square-kilometer Larsen B ice shelf, are flowing into the Weddell Sea up to eight times faster than before—suggesting that continued loss of the shelves could speed the ice cap's overall demise.¹³

Outside the poles, most ice melt has occurred in the world's mountain and subpolar glaciers, which are extremely sensitive to temperature

shifts. According to the World Glacier Monitoring Service, glaciers experienced "spectacular loss in length, area and volume" in the twentieth century, and most are now shrinking faster than they are growing.¹⁴ By one estimate, the world's glaciers lose at least 90 cubic kilometers of ice annually—as much water as all U.S. homes, factories, and farms use every four months. 15

Melting glaciers and ice sheets have contributed a growing share of the estimated global sea level rise of 10-25 centimeters over the past century. 16 (Loss of sea ice and of floating ice shelves has no effect on ocean levels because these already displace water.) Ice melt could now account for more than half of all sea level rise, with rapidly retreating Alaskan glaciers contributing the largest share. 17

The disappearance of Earth's ice cover would significantly alter the global climate, though the net effect remains unknown. Already, ice melt is accelerating warming at the poles by exposing darker land and water surfaces that absorb heat.¹⁸ Increased Arctic thawing could also release large amounts of carbon dioxide and other climate-altering greenhouse gases from the frozen tundra.¹⁹ But excessive Arctic melt may have a cooling effect in parts of Europe and the eastern United States if the influx of fresh water into the North Atlantic disrupts ocean circulation patterns that enable the warm Gulf Stream to flow north.20

As mountain glaciers disappear, large regions that rely on glacial runoff for water could face severe shortages. Glaciers in Bolivia's Cordillera Real, which supply 1.5 million people in La Paz and El Alto with water, are now losing mass at much faster rates than in previous decades.²¹ And if Nepal's Himalayan glaciers dry up, rivers that feed the Ganges River in downstream India could see flow reductions of up to 90 percent.²²

Rapid melting creates other hazards as well. In Alaska, the Inuit village of Shishmaref has lost more than 90 meters of coastline to related flooding and erosion in the past 30 years—half of it since 1997—and moving residents to more stable ground will cost an estimated \$100 million.²³ In September 2002, the collapse of the Maili glacier and a 20-million cubic meter gla-

Name	Location	Measured Loss		
Arctic Sea Ice	Arctic Ocean	Has shrunk by some 8 percent (an area larger than Denmark, Sweden, and Norway combined) over the past 30 years, and the melting is accelerating. Has thinned by 15–20 percent overall since the late 1960s, with losses in some areas near 40 percent.		
Greenland Ice Sheet	Greenland	Surface melt area increased 16 percent between 1979 and 2002—to a record 685,000 square kilometers. Margins are now melting by as much as 10 meters pe year, 10 times faster than in 2001. Speed of flow of the largest outlet glacier has doubled since 1997, to 12.6 kilometers per year.		
Glaciers	Alaska, United States	Now thinning by 1.8 meters a year on average, more than twice the annual rate observed from the 1950s to the mid-1990s. Total ice loss is estimated at 96 cubic kilometers each year.		
Glacier National Park	Montana, United States	Since 1850, the number of glaciers has dropped from 150 to less than 40. The park's remaining glaciers could disappear completely in 30 years.		
Central and Southern Andes	Peru	Have lost 20 percent of their 2,600 kilometers of glaciers in the past 30 years. All 18 glacier-capped mountains are now melting. At current rates, glaciers below 5,500 meters could disappear by 2015.		
Patagonian Ice Fields	Argentina and Chile	Northern and southern fields have been in retreat for roughly a century. Average rate of thinning was twice as fast between 1995 and 2000 as between 1975 and 2000. Now lose 42 cubic kilometers of ice a year.		
Amundsen Sea area	West Antarctica	Glaciers discharge some 250 cubic kilometers of ice each year, nearly 60 percent more than they accumulate from inland snowfall. Thinning rates in 2002–03 were much higher than during the 1990s.		
Tibetan glaciers	China	Retreated 7.5 percent between 1850 and 1960 and a further 7 percent in the following 40 years. In the 1990s alone, the glaciers shrank by more than 4 percent.		
Himalayas	Nepal	Average snow and ice cover in the east has decreased by 30 percent in the last years. Within the next 35 years, the total glacial area is expected to shrink by one fifth, to 100,000 square kilometers.		
Mount Kilimanjaro	Tanzania	Lost 82 percent of its ice between 1912 and 2000, shrinking from 12 square kilometers to 2.6 square kilometers. Ice could disappear completely by 2015.		
The Alps	Europe	Glaciers lost roughly one third of their area and one half their mass between 1850 and 1980. Since 1980, a further 20–30 percent of the remaining ice has melted. The hot summer of 2003 alone accounted for a large share of this loss: Swiss glaciers retreated 3 meters in 2003, compared with 70 centimeters a year in the 1990s. Three quarters of Swiss Alpine glaciers are projected to disappear by 2050.		

cial lake in the Caucasus sent 3 million tons of ice and rock down slopes, killing at least 17 people and leaving a 33-kilometer swath of mud, ice, and debris.²⁴ The United Nations reports that as many as 40 glacial lakes in the Himalayas could burst in the next 5–10 years.²⁵

Wildlife, too, is suffering as a result of global ice melt.²⁶ Changes in ice cover in northern

Canada have led to hunger and weight loss among polar bears, and continued thawing could affect populations of migratory birds that breed in the high Arctic.²⁷ In Antarctica, loss of the sea ice, together with rising air temperatures and increased precipitation, has altered the habitats as well as feeding and breeding patterns of penguins and seals.²⁸

Wetlands cover up to 6 percent of Earth's surface but provide a disproportionate amount of natural goods and services. They vary in character, depending on the natural processes that shape them, and range from marshes and mudflats to mangrove forests, ponds, swamps, wet meadows, and bogs. All are characterized by the major role water plays in their ecology.

The world's wetlands harbor staggering biodiversity, protect vital water supplies and fisheries, and provide medicinal, agricultural, and timber products. In addition, they buffer coastal or riverside areas from storms and floods, control erosion, facilitate ground-

water recharge and discharge, help maintain water quality, and retain nutrients and sediments. Many are also valued for their recreation and tourism opportunities.²

Despite these assets, an estimated half of the world's wetlands have been lost since 1900, and their destruction continues apace.³ The main causes of this loss have been drainage and conversion of wetlands to agricultural or urban land, compounded by pollution.⁴

The Mesopotamian marshlands of Iraq and western Iran—the largest remaining wetland ecosystem in the Middle East and western Eurasia—provide a particularly striking glimpse at wetland destruction.⁵ By 2000, more than 90 percent of this unique ecosystem had dried up (see Table 1) after construction of dams upstream followed by concerted efforts by the Iraqi government between 1991 and 1997 to drain the wetlands.⁶ Many wildlife populations were wiped out, and most of the area's indigenous Marsh Arabs were forced to abandon their land.⁷

As in many other wetlands around the world, the drawdown of fresh water also brought increased salinity to the Mesopotamian marshes, changing plant composition, ruining nearby cropland, and compromising the wetlands' ability to regenerate in many areas. Blowing sediment and salt now contribute to growing health problems, while pollution caused by bombs, oil spills, and the destruction of local industries and sanitation facilities further threaten communities and remaining wetlands. 9

This environmental catastrophe rivals the drastic reduction in the Aral Sea's once-extensive wetlands in Central Asia. After the Amu Dar'ya and Syr Dar'ya were diverted in the 1960s to feed local irrigation systems, the lake—once the world's fourth largest—shrank by half, cutting its volume by two thirds and increasing its salinity. ¹⁰ Smaller wetland losses have also resulted in large environmental troubles. In Armenia, for example, water diversion efforts drastically lowered water levels of Lake Sevan and dried up Lake Gilli by 2000; as a result, 27 bird species stopped nesting in the area. ¹¹

Many wetlands occur in border areas or are fed by water sources in different countries, making their conservation a truly international challenge. Damming and extensive irrigation schemes, for instance, exacerbated the effects of drought on the Sistan wetlands at the border with Iran and Afghanistan. Since 1998, 99 percent of this area has dried up, including the Iranian portion declared a wetland of international importance under the Ramsar Convention.¹² In Iraq, any future marsh restoration likely will prove impossible without cooperation from Turkey and Syria, countries whose dams now affect water flow in the Tigris and Euphrates watersheds. 13 Meanwhile, Chinese dams operating on the Mekong River may already be stressing fisheries and wetlands as far downstream as Cambodia.14

Even wetland areas protected as reserves or parks cannot escape the effects of activities outside their borders. In the 1960s, Spain's Las Tablas de Daimiel was a semiarid wetland spanning 6,000 hectares. ¹⁵ Today, just 1,928 hectares remain, protected as a national park. ¹⁶ Due to water diversions and extensive irrigation of surrounding farmlands, the wetland must now be artificially inundated through an aqueduct, and even then only part of it receives water. Increased pollution and salinity have accompanied decreased water inputs, dramatically changing the ecosystem's plant and animal life over the last 35 years. ¹⁷

An advancing menagerie of introduced species compounds the problems wetlands face

Table 1. Loss in Selected Wetlands

Wetland Ecosystem ¹	Loss
	(percent)
Mesopotamian Marshlands, Iraq/Iran	>90
Sistan Wetlands, Iran/Afghanistan	99
Las Tablas de Daimiel, Spain	68
Everglades, United States	~50
Lake Gilli, Armenia	100

¹ Data are lacking for most wetlands in tropical Africa, Latin America, and Asia.

Source: UNEP, Alvarez-Cobelas et al., World Resources Institute, Balian et al.

around the world. South American water hyacinth chokes waterways and smothers native vegetation in Asia and Africa.¹⁸ In the San Francisco Bay and other Pacific coast wetlands, introduced smooth (or Atlantic) cordgrass hybridizes with native grasses and is changing the plant composition and overwhelming mudflats important to threatened wildlife.¹⁹ In the eastern United States, introduced European mute swans compete with native water birds for food and nesting habitat, and South American nutria (coypu) chew down marsh vegetation and increase erosion rates.²⁰ On the other side of the Atlantic, American crayfish are changing food chain dynamics in Spanish wetlands, where they have thrived following their introduction.²¹

The 1971 Convention on Wetlands, also known as the Ramsar Convention, focuses on the conservation and sustainable use of wetlands. As of December 2004, 143 countries had signed onto this treaty, together designating 1,400 wetlands as special areas warranting protection—they cover an area greater than France, Germany, and Switzerland combined (almost 123 million hectares).²² Although it does not direct any punitive action against violators, the treaty has garnered more attention and better conservation status for many wetlands. As happened with Iran's Ramsar site in the Sistan wetlands, however, such recognition cannot by itself keep an ecosystem wet and functioning.

Global conservation agreements such as Ramsar have helped raise awareness and concern for wetlands in many countries, but enforcement of conservation laws remains lax in most areas. In addition, little is known of the status and extent of many of the world's wetlands. Without inventories to provide a baseline for action, many of the wetlands will disappear before they can be identified and sustainably managed. To date, large-scale inventories have been launched only in North America and Western Europe. In other areas where surveys have been conducted at all, researchers found key wetland areas to be unprotected or poorly protected, particularly in many parts of Africa, Oceania, Asia, and Central and South America.

Even the United States, a country with detailed wetland protection laws and inventories, has yet to stop wetland losses within its borders, although the net loss rate has slowed. Between 1986 and 1997, 496,000 hectares (4.7 percent) of often-small, often-isolated freshwater emergent wetlands were lost, as were about 496,000 hectares (2.3 percent) of forested wetlands. 26 Coastal wetland habitats also lost ground. Net loss figures for all wetlands in the lower 48 states mask these losses because they are offset by increases in humanmade water bodies such as suburban, golf course, and aquaculture ponds.²⁷ While categorized as wetlands, these habitats do not provide natural goods and services to match those of naturally occurring habitats. The lower 48 states already lost an estimated 53 percent of their wetlands over the 200 years before the 1980s.²⁸

Wetlands are unmatched as vital natural systems that sustain life on our planet. Without priority given to studying and protecting these resources, prospects for human health and for a large slice of the planet's biodiversity will continue to worsen.

Deforestation remains a serious issue globally, as many countries continue to lose more trees than they regenerate. And in countries with expanding forest area, new growth is often of lower-quality plantation forests, which are cultivated to produce harvestable wood and are less ecologically complex than natural forests.

Global forest cover stands at approximately half the original extent of 8,000 years ago. ¹ Modern rates of deforestation are a matter of dispute, however, because there is no common agreement on how to measure or even define a

forest. The U.N. Food and Agriculture Organization (FAO), in its 2000 Global Forest Resources Assessment (known as

FRA 2000), which has the most recent data available, reported a net loss of 9.4 million hectares of forest a year during the 1990s, an annual loss roughly the size of Portugal.²

Gross forest losses were even larger, at some 14.6 million hectares, but they were offset by annual increases in natural forests and plantations of 5.2 million hectares.³ Africa and the Caribbean had the highest rates of deforestation, each losing 0.8 percent of forested area.⁴ Although FRA 2000 has been roundly criticized for using a methodology that underestimates the level of deforestation, other studies have found even lower levels of deforestation in the 1990s in some regions.⁵

Since 2000, deforestation has continued to be a concern in some of the world's major logging countries. Indonesia loses nearly 2 million hectares of forest annually, double the rate of the 1980s. The country's forest cover fell by 40 percent between 1950 and 2000, from 162 million to 98 million hectares. 6 Meanwhile, Brazil announced in 2004 that deforestation rates equaled the near-record highs of 2003.7 More than 2.3 million hectares of Amazon forest about half the area of Switzerland-were cut between August 2002 and 2003.8 If global deforestation rates have been the same since 2000 as they were in the 1990s, Brazil and Indonesia account for nearly half of the world's forest losses.

Deforestation is a concern because forests are important in regulating the planet's carbon

and hydrological flows and provide a host of local environmental services. Trees are essentially carbon warehouses. Their carbon is released to the atmosphere when the roots of felled trees rot in the ground and when the paper or wood products made from trees decompose in landfills. Indeed, land use changes—primarily deforestation—accounted for an estimated one third of global carbon emissions between 1850 and 1998. Trees also regulate global water flows among land, the atmosphere, rivers, lakes, and oceans.

At a local level, forests provide a long list of environmental and economic services. They are home to a tremendously broad range of species, for example. Indonesia accounts for only 1.3 percent of Earth's land surface, but it has 11 percent of the world's plant species, 10 percent of the mammal species, and 16 percent of the bird species. ¹⁰ And in Brazil, deforestation is occurring at the greatest clip in areas that hold the key to species conservation in the Amazon. One of these areas has disappeared, and five others have lost half of their forest cover. ¹¹

Less tree cover can also reduce rainfall, since trees transpire moisture into the air, which later falls as precipitation. Researchers in Colombia, one of the most water-rich countries in the world, estimate that by 2025 some 70 percent of the country's people will experience water shortages in times of drought, partly because deforestation has increased flooding and reduced the land's capacity to retain water. The 2004 devastating flooding in Haiti was blamed in part on denuded hillsides, which were unable to hold water because roots that once held soil in place were no longer there.

Deforestation is a complex phenomenon with many direct and underlying causes. ¹⁵ Immediate drivers include agricultural expansion, wood harvesting, and infrastructure expansion such as road building. Underlying drivers include poverty, economic growth, and other economic factors; government policies; technological advances; demographic change; and cultural factors. Other variables, such as land characteristics and soil and water profiles, along with social triggers such as war can also

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Table 1. Top 10

influence the extent of deforestation.

A 2001 analysis of 152 case studies of tropical deforestation dating back as far as 1880 challenged two prominent schools of thought about deforestation: that it typically has a single cause, such as shifting cultivation or population growth and, alternatively, that it is so complex that no clear causal patterns can be identified. The analysis found several commonly occurring combinations of drivers of tropical forest loss.

Agricultural expansion was the most common explanation for deforestation in the study, appearing in 96 percent of cases. ¹⁷ But it was rarely the sole explanation. (Indeed, single-factor explanations of forest loss were found in only 6 percent of cases.) ¹⁸ Agricultural expansion was linked with wood harvesting and infrastructure expansion—especially road and railroad construction, but also settlement expansion and the establishment of mines, oil wells, and dams—in 25 percent of the analyzed cases. ¹⁹ Combinations of two of these three factors appeared in another 36 percent of cases. ²⁰

Regarding underlying causes, the study found that the nexus of agriculture, wood harvesting, and road building was often driven by a combination of economic, policy, institutional, and cultural factors. Deforestation caused directly by agricultural expansion and wood harvesting was often driven by new technologies. And agricultural expansion was often driven by population growth.²¹

The analysis also found that cultural factors play a larger role in deforestation than is commonly believed and that these continue to be important. In Indonesia, for example, logging is tied closely to political cronyism. In the late 1990s, President Suharto awarded logging concessions covering more than half of the country's forested area; some 45 percent of these are in the hands of just 10 companies. ²² And much of the supply of wood—an estimated 65 percent in 2000—is cut illegally. ²³

As the world has become more crowded and as wood, paper, and other forest resources are in greater demand, forest governance is changing. Already, some 22 percent of the world's forests are privately owned.²⁴ And community

ownership now accounts for 11 percent of forests, a category that is projected to reach 40 percent by 2050.²⁵

Certification schemes, which offer consumers assurances that wood products come from forests that are managed sustainably, are increasing in number worldwide, although reports of certified area differ substan-

FSC-Certified Areas. by Country Country Area (million hectares) Sweden 10.10 6.20 Poland **United States** 5.34 Canada 4.37 Brazil 2.63 Russia 2.12 Croatia 1.99 Latvia 1.69 South Africa 1.67 **United Kingdom** 1.21

Source: Forest Stewardship

Council.

tially. The Forest Stewardship Council (FSC) reports that certified area—area that meets internationally recognized criteria and principles of forest stewardship—has grown more than tenfold since 1995, to some 47 million hectares in 60 countries. ²⁶ (See Table 1 for the top 10 countries with FSC-certified forests.) In 2000, FAO counted some 80 million hectares, about 2 percent of the world's forested area, as certified. ²⁷ The World Bank and the World Wide Fund for Nature joined forces and hoped to increase this number to 200 million hectares by 2005. ²⁸

Emissions of many air pollutants have declined or stabilized in industrial countries in recent years, the product of national regulations and international protocols over the past three decades that restrict the worst contaminants. Pollution levels are still unhealthy, however, particularly in light of new studies suggesting that the health risks from air pollution are greater than scientists believed even a decade ago. And in developing countries, especially nations undergoing rapid industrialization, most air pollutants are present at levels that are now causing significant numbers of deaths.

The World Health Organization (WHO) refers to six contaminants that are harmful to

human health: carbon monoxide, lead, nitrogen dioxide, sulfur dioxide, ground-level ozone, and

suspended particulate matter (usually in dust and smoke). The six pollutants, whose mixture over the world's cities can vary widely, are generally the product of fossil fuel use in factories, power plants, and motor vehicles or the result of burning biomass such as forests or post-harvest crop stubble. (The WHO definition does not include carbon dioxide, which is implicated in climate change. A separate source of contaminants, indoor air pollution, is also not covered here.)

Because data on contamination are uneven for urban areas globally, a comprehensive assessment of the quality of air worldwide is difficult. But a World Bank survey of more than 100 cities in industrial and developing countries that had data on emissions of sulfur dioxide or nitrogen dioxide found that the air in many urban areas remains unhealthy.² Some 29 percent of the cities listed recorded sulfur dioxide emissions (often associated with power plants) above maximum levels allowable under WHO guidelines, and 71 percent had nitrogen dioxide emissions (often associated with automobile use) that exceeded WHO maximums.³

In general, developing countries are less likely to meet WHO standards. Chinese cities are particularly hard hit. More than 80 percent of Chinese cities in the World Bank list had sulfur dioxide or nitrogen dioxide emissions

above the WHO threshold.⁴ And nearly half of the Chinese cities with excessive sulfur emissions registered levels at more than double the WHO standard.⁵

The health impacts of air pollution are more serious than was assumed through most of the twentieth century. Studies have found that the smallest particles of smoke and dust—less than 2.5 microns in size, about one fortieth the diameter of a human hair—pose the greatest risk to health.⁶ This led scientists to conclude in studies in 2002 and 2004 that growing up in a city with polluted air is about as harmful to a person's health as growing up with a parent who smokes.⁷

Emerging evidence suggests that rapidly increasing rates of asthma may be linked to air pollution. Asthma appears to be correlated with high levels of ground-level ozone. In a southern California study, thousands of children in 12 communities—6 heavily polluted, 6 with relatively clean air—were monitored over five years. Those active in sports in the communities with polluted air were three to four times more likely to have asthma as less active kids in communities with cleaner air. 9

Studies in the Czech Republic and Mexico City found that the risk of infant death is doubled when pollution levels are the highest. ¹⁰ And lead, which is added as an anti-knock agent to gasoline in many countries, can damage the kidneys, nervous system, brain, and cardiovascular and reproductive systems. In children, it has been linked with reduced intelligence, lack of focus, and behavioral problems. ¹¹

Meanwhile, a 2000 World Bank study projected that on average 1.8 million people would die prematurely each year between 2001 and 2020 because of air pollution. ¹² (See Table 1.)

Although air pollution is concentrated in cities, it can move well beyond them. Acidic lakes in Scandinavia have long been linked to pollution from factories in the United States, for example. ¹³ Recently, scientific attention has focused on the "Asian Brown Cloud"—a two-mile-thick collection of soot, fly ash, and sulfuric acid that has been parked over South Asia for more than a decade. The U.N. Environment

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Table 1. Projected Premature Annual Deaths due to Urban Air Pollution, Total and by Economic Group or Region, 2001–2020

Region	Premature Deaths	
	(thousand per year)	
Established market economies	20	
Former socialist economies	200	
China	590	
India	460	
East Asia and the Pacific	150	
Latin America and the Caribbean	130	
South Asia	120	
Middle East Crescent	90	
Sub-Saharan Africa	60	
World	1,810	
Source: World Bank.		

Programme (UNEP) reported in 2002 that this cloud had killed tens of thousands of people in the past 10 years, including 52,000 in India alone in 1995. ¹⁴ Originating from forest fires, wood-burning stoves, and a sharp increase in fossil fuel burning that has accompanied economic expansion in South Asia, the pollution has reportedly cut the amount of sunlight reaching Earth's surface by 10–15 percent. ¹⁵

Smog has serious economic effects as well, especially in farming, where it is known to reduce crop yields. Ozone, which decreases plants' capacity to engage in photosynthesis, tends to reach its highest levels in the summer and in crop-growing regions around cities. More than half a dozen comprehensive studies in the United States and Europe since the 1980s have shown that yield reductions from ozone are economically significant. ¹⁶ A 2002 study of European farming, for example, determined that ozone was costing farmers more than 6 billion euros annually. ¹⁷

The experience of industrial countries in tackling air pollution suggests that major advances are possible. A 1999 Princeton University review of 17 studies from five continents found a strong correlation between

reductions in lead levels in gasoline and blood lead levels. ¹⁸ And when transportation policies that discouraged car use during the 1996 Olympic Games in Atlanta, Georgia, reduced vehicle-related pollutants by about 30 percent, the number of acute asthma attacks and health insurance claims fell by 40 percent, while pediatric emergency admissions to area hospitals dropped by 19 percent. ¹⁹

Mounting evidence of the damage from air pollution and of the effectiveness of abatement policies has led to various efforts to phase out leaded gasoline and reduce sulfur levels in fuels globally. The world's leading engine manufacturers called for the elimination of lead by 2005. ²⁰

In 2002, a global Partnership for Clean Fuels and Vehicles was established at the World Summit on Sustainable Development. UNEP, one of the partners, has spearheaded the cause in Africa in particular and announced in 2004 that more than 50 percent of the gasoline sold in sub-Saharan Africa was now lead-free—a major advance for a continent that has been slow to address the lead issue. 22

Meanwhile, the American Academy of Pediatrics, alarmed at evidence that pollution in the United States continues to pose a serious health risk to children, called in December 2004 for stricter emissions standards for ozone, nitrogen dioxide, and particulate matter; higher fuel economy standards; the promotion of alternative fuels; and support for public transportation, carpooling, walking, and cycling. ²³

Economy and Social Features



Local women leading boardwalk tours through Kisite Marine National Park, Kenya

- × Socially Responsible Investing Spreads
- × Interest in Responsible Travel Grows
- × Global Jobs Situation Still Poor

In 2003, investments using socially responsible criteria exceeded \$2.63 trillion worldwide.¹ The United States, with the most developed socially responsible investment (SRI) market, accounted for \$2.16 trillion of this total.² While the SRI market in Western Europe is a distant second at \$413 billion, it is growing rapidly—a trend that is expected to continue.³ Australia and Canada added another \$55 billion, while SRI in Asia and emerging markets is undeveloped; each totaled less than \$3 billion.⁴

Socially responsible investing, in the broadest terms, includes three major approaches: screening, shareholder advocacy, and community investment.⁵ Screening can involve negative screens that exclude unacceptable industries, such as tobacco, weapons, or nuclear energy, and positive screens that select companies with superior environmental and labor records that produce safe and useful goods. Shareholder advocacy, a strategy often coupled with screening, refers to investment in a company in order to influence its decisions through shareholder resolutions. The third strategy is community investing, in which people invest in communities, often ones that are underserved by other financial services, in order to increase total capital flows to them.

SRI has proved itself to be an investment strategy not just for social reformers but for all investors. The major SRI portfolios have shown themselves to be competitive with conventional ones. For example, over the past 10 years the Domini 400 Social Index—a portfolio based on the S&P 500 that screens out 250 unacceptable corporations and adds 150 socially responsible ones—has provided an average 12.6 percent in returns each year, while the S&P 500 has given 11.9 percent. ⁶

SRI has a long history, especially with religious organizations. As early as the seventeenth century, the Quakers screened out weapons companies from their investments. In the 1920s, the Methodist Church in the United Kingdom used negative screens to avoid investment in "sin stocks." But it was the Pax World Fund, an SRI mutual fund created in 1971, that launched the modern SRI movement. By 1984, \$63 billion

had been invested in SRI funds in the United States. 10

In the 1990s, SRI started to flourish in the United States, with investments nearly doubling between 1995 and 1997 and almost doubling again two years later. (See Figure 1.) While total SRI funds declined 10 percent between 2001 and 2003, the percentage of SRI funds compared with total investments under professional management remained stable at around 11 percent, since total investments declined from \$20.6 trillion to \$19.2 trillion.

Of the \$2.16 trillion invested in SRI in the United States in 2003, \$1.7 trillion was in the form of screens, while \$441 billion used both screens and shareholder advocacy. Another \$7 billion went into just shareholder advocacy, and \$14 billion went to community investing. While the funds invested in shareholder advocacy declined 52 percent between 2001 and 2003, the number of resolutions filed increased 15 percent. 15

The success of shareholder resolutions is often limited, both because successfully passed resolutions are nonbinding and because a large percentage of shares are owned by non-voting institutions. ¹⁶ Indeed, the average vote in favor of resolutions that addressed social responsibility issues was just 11.4 percent in 2003 (compared with 8.7 percent in 2001). ¹⁷ The power of shareholder advocacy comes more from the pressure that corporations feel to change policies when confronted by shareholder activists. Of the 292 resolutions filed in 2002, 95 were withdrawn before voting after policy changes were agreed on with the management. ¹⁸

Community investments, while significantly smaller than the other forms of SRI, are growing quickly, with total investments increasing 84 percent between 2001 and 2003. ¹⁹ Community development financial institutions (CDFIs), including development banks, credit unions, loan funds, and venture capital funds, finance projects that build affordable housing, create livable-wage jobs, or provide essential services such as health care. ²⁰ Although the investments are comparatively small, the effects of community investing are impressive. A survey of 442

U.S. CDFIs found that in 2002 these institutions financed 7,800 small businesses that established or sustained 34,000 jobs, and they facilitated the building or renovation of 34,000 units of affordable housing and over 500 community facilities.²¹

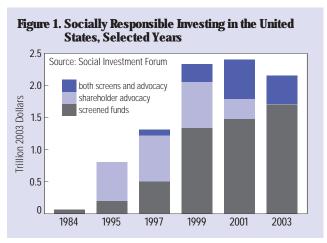
Europe's SRI market is growing rapidly, with more than \$413 billion currently invested in this market.²² Of these funds, \$268 billion is in screened portfolios, while \$145 billion is used for shareholder advocacy.²³ The Netherlands and the United Kingdom account for 98 percent of the \$413 billion, primarily from the heavy investment of pension funds.²⁴

In the United Kingdom, the shift of pension funds to SRI was stimulated by a law requiring them to disclose how much consideration they give to social, environmental, and ethical issues. ²⁵ A second law, which requires charities to ensure investments are in line with the charity's stated goals, further strengthened the SRI sector there. ²⁶ While the SRI markets in other European countries are still undeveloped, as these countries pass similar pension legislation, which many are currently considering, SRI could become increasingly the norm across Europe. ²⁷

The SRI market in Asia—just \$2.5 billion—is still very immature. But it is growing quickly: between 2001 and 2002, the number of new funds increased 32 percent. But It Japanese market, 40 percent of the regional total, is poised to take off in coming years as pension funds—as in Europe—start to adopt SRI initiatives.

In most developing economies, SRI virtually does not exist. While the total is estimated at about \$2.7 billion, \$1.5 billion comes from investors from industrial countries and 95 percent of the remainder is invested in South Africa. In the short term, growth of SRI is expected to be slow because of the lack of data needed to maintain SRI initiatives, as well as strong competition with non-stock investments. 32

In addition to pension funds, another large



source of funds may start being mobilized in 2005. In April a new investment group, 3iG (the International Interfaith Investment Group), plans to start working with religious leaders around the world to invest religious organizations' funds more responsibly. According to 3iG's estimate, the central institutions of religious organizations have more than \$7 trillion in assets.³³ Committing these monies to SRI could more than triple current global SRI investments and create a powerful new shareholder advocacy force. 3iG is optimistic that not only will it be able to leverage \$1 trillion of these assets but that involvement by religious leaders will spark investment by regional and local chapters as well as by individual members.³⁴ This "cascade effect" could multiply the total benefit severalfold and trigger unprecedented growth in SRI.35

Tourism is "travel undertaken for pleasure," and countries around the world recorded an all-time high of some 760 million international tourism arrivals in 2004—10 percent more than in 2003. The Cruise Lines International Association reported a 10-percent increase, to 7.9 million passengers worldwide, during 2004—a rate that mirrors overall tourism growth. ²

The World Tourism Organization predicts that international tourist arrivals will reach 1.56 billion by 2020, with 46 percent of the people visiting Europe, 25 percent East Asia and the Pacific, and 18 percent the Americas.³ The organization cites, among other things, a proliferation of low-cost airlines, independent travel, and special interest travel as trends driving the upsurge in tourism.⁴

Tourism plays a major role in the world's economy, contributing an estimated \$5.49 trillion of economic activity in 2004.⁵ Nearly 215 million jobs—8.1 percent of total world employment—are directly or indirectly linked to travel and tourism, while 73.7 million people work directly in the travel and tourism industry.⁶

In an effort to embrace tourism, some countries have become overly dependent on this single industry, however. At least 10 countries currently derive more than half their gross domestic product from tourism. The tsunami that destroyed parts of Thailand, Sri Lanka, India, and other countries in that region in late 2004 illustrated the precarious position that overdependence on tourism can put poor countries in.

In many cases, the bulk of tourists' money does not directly benefit the area they visit. The U.N. Environment Programme estimates that when tourists travel on an all-inclusive package tour, about 80 percent of the money they have paid goes to airlines, hotels, and other international companies. These businesses are often headquartered in the tourists' home country, so the host community sees little economic benefit from the visits. Even if a tourist spends money directly in a vacation spot, it is often spent on goods that were imported to meet foreign tourists' standards.

Many of the other negative effects of tourism are "externalized"—environmental and social

costs are not factored into the price of a tourism product, such as a package tour or airplane flight. Low-cost airlines have decreased ticket prices dramatically, for instance. Someone can now fly between Indian cities for \$11, between European cities for \$20, and across the entire United States for less than \$100. 10 But as the number of people traveling and the frequency of trips increases, air travel contributes more to air pollution and climate change.

In an innovative move to account for this, tourists can now choose a company that will "offset" the carbon emissions produced by their flights. Someone flying 2,886 kilometers round-trip from London to Rome would need to pay \$17.23 to account for his or her share of carbon—about 0.5 tons—released during the flight; on a 25,659-kilometer round-trip from New York City to Johannesburg, each passenger is responsible for 3.7 tons of carbon, which costs approximately \$85.47 to offset. By buying credits equal to the distance of the flight taken, travelers can ensure that their money is invested in green technologies or reforestation products that will help to counter those emissions.

A growing number of tourists are also seeking an alternative to conventional "mass tourism." More than two thirds of U.S. and Australian travelers and 90 percent of British tourists consider active protection of the environment, including support of local communities, to be part of a hotel's responsibility. 13 Numerous tour operators, hotels, and tours now offer "responsible tourism" opportunities. 14 (See Table 1.) (Adventure tourism and nature-based tourism, which are niche markets within mass tourism, do not address tourists' impacts on their destinations.) Responsible tourism is about ethics and principles. Ecotourism, pro-poor tourism, geotourism, and sustainable tourism are all founded on the idea that, if done well, travel can have a positive overall impact. 15

The increasing market demand for responsible tourism has led many businesses to adopt names suggesting they are environmentally responsible. While some are indeed examples of true ecotourism, many others are not. They may make superficial changes to their operations,

encourage guests to reuse towels (a move that saves water, but that is often motivated by a desire to cut costs), or actually do nothing to improve their operations.

One way to counteract such "greenwashing" and to identify truly responsible tourism is to look for accommodations, tour operators, and other products that have been certified as responsible. Certification programs are designed to measure a company's performance against a triple bottom line (economics. environment, and social and cul-

tural criteria), to increase industry standards, to provide consumers with information, and to create a market advantage for certified businesses.

Certification programs vary as much in how they operate as in the range of products they certify. Some programs focus on the process that businesses use to create a tourism product, while others, such as Costa Rica's Certification for Sustainable Tourism, focus on performance. 16 There is a move to standardize the tourism certifications developed independently. A Sustainable Tourism Stewardship Council, due to be launched in 2006, could help serve this function. It would unite regional initiatives such as the pilot Sustainable Tourism Certification Network of the Americas, which has developed regional baseline standards and has 62 members representing 40 organizations in 19 countries. 17

Travelers are often so moved by their experi-

Category	Definition
Adventure tourism	A form of nature-based tourism that incorporates an element of risk higher levels of physical exertion, and the need for specialized skills
Ecotourism	Responsible travel to natural areas that conserves the environment and improves the welfare of local people.
Geotourism	Tourism that sustains or enhances the geographical character of a place—its environment, heritage, aesthetics, and culture and the well-being of its residents.
Mass tourism	Large-scale tourism, typically associated with "sea, sand, sun" resorts and characteristics such as transnational ownership, minimal direct economic benefit to destination communities, seasonality and package tours.
Nature-based tourism	Any form of tourism that relies primarily on the natural environment for its attractions or settings.
Pro-poor tourism	Tourism that results in increased net benefits for poor people.
Responsible tourism	Tourism that maximizes benefits to local communities, minimizes negative social or environmental impacts, and helps local people conserve fragile cultures and habitats or species.
Sustainable tourism	Tourism that meets the needs of present tourists and host regions while protecting and enhancing opportunities for the future.

Sources: Merriam-Webster Dictionary, National Geographic Traveler, The International Ecotourism Society, World Tourism Organization, Pro-Poor Tourism, Encyclopedia of Ecotourism, and Responsible travel.com.

ences that they want to contribute in some way to host communities, many of which are impoverished. A variety of tourism companies are setting up philanthropic offshoots to help tourists make meaningful donations. The Africa Foundation, created in 1992 by the safari company Conservation Corporation Africa, has raised \$4 million for education, health, and incomegenerating programs near its lodges in East and South Africa. 18 This money has financed training for 250 teachers, university scholarships for 120 students, and the creation of 65 classrooms and 18 preschools around the company's lodges. 19 Similarly, Airline Ambassadors International, an organization with strong ties to the airline industry, has facilitated the delivery of \$14 million worth of food, clothing, and medical supplies since 1996, receiving up to \$500,000 per year in volunteer donations of time and aid.²⁰

An estimated 2.8 billion people—roughly two fifths of the world's population—were formally employed in 2003, more than ever before, according to the International Labour Organization (ILO). But this estimate masks serious challenges facing workers and families across the

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planet. Roughly half of the world's workers—some 1.4 billion people—struggle to survive on less than \$2 a

day.² In sub-Saharan Africa, nearly 90 percent of workers fall into this category of the "working poor," most of them unable to earn a secure income or livable wage.³

Meanwhile, an estimated 186 million people were either without work or looking for a job in 2003—also a record number. This represents an overall unemployment rate of 6.2 percent, up slightly from 6.1 in 2002 and up significantly from 5.6 percent in 1993. (See Table 1.) The ILO attributes the overall jump in joblessness to sluggish recovery of the world economy, the ongoing conflict in Iraq, the global threat of terrorism, and the effects of diseases such as SARS on tourism in Asia. Longer-term factors include shrinking jobs in communications and information technology, widespread cuts in the manufacturing and the travel and tourism sectors, and a trend toward "informal" labor.

Unemployment rates vary significantly among regions. In the Middle East and North Africa and in sub-Saharan Africa, joblessness hovers at more than 10 percent, while in East Asia, bolstered by strong economic growth in China, it stands at only 3.3 percent. Over the past decade, however, the greatest increase in unemployment has occurred in countries in transition, such as Russia and Kazakhstan, which are still struggling to recover from the early 1990s. Southeast Asia has also seen its unemployment rate jump from 3.9 to 6.3 percent.

Joblessness in parts of Asia will no doubt rise further due to the December 2004 tsunamis, which destroyed the livelihoods of an estimated 1 million people in Indonesia and Sri Lanka alone. In Sri Lanka, unemployment in the affected areas is thought to have more than doubled, to 20 percent, with the most serious losses in the vital fishing and tourism industries.

Unemployment has generally fallen in industrial countries over the past decade, but it remains high in some areas. In 2003, rates neared 8 percent in Europe, reflecting a lag in the recovery of labor markets compared with gross domestic product.¹² The United States, meanwhile, is pulling itself out of the longest period of "jobless growth" in postwar history, with unemployment at around 6 percent.¹³ Americans work much longer hours than Europeans—an average of 1,825 hours in 2002, compared with 1,444 hours for Germans and 1,545 for French.¹⁴ (South Koreans worked the longest—2,447 hours.)¹⁵ During the late 1990s, the share of the U.S. workforce putting in more than 50 hours a week grew from 15 to 20 percent, while in Europe it is well under 10 percent.¹⁶

Many industrial countries have seen a rising trend toward "outsourcing"—the movement of jobs to other countries, ranging from labor-intensive manufacturing positions to high-skilled work such as software design. This has contributed to some, though so far not significant, job losses back home. According to the U.S. Department of Labor, in the first three months of 2004 less than 2 percent of mass layoffs in the United States were the result of outsourcing.¹⁷

Many people in the developing world are not actually "jobless" per se. In the absence of state-provided unemployment insurance, social security benefits, or other social protections, they are often forced to engage in some form of economic activity, however meager. This can result in relatively low recorded unemployment in countries that are in fact very poor. At the same time, countries that are relatively well off may register high levels of unemployment, in part because people can afford not to work or to wait for more desirable jobs. ¹⁸ Absolute definitions of employment are also complicated by the growing trend toward part-time or temporary work in some countries.

Another trend in many developing countries has been a rise in informal labor. Informal workers—who engage in operations not registered or regulated by labor, health, and tax laws—are replacing traditional factory workers

as the "ideal" employee in several economies. 19 In 2000, the informal sector employed more than 92 percent of India's labor force. 20 Virtually invisible, informal laborers are among the world's most marginalized groups, facing low and insecure wages, few social benefits, and little state protection.

Women account for a large share of the workers in the informal sector. In many countries, their daily

activities—such as growing food or participating in the family business—are not counted as formal labor. Meanwhile, they may face economic, social, and cultural barriers that impede them from actively seeking work. ²¹ Female participation in the workforce is the lowest in the world in the Middle East, where cultural mores discourage women from working, though the situation is improving slowly. ²²

As women's contributions are increasingly recognized, the gap between male and female employment rates worldwide has narrowed since 1980. ²³ Today, more women work than ever before—accounting for 40 percent of the world's workers. ²⁴ Yet even where they are formally employed, women tend to have fewer training and job opportunities and face lower pay than men. Men dominate work in industry and agriculture, while women are employed in greater numbers in service-sector jobs such as nursing or social work. ²⁵

Over the past decade, unemployment rates among young people worldwide skyrocketed from 11.7 percent to a record 14.4 percent in 2003. According to the ILO, an estimated 88.2 million people aged 15 to 24 were without work in 2003, accounting for nearly half the world's jobless. In the developing world—home

Table 1. Total and Youth Unemployment Rates, Worldwide and by Economic Group or Region, 1993 and 2003

Region		tal lation	Young People (Aged 15–24)	
	1993	2003 cent)	1993	2003 cent)
	4	,	,	,
Middle East and North Africa	12.1	12.2	25.7	25.6
Sub-Saharan Africa	11.0	10.9	21.9	21.0
Transition Economies	6.3	9.2	14.9	18.6
Latin America and the Caribbean	6.9	8.0	12.4	16.6
Industrial Economies	8.0	6.8	15.4	13.4
Southeast Asia	3.9	6.3	8.8	16.4
South Asia	4.8	4.8	12.8	13.9
East Asia	2.4	3.3	4.8	7.0
World Total	5.6	6.2	11.7	14.4
Source: ILO.				

to 85 percent of young people—unemployment in this group can be nearly four times the rate among adults. 26

A predominance of unemployed youth can create social and political challenges.²⁷ Agriculture remains the single largest source of livelihood worldwide, employing 40 percent of the workforce in developing countries. But as land is degraded or subdivided, many young farmers find themselves increasingly disinherited.²⁸ Militias and other insurgent organizations can offer an alternative source of social mobility and self-esteem, particularly in poorer or politically repressive countries. In Uganda, large numbers of young jobless men have turned to alcohol, suicide, or violence.²⁹ Similarly, the lack of opportunities has been linked to ongoing instability in the Middle East, where 58 percent of the population is under the age of 25 and a quarter of working-age youth are unemployed.³⁰

Despite the difficulties in many regions, the actual proportion of the "working poor" in global employment has been declining steadily, from 40.3 in 1980 to 19.7 in 2003.³¹ The greatest challenge remains in sub-Saharan Africa, where the labor force continues to surge, unemployment remains high, AIDS is rampant, and economic growth has been stagnant.³²

Governance Features



A child scavenging on "Smokey Mountain," Manila, Phillipines

- × Global Public Policy Cooperation Grows
- × Greater Effort Needed to Achieve the MDGs

In recent years, a new breed of governance has emerged in response to the rapidly changing conditions of a globalizing world. Known to some people as global public policy networks, or GPPNs, these innovative groups bring various partners—governments, international organizations, the private sector, and nongovernmental organizations (NGOs)—together under the umbrella of a cohesive working group to address shared international challenges. Since the early 1990s, approximately 50–60 GPPNs have emerged, focusing on everything from crime and malaria to fisheries and agriculture. (See Table 1.)

The growth of these networks is linked to the rise of new actors on the world stage. As countries become increasingly connected through the integration of markets, for instance, corporations play a more prominent global role.³ The number of multinational enterprises grew from just a few hundred in the early 1970s to well over a thousand in 1990.⁴ Meanwhile, the advent of the Internet and other new communications tools has spurred a new engine of participatory democracy through global activism. NGOs have grown in number from fewer than 5,000 in 1975 to more than 25,000 in 2000—emerging as an additional major force in global politics.⁵

In the past, governments and international organizations such as the United Nations assumed primary responsibility for addressing cross-border challenges, from the foreign repercussions of financial crises to global climate change. But even the more inclusive instruments of such international policymaking—international treaties and cooperation through shared institutions and agencies—are often no longer sufficient. For this reason, governments are increasingly forming partnerships and networks with new and wider constituencies, including corporations and NGOs, to develop and implement policy.

Although GPPNs only became popular in the 1990s, one early network was the Consultative Group on International Agricultural Research, created in 1971 to increase sustainable food production. A more recent example is the Kimberley Process Certification Scheme, a coopera-

tive arrangement of diamond companies, governments, and civil society organizations that certifies that exported diamonds are not "conflict diamonds"—rough gems sold to fund civil conflict.⁷ And the African Stockpiles Program (ASP), formed in 2001, offers a seat at the policymaking table for civil society and the private sector.⁸ By involving the plant science, agriculture, and pesticide industries in a dialogue with civil society and governments, the ASP is able to effectively target and remove stockpiled pesticides and pesticide-contaminated waste in Africa.

Global public policy networks often emerge when policymakers lack the resources or support to address complex policy issues that require far-reaching consensus. Through the International Forum on Forests, for instance, stakeholders jointly develop proposals that provide governments, international organizations, and private-sector entities with guidance on how to further develop, implement, and coordinate national and international policies on sustainable forest management. Similarly, the Global Water Partnership is a mechanism for alliance building and information exchange among stakeholders working toward integrated water resources management.

Because of their decentralized, inclusive, nonhierarchical structure and their transparent operation, GPPNs are well placed to engage in broad policy negotiations. In the absence of such networks, international cooperation is often honored more in word that in deed, as is the case when finance ministers from industrial countries meet regularly to evaluate policy objectives but do little to adjust for common interests. The dense networks of interaction embedded in GPPNs, in contrast, reduce incentives for opportunism and misconduct by allowing groups that may traditionally disagree to find common ground on various mutual interests. 12

A GPPN's structure depends largely on the purpose it serves. Typically, the network's creators initially outline its legal status and membership codes, as well as agree on governing, management, or technical advisory bodies. In the early stages, an established organization

Year Created	Network Name	Function	Details
1971	Consultative Group on International Agricul- tural Research	Generation and dissemination of knowledge	Broadens support for research in food supplies and sustainable agriculture.
1992	International Campaign to Ban Landmines	Advocacy and agenda-setting	Calls for a ban on antipersonnel landmines and greater international support for mine clearance and victim assistance.
1997	Global Reporting Initiative	Standard-setting	Develops and disseminates global sustainability reporting guidelines for companies.
1998	World Commission on Dams	Standard-setting	Conducted a comprehensive global review of the impacts of large dams and negotiated criteria for new projects. In 2001, this led to creation of the Dams and Development Project, translating recommendations into on-the-ground action.
1999	Medicines for Malaria Venture	Finance	Brings public, private, and philanthropic partners together to fund the discovery, development, and registration of new medicines for the treatment and prevention of malaria.
2000	Millennium Ecosystem Assessment	Generation and dissemination of knowledge	Analyzing scientific information on the consequences of ecosystem change for human well-being and options for responding to those changes.
2002	Kimberly Process Certification Scheme	Standard-setting	Certifies that sales of rough diamonds are not used by rebel groups to finance armed conflict.
2005	Renewable Energy Policy Network	Advocacy and agenda-setting	Provides international leadership on policy initiatives spurring the development of renewable energy.

may serve as the secretariat until a more permanent governing body and constituency is created—as the World Resources Institute did for the Millennium Ecosystem Assessment.¹³

GPPNs are characteristically open to any group or individual interested in supporting its goals, and any government can join through its contributions to the process. Members often represent very different sectors and levels of governance. This flexibility and open membership enables networks to address international problems quickly.¹⁴ The Millennium Ecosystem Assessment's ability to network simultaneously at the community, watershed, national, regional, and global levels, for instance, has contributed greatly to its success.¹⁵

Every member brings different resources to

the table, and even unlikely partners can jointly guide the development, implementation, and coordination of policies. This cooperation may bring new issues to the international agenda or may increase the prominence of existing issues by articulating clear and focused goals. Ultimately, a network might focus its efforts on one particular goal, such as revitalizing weak treaties, coordinating research initiatives, negotiating guidelines to address urgent policy issues, or improving market design.

Inevitably, conflicts arise among network members. The most successful GPPNs, however, are powerful enough to provide the mutual support, cooperation, trust, and institutional effectiveness to overcome these challenges for mutual benefit.

In September 2000, world leaders present at the U.N. Millennium Assembly adopted an ambitious set of Millennium Development Goals (MDGs) to be achieved by 2015.¹ (See Box 1.) Specific targets within the MDGs include cutting poverty and hunger rates in half, reducing child mortality by two thirds, and halving the proportion of people lacking access to clean drinking

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water and adequate sanitation. Progress toward achieving the MDGs will be reviewed at an-

other summit-level meeting at the U.N. General Assembly in New York in September 2005—a gathering that U.N. Secretary-General Kofi Annan has called "an event of decisive importance... that may offer us our best—perhaps our only—chance to ensure a safer, more just, and more prosperous world in this new century."²

As will no doubt be confirmed at the upcoming Summit, the prognosis for achieving the MDGs is mixed. On the encouraging side, some countries and regions have made significant gains in reducing poverty rates over the last decade, and the world as a whole is generally believed to be on track for meeting the targets set for poverty reduction and clean drinking water. But the situation is less hopeful for the other goals and targets, including those on hunger, primary education, child mortality, and access to sanitation.³ (See Table 1.) According to the World Bank, less than one fifth of all countries are currently on target to reduce child and maternal mortality and provide access to water and sanitation, while even fewer are on course to contain

Box 1. Millennium Development Goals

- Eradicate extreme poverty and hunger
- · Achieve universal primary education
- · Promote gender equality and empower women
- · Reduce child mortality
- Improve maternal health
- · Combat HIV/AIDS, malaria, and other diseases
- · Ensure environmental sustainability
- · Develop a global partnership for development

Source: United Nations

HIV, malaria, and other major diseases.4

Experts agree that most governments are not currently making enough effort to achieve the MDGs. On the other hand, evidence abounds that when governments do set the achievement of certain goals as a priority, they can rapidly register great success.⁵

Among other steps, achieving the MDGs will require increased public investment. In a January 2005 report to the Secretary-General, the UN Millennium Project cited a long list of "quick wins"—high-impact interventions that can be implemented rapidly. Among the initiatives highlighted by the report are programs to distribute malaria bed nets and effective antimalaria medication to children, end user fees for primary schools and essential health services, expand school meal programs, and provide fertilizer to African farmers.⁶

Some countries have already recognized the need to shift domestic spending priorities to help finance these sorts of programs, in part by reducing military expenditures. In 2003, for example, Brazil delayed the purchase of \$760 million worth of jet fighters and cut its military budget by 4 percent in order to finance an ambitious anti-hunger program.⁷ And Costa Rica, by having no military for the past 50 years, has been able to devote a much larger portion of its budget to social spending—with impressive results. With a similar gross domestic product (GDP) per capita as Latin America as a whole, Costa Rica has the highest life expectancy rate and one of the highest literacy rates in the entire region.⁸

But many countries will need more funding for MDG-related initiatives than they can generate internally. The World Health Organization estimates, for example, that to sustain a public health system, a minimum of \$30–40 per person is necessary. In the world's poorest countries, where GDP per capita is typically in the low hundreds, even this rather modest level of spending will be impossible without outside investment. ¹⁰

As the final MDG makes clear, a concerted effort from industrial countries and global institutions will thus be essential—both through additional development aid and through broader

Region	Halving Poverty	Halving Hunger	Primary Education for All	Reduce Child Mortality by Two Thirds	Halve Share Without Access to Safe Drinking Water	Halve Share Without Access to Sanitation
Arab States	achieved	reversal	on track	lagging	n.a.	n. a.
Central/Eastern Europe and CIS	reversal	n.a.	achieved	lagging	achieved	n. a.
East Asia/ Pacific	achieved	on track	achieved	lagging	lagging	lagging
Latin America/ Caribbean	lagging	on track	achieved	on track	on track	lagging
South Asia	on track	lagging	lagging	lagging	on track	lagging
Sub-Saharan Africa	reversal	reversal	lagging	lagging	lagging	reversal
WORLD	on track	lagging	lagging	lagging	on track	lagging

economic initiatives such as increased debt relief and fairer trade. In 2003, donor countries gave \$68 billion in official development assistance, or just 0.25 percent of their gross national incomes, far short of the 0.7 percent of national income goal that was initially adopted at the 1970 General Assembly and broadly reaffirmed in 2002 at major international conferences in Monterrey and Johannesburg. 11 Only five countries have met the 0.7 percent target so far—Denmark, Luxembourg, the Netherlands, Norway, and Sweden. 12 If all donors were to follow their lead, annual development aid would surpass the \$195 billion in funding that the UN Millennium Project estimates will be needed to achieve the MDGs. 13

In addition to increasing overall spending, donor countries will also have to do better at targeting the aid they currently provide. In 2001, for instance, more than a fifth of all aid was conditioned on purchasing goods and services from the donor country, while less than a third went to improving basic health, sanitation, and education services. ¹⁴ Aid is also disbursed more

often on political than objective social criteria. Spending on reconstruction in Iraq, for instance, now dominates overall U.S. aid spending, at \$18.44 billion in 2004.¹⁵ In contrast, all other U.S. aid spending added up to \$20.67 billion that year, and more than a quarter of the funds went to just four countries—Israel, Egypt, Colombia, and Jordan—none of which are among the poorest in the world.¹⁶

Although political leadership is essential for moving the world closer to meeting the Millennium Development Goals, it is sobering to note that even if these targets are in fact achieved on schedule in 2015, there will still be 400 million people who are undernourished, 600 million who live on less than \$1 per day, and 1.2 billion without access to improved sanitation. ¹⁷ And the world is not currently on track to meet most of the goals. To do so, governments of both the North and the South will need to make strong commitments—and then live up to them.

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The Vital Signs Series

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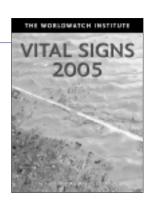
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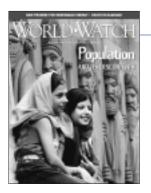
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